

CITY OF LOS ANGELES
CALIFORNIA



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee
Saturday, January 2, 2016, 9:00 a.m.
Approved by the Committee 1/30/16

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

Call to order (Fred Mariscal)

Roll call: Fred Mariscal, Ivan Speigel, Jane Gilman, Joe Hoffman, Colette Amin; Shirlee Fuqua, GWNC Contract Administrator; Patti Carroll arrived at 9:30 a.m.,

Self-introduction of guests: Myrna Dwyer, Patty Lombard, volunteer minutes writer.

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

3. ADMINISTRATIVE ITEMS (Discussion and Action)

- a. December 5, 2015 minutes reviewed and adopted.

4. OLD BUSINESS

- a. **Larchmont Ledger Advertising (Discussion/Possible Action)** One ad was placed for the election.
- b. **Citizen Recognition Awards (Discussion/Possible Action)** Discussion about possible nominations: Diane Dickstein and Carolyn Ramsay.
- c. **LAHSA January 26th Homeless Count:** Joe Hoffman hopes to recruit at least 40 volunteers to help with the census tracts within the GWNC district. He is going to ask each neighborhood area representative to provide at least 2 volunteers from their neighborhood. An email and social media effort will start this week. (Hoffman)
- d. **Yoga in the Park:** Collette asked to use the left over funds to purchase mats from Walmart for \$6 to be stickered with a GWNC logo for giving out to the participants. (Amin)

5. NEW BUSINESS

- a. **GWNC Elections: Outreach Budget, Ad and Updates (Discussion/Possible Action)**

Collette reported ads are running in the Larchmont Ledger, The Larchmont Chronicle and she is holding a place in the Beverly Press. Ivan presented his report on the on the polling place and asked Collette to follow up on the logistics for the back up locations, reserve tables and chairs for the day of the election from CD4 office. Collette requested a canopy from Jay Handel, Director of Elections. Discussion of doing a regional event for getting candidates to file and increase voter awareness.

- b. Update election documents for the website. Colette will get corrections to Joe who will be adding an election section to the website. Colette and Joe will go to look at the storage unit. (Mariscal/Amin)

6. COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed.)

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

1. Jane Gilman offered to developed a short explanation of why people should get involved, an elevator pitch, that we can share broadly.
2. Myrna Dwyer suggested that we post the Yoga in the Park on Nextdoor as well as election materials.

8. Next meeting, January 30, 9:00 a.m.

9. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

ADJOURNMENT: Meeting adjourned at 9:39 a.m.