

CITY OF LOS ANGELES
CALIFORNIA



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee
MINUTES

Bricks & Scones
403 N. Larchmont Blvd.
Los Angeles, CA 90004

Saturday, February 28, 2015, 9:00 a.m.

Approved by the Committee 03/28/15

**GREATER WILSHIRE
NEIGHBORHOOD
COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

(424) 901-1409

info@greaterwilshire.org

<http://www.greaterwilshire.org>

**Greater Wilshire
Neighborhood Council
Governing Board Members:**

President – Owen Smith
Vice President – James Wolf
Secretary – Jeffrey Carpenter
Treasurer – Patricia Carroll

Area 1 – Brookside – Owen
Smith

Area 2 – Citrus Square – Jeffrey
Carpenter

Area 3 – Country Club Heights –
Frances McFall

Area 4 – Fremont Place – Patricia
Lombard

Area 5 – Hancock Park – James
Wolf

Area 6 – La Brea-Hancock – Bill
Funderburk

Area 7 – Larchmont Village –
Fred Mariscal

Area 8 – Melrose – Dorian
Shapiro

Area 9 – Oakwood/Maplewood/St.
Andrews – Jason Peers

Area 10 – Ridgewood-Wilton/St.
Andrews Square – Patricia Carroll

Area 11 – Sycamore Square –
Ann Eggleston

Area 12 – Western-Wilton – Greg
Wittmann

Area 13 – Wilshire Park – John
Gresham

Area 14 – Windsor Square – Jack
Humphreville

Area 15 – Windsor Village –
Julie Stromberg

At-Large – Jane Usher

Business – John Winther

Education – Clinton Oie

Other Non-Profit – Daniel Whitley

Religion – Mike Genewick

Renters – Joseph Hoffman

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

- 1. WELCOMING REMARKS:** (5 minutes)
- 2. Call to order (Patty Lombard)**
 - A. Secretary Patty Lombard called the roll. Members present at roll call were Ms. Lombard, Patti Carrol, Joe Hoffman. Liz Fuller, administrator for GWNC, was also present. (No quorum at roll call.) Jack Humphreville arrived at 9:41 a.m.
 - B. Self introductions of guests - Tracy Bugh, Windsor Square; Debbie King; and Diane Dickstein
- 2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (5 minutes)
- 3. ADMINISTRATIVE ITEMS (Discussion and Action)** (5 minutes)

- A. Review and adoption of December 20, 2014 and January 31, 2015 minutes (tabled no quorum present)

4. OLD BUSINESS (45 minutes)

A. Citizen Recognition Awards (Discussion/Possible Action)

- i. Darnella Davidson, Marching Band Director at LA High School. Suggested by Liz Fuller. Highly recognized for her work in the community, award winning band. Won 25 years of city championship. Since there was no quorum, will hold it over to the next meeting.

B. CD4 Candidate Forum (Discussion/Possible Action) (Lombard, Humphreville, Amin)

- i. Wrap-up, budget review, necessary follow-up. Patty Lombard to follow up on the invoice.

C. Neighborhood Walk Events

- ii. Sycamore Square Neighborhood Walk - Sunday, February 22, 2015. About 20 people attended, Liz got very good feedback. Liz will schedule another date and do it again for people who wanted to attend but could not. Good example of outreach for all the neighborhood.
Windsor Village (Stromberg) Ms. Fuller asked Joe Hoffman if he would check with Ms. Stromberg to set a date for a Windsor Village walk.
Conversation about increasing awareness of preservation issues.

5. NEW BUSINESS

A. Update on Larchmont Buzz advertising (Fuller) - no action this month.

B. Update on Migration to Mail Chimp - Joe Hoffman presented the costs of migrating our mailing list to Mail Chimp. This present generally agreed that Mail Chimp was a good idea. Fuller and Hoffman will make time at some point to make this transition.

C. Inquiry about possible meeting speaker: Steve Lopez (McFall via Fuller) Jack will send an inquiry.

D. 100th Birthday citation for Margaret Sowma (McFall via Fuller). Fuller will look into it to see if Margaret can attend.

6. COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed): (10 minutes)

A. Update on Neighborhood “Top 10 Priorities” Lists (Hoffman)

- i. Got all the data, working on mapping it. Should be ready for the next board meeting.

B. Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)

- i. No new information.

ii. Promotional item purchases (Discussion/Possible Action) –

- i. Review of costs and possible action on purchase of reusable GWNC Lawn Signs (for neighbors in strategic locations to put out in the days before board meetings) (Whitley) — no report.

- ii. Investigate other items - water bottles, shopping bags, etc. —

need volunteers to research costs. Debbie King, presented some options. The discussion will be held over to the next meeting since there was no quorum.

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (5 minutes)

A. Next meeting, Saturday, March 28, 2015 9:00 a.m.

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS (5 minutes)

8. ADJOURNMENT - Meeting adjourned at 10:23 a.m.

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS – GWNC agendas are posted for public review in the following locations:

- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to admin@greaterwilshire.org)
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

THE AMERICANS WITH DISABILITIES ACT -- As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the GWNC Secretary Secretary at (424) 901-1409, toll-free at 311, or e-mail info@greaterwilshire.org.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (424) 901-1409.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:(424)901-1409) O INFO@GREATERWILSHIRE.ORG