

CITY OF LOS ANGELES
CALIFORNIA



**GREATER WILSHIRE
NEIGHBORHOOD
COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

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**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

Outreach Committee

Agenda

Bricks & Scones

403 N. Larchmont Blvd.

Los Angeles, CA 90004

Saturday, May 30, 2015, 9:00 a.m.

- Greater Wilshire
Neighborhood Council
Governing Board Members:**
- President – Owen Smith
Vice President – James Wolf
Secretary – Jeffrey Carpenter
Treasurer – Patricia Carroll
- Area 1 – Brookside – Owen Smith
Area 2 – Citrus Square – Jeffrey
Carpenter
Area 3 – Country Club Heights –
Frances McFall
Area 4 – Fremont Place – Patricia
Lombard
Area 5 - Hancock Park – James
Wolf
Area 6 – La Brea-Hancock – Bill
Funderburk
Area 7 – Larchmont Village –
Fred Mariscal
Area 8 – Melrose – Dorian
Shapiro
Area 9 – Oakwood/Maplewood/St.
Andrews – vacant
Area 10 – Ridgewood-Wilton/St.
Andrews Square – Patricia Carroll
Area 11 – Sycamore Square – Ann
Eggleston
Area 12 – Western-Wilton – Greg
Wittmann
Area 13 - Wilshire Park – John
Gresham
Area 14 – Windsor Square – Jack
Humphreville
Area 15 – Windsor Village – Julie
Stromberg
At-Large – Jane Usher
Business – John Winther
Education – vacant
Other Non-Profit – vacant
Religion – Mike Genewick
Renters – Joseph Hoffman

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. **WELCOMING REMARKS:** (5 minutes)
 - A. Call to order (Fred Mariscal)
 - B. Roll call
 - C. Self introductions of guests
2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (5 minutes)
3. **ADMINISTRATIVE ITEMS (Discussion and Action)** (5 minutes)
 - A. **Review and adoption of:**
 - March 28, 2015 minutes (no quorum at April meeting)
 - April 25, 2015 minutes
4. **OLD BUSINESS** (45 minutes)
 - A. **Citizen Recognition Awards (Discussion/Possible Action)**
 - i. Nominations?

- B. **Neighborhood Walk Events (Discussion/Possible Action)**
 - i. Sycamore Square #2 wrap-up (Fuller)
 - ii. Windsor Village (Stromberg?)
 - iii. Others?
- D. **Social Events (Discussion/Possible Action)** – Discussion and possible action to identify and recommend community social (non-issue-oriented) events the GWNC could sponsor/coordinate to boost name recognition and community involvement (Amin)
- E. **Update on Larchmont Buzz advertising (Fuller)**
- F. **Update on migration to MailChimp mailing list service (Hoffman/Fuller)**
- G. **Possible Board meeting speakers:**
 - i. Fred Pickel (approved at April meeting) (Fuller)
- H. **Discussion and action on Outreach-related items for 2015-2016 GWNC budget planning (Fuller/Carroll)**
 - i. Larchmont Chronicle advertising
 - ii. Larchmont Buzz advertising
 - iii. Larchmont Ledger advertising
 - iv. Promotional items (large banners/graphics, yard signs)
 - v. Printing costs for award certificates
 - vi. Community forums (zoning issues, small lot subdivisions, Ellis Act, single family neighborhoods, ReCodeLA, etc.)
 - vii. Business cards for new members
 - viii. Other?

5. **NEW BUSINESS** (5 minutes)

6. **COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed):** (10 minutes)

- A. **Update on Neighborhood “Top 10 Priorities” Lists (Hoffman)**
- B. **Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)**
 - i. Progress on assembling map/database showing current uses on Larchmont Blvd.

6. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS** (5 minutes)

- A. **Next meeting, Saturday, June 27, 9:00 a.m.**

7. **REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS** (5 minutes)

8. **ADJOURNMENT**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS – GWNC agendas are posted for public review in the following locations:

- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to admin@greaterwilshire.org)
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

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RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:4249011409) O INFO@GREATERWILSHIRE.ORG