

CITY OF LOS ANGELES  
CALIFORNIA



**GREATER WILSHIRE  
NEIGHBORHOOD  
COUNCIL**

419 N. Larchmont Blvd., #331  
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<http://www.greaterwilshire.org>



**GREATER WILSHIRE  
NEIGHBORHOOD COUNCIL**

Outreach Committee

Agenda

Bricks & Scones

403 N. Larchmont Blvd.

Los Angeles, CA 90004

Saturday, March 28, 2015, 9:00 a.m.

**Greater Wilshire  
Neighborhood Council  
Governing Board Members:**

President – Owen Smith  
Vice President – James Wolf  
Secretary – Jeffrey Carpenter  
Treasurer – Patricia Carroll

Area 1 – Brookside – Owen Smith  
Area 2 – Citrus Square – Jeffrey  
Carpenter  
Area 3 – Country Club Heights –  
Frances McFall  
Area 4 – Fremont Place – Patricia  
Lombard  
Area 5 – Hancock Park – James  
Wolf  
Area 6 – La Brea-Hancock – Bill  
Funderburk  
Area 7 – Larchmont Village –  
Fred Mariscal  
Area 8 – Melrose – Dorian  
Shapiro  
Area 9 – Oakwood/Maplewood/St.  
Andrews – Jason Peers  
Area 10 – Ridgewood-Wilton/St.  
Andrews Square – Patricia Carroll  
Area 11 – Sycamore Square – Ann  
Eggleston  
Area 12 – Western-Wilton – Greg  
Wittmann  
Area 13 – Wilshire Park – John  
Gresham  
Area 14 – Windsor Square – Jack  
Humphreville  
Area 15 – Windsor Village – Julie  
Stromberg  
At-Large – Jane Usher  
Business – John Winther  
Education – Clinton Oie  
Other Non-Profit – Daniel Whitley  
Religion – Mike Genewick  
Renters – Joseph Hoffman

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. **WELCOMING REMARKS:** (5 minutes)

- A. Call to order (Fred Mariscal)
- B. Roll call (Patty Lombard)
- C. Self introductions of guests

2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (5 minutes)

3. **ADMINISTRATIVE ITEMS (Discussion and Action)** (5 minutes)

**A. Review and adoption of:**

December 20, 2014 minutes (tabled at January meeting; no quorum at February meeting)

January 31, 2015 minutes (no quorum at February meeting)

February 28, 2015 minutes

**B. Resignation of committee member Jason Peers**

4. **OLD BUSINESS** (45 minutes)

**A. Citizen Recognition Awards (Discussion/Possible Action)**

- i. Discussion of and possible action on potential awardees for coming months.
- ii. 100<sup>th</sup> birthday citation for former GWNC board member Margaret Sowma

**B. CD4 Candidate Forum (Discussion/Possible Action)**

- i. Wrap-up, budget review, necessary follow-up, etc.
- ii. New candidate event (forum? interview? questionnaire?) before May election?

**C. Neighborhood Walk Events (Discussion/Possible Action)**

- i. Sycamore Square wrap-up (Fuller)
- ii. Windsor Village (Stromberg)
- iii. Others?

**D. Social Events (Discussion/Possible Action)** – Discussion and possible action to identify and recommend community social (non-issue-oriented) events the GWNC could sponsor/coordinate to boost name recognition and community involvement (Amin)

5. **NEW BUSINESS** (5 minutes)

**A. Update on Larchmont Buzz advertising (Fuller)**

**B. Update on migration to MailChimp mailing list service (Hoffman/Fuller)**

**C. Inquiries about possible meeting speakers:**

- i. Steve Lopez (McFall via Fuller)
- ii. Drought/water conservation? (McFall via Fuller)

**D. 100<sup>th</sup> birthday citation for Margaret Sowma (McFall via Fuller)**

**E. Budget planning/possible new expenses for FY 2015/2016 (Fuller/Carroll)**

- i. Larchmont Ledger advertising
- ii. Promotional items (see below)
- iii. Other new additions?

6. **COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed):** (10 minutes)

**A. Update on Neighborhood “Top 10 Priorities” Lists (Hoffman)**

**B. Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)**

- i. Progress on assembling map/database showing current uses on Larchmont Blvd.

**C. Promotional item purchases (Discussion/Possible Action) –**

- i. Review of costs and possible action on purchase of reusable GWNC Lawn Signs (for neighbors in strategic locations to put out in the days before board meetings)
- ii. Investigate other items – water bottles, shopping bags, etc. (see info from stakeholder Deborah King/Economy Office Supply)

6. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS** (5 minutes)

**A. Next meeting, Saturday, April 25, 9:00 a.m.**

7. **REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS** (5 minutes)

8. **ADJOURNMENT**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to [admin@greaterwilshire.org](mailto:admin@greaterwilshire.org))
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

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**RECONSIDERATION AND GRIEVANCE PROCESS** – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:4249011409) O [INFO@GREATERWILSHIRE.ORG](mailto:INFO@GREATERWILSHIRE.ORG)