

CITY OF LOS ANGELES
CALIFORNIA



**GREATER WILSHIRE
NEIGHBORHOOD
COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

(424) 901-1409

info@greaterwilshire.org

<http://www.greaterwilshire.org>



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

Outreach Committee

Agenda

Bricks & Scones

403 N. Larchmont Blvd.

Los Angeles, CA 90004

Saturday, January 31, 2015, 9:00 a.m.

**Greater Wilshire
Neighborhood Council
Governing Board Members:**

President – Owen Smith
Vice President – James Wolf
Secretary – Jeffrey Carpenter
Treasurer – Patricia Carroll

- Area 1 – Brookside – Owen Smith
Area 2 – Citrus Square – Jeffrey
Carpenter
Area 3 – Country Club Heights –
Frances McFall
Area 4 – Fremont Place – Patricia
Lombard
Area 5 – Hancock Park – James
Wolf
Area 6 – La Brea-Hancock – Bill
Funderburk
Area 7 – Larchmont Village –
Fred Mariscal
Area 8 – Melrose – Dorian
Shapiro
Area 9 – Oakwood/Maplewood/St.
Andrews – Jason Peers
Area 10 – Ridgewood-Wilton/St.
Andrews Square – Patricia Carroll
Area 11 – Sycamore Square – Ann
Eggleston
Area 12 – Western-Wilton – Greg
Wittmann
Area 13 – Wilshire Park – John
Gresham
Area 14 – Windsor Square – Jack
Humphreville
Area 15 – Windsor Village – Julie
Stromberg
At-Large – Jane Usher
Business – John Winther
Education – Clinton Oie
Other Non-Profit – Daniel Whitley
Religion – Mike Genewick
Renters – Joseph Hoffman

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. **WELCOMING REMARKS:** (5 minutes)
 - A. Call to order (Fred Mariscal)
 - B. Roll call (Patty Lombard)
 - C. Self introductions of guests
2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (5 minutes)
3. **ADMINISTRATIVE ITEMS (Discussion and Action)** (5 minutes)
 - A. Review and adoption of:
November 29, 2014 minutes (no quorum at December meeting)
December 20, 2014 minutes
4. **OLD BUSINESS** (45 minutes)
 - A. **Citizen Recognition Awards (Discussion/Possible Action)**
 - i. Discussion of and possible action on potential awardees for coming months.

B. CD4 Candidate Forum (Discussion/Possible Action)

Update, discussion and possible action on plans for Feb. 8 joint event with MCWCC (Lombard) – ad hoc committee meeting review, budget, invitations, event banners, fliers, outreach, moderator, candidate question submissions/formats, etc.

C. Neighborhood Walk Events (Discussion/Possible Action)

- i. Sycamore Square - Sunday, Feb. 22 (as previously approved) (Fuller)
- ii. Others?

D. Social Events (Discussion/Possible Action) – Discussion and possible action to identify and recommend community social (non-issue-oriented) events the GWNC could sponsor/coordinate to boost name recognition and community involvement (Amin)

5. NEW BUSINESS (5 minutes)

A. Update on Larchmont Buzz advertising (Fuller)

B. Update on migration to MailChimp (Fuller)

6. COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed): (10 minutes)

A. Update on Neighborhood “Top 10 Priorities” Lists (Hoffman)

B. Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)

- i. Progress on assembling map/database showing current uses on Larchmont Blvd.

C. Promotional item purchases (Discussion/Possible Action) –

- i. Review of costs and possible action on purchase of reusable GWNC Lawn Signs (for neighbors in strategic locations to put out in the days before board meetings) (Whitley)
- ii. Investigate other items – water bottles, shopping bags, etc. – need volunteers to research costs

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (5 minutes)

A. Next meeting, Saturday, February 28, 9:00 a.m.

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS (5 minutes)

8. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS – GWNC agendas are posted for public review in the following locations:

- Our website (<http://www.greaterwilshire.org>)

- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to admin@greaterwilshire.org)
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

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PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (424) 901-1409.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:4249011409) O INFO@GREATERWILSHIRE.ORG