



Greater Wilshire Neighborhood Council Outreach Committee
Saturday, August 27, 2016, 9:00 a.m.
Approved by the committee on February 4, 2017

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

- a. Call to order: Committee Chair Joe Hoffman called the meeting to order at 9:10 am.
- b. In attendance: Committee Members Patti Carroll, PhiVan Ha, Marty Katz (Citrus Square resident), and Nancy Kim. A quorum of 5 members was present at the start. Guest Shirlee Fuqua, Admin for GWNC, and Julie Thomas, Executive Director of the American Red Cross/Santa Monica Bay region. Committee member Colette Amin arrived 9:35 am.
- c. Election of new committee secretary – PhiVan Ha volunteered to be the new committee secretary. Motion to accept made by Patti Carrol, seconded by Marty Katz and passed on a 5-0-0 vote.

2. ADMINISTRATIVE ITEMS

- a. **Review and adoption of:** July 30, 2016 minutes – moved by Joe Hoffman, seconded by Nancy Kim and approved by a 4-0-1 vote.

3. OLD BUSINESS

- a. **Citizen Recognition Awards:**
Colette Amin nominated Jess Carter, a community volunteer and Yoga instructor who has been leading the GWNC Yoga in Park seven days a week for the last several months. After a discussion, Colette moved to present Jess Carter with the GWNC Citizen Recognition Award. Patti Carroll seconded and the committee voted 6-0-0 to approve.
- b. **Update on Disaster Preparedness Outreach Working Group**
Nancy Kim introduced Julie Thomas, Executive Director of the American Red Cross/Santa Monica Bay region who presented several options for outreach and education projects that the GWNC could leverage as part of its emergency preparedness campaign. Ms. Thomas suggested that we apply to have Red Cross volunteers assist in our booth at the Larchmont Family Fair on October 30th. The volunteers would bring handouts, a limited number of “Go Kits”, and provide information to booth visitors. (Note, Joe Hoffman completed the online application for the volunteers after the meeting).

4. NEW BUSINESS

- a. **Larchmont Family Fair**
As an extension of the discussion from 3b (above), the committee discussed making Emergency Preparedness as the theme for this year’s booth. GWNC volunteers will be assisted by Red Cross volunteers throughout the day. In addition to the GWNC banners and handouts. A motion to request the \$350 booth fee (plus a \$100 refundable clean up deposit) for the Larchmont Family Fair was made by Joe Hoffman, seconded by Colette Amin and approved by

the committee on a 6-0-0 vote.

Joe Hoffman suggested producing an information postcard instead of a brochure with GWNC contact information, meeting schedules, etc. on one side and useful contact information for stakeholders on the other as one of our handouts (for both the Fair and future events/meetings). He cited the Windsor Village card as an example of the suggested card; 2-sided, color, 5x7. Pricing from a Los Angeles printer would be under \$200 for 1000 cards. Motion by Joe Hoffman to recommend allocation of up to \$200 to produce GWNC Information card in time for the Larchmont Family Fair, seconded by ___ and approved by the committee on a ___ vote.

b. Bailiwick.com Presentation

Presenters did not confirm after their request or attend the meeting.

5. Committee Member Reports.

a. Transportation Committee Liaison Report (Stromberg) – No report

b. Land Use Committee Liaison Report (Hoffman)
Next meeting is Tuesday, September 27, 2016.

6. Committee Member comments or announcements

a. Reminder to register for the upcoming NC Congress on September 24, 2016.

b.

c. Due to the next scheduled meeting conflicting with the NC Congress on September 24th, the next meeting will be October 1, 2016 at 9:00 am

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

a. Light pole banners

b. Additional Neighborhood Tours

8. Meeting Adjourned at 10:45 am.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-GWNC (4962).

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-GWNC (4962) O INFO@GREATERWILSHIRE.ORG