

CITY OF LOS ANGELES  
CALIFORNIA



*GREATER WILSHIRE  
NEIGHBORHOOD COUNCIL*

Outreach Committee  
MINUTES

Bricks & Scones  
403 N. Larchmont Blvd.  
Los Angeles, CA 90004

Saturday, March 28, 2015, 9:00 a.m.  
Approved by the Committee 6/27/15

**GREATER WILSHIRE  
NEIGHBORHOOD  
COUNCIL**

419 N. Larchmont Blvd., #331  
Los Angeles, CA 90004

(424) 901-1409

[info@greaterwilshire.org](mailto:info@greaterwilshire.org)

<http://www.greaterwilshire.org>

**Greater Wilshire  
Neighborhood Council  
Governing Board Members:**

President – Owen Smith  
Vice President – James Wolf  
Secretary – Jeffrey Carpenter  
Treasurer – Patricia Carroll

Area 1 – Brookside – Owen  
Smith

Area 2 – Citrus Square – Jeffrey  
Carpenter

Area 3 – Country Club Heights –  
Frances McFall

Area 4 – Fremont Place – Patricia  
Lombard

Area 5 – Hancock Park – James  
Wolf

Area 6 – La Brea-Hancock – Bill  
Funderburk

Area 7 – Larchmont Village –  
Fred Mariscal

Area 8 – Melrose – Dorian  
Shapiro

Area 9 – Oakwood/Maplewood/St.  
Andrews – Jason Peers

Area 10 – Ridgewood-Wilton/St.  
Andrews Square – Patricia Carroll

Area 11 – Sycamore Square –  
Ann Eggleston

Area 12 – Western-Wilton – Greg  
Wittmann

Area 13 – Wilshire Park – John  
Gresham

Area 14 – Windsor Square – Jack  
Humphreville

Area 15 – Windsor Village –  
Julie Stromberg

At-Large – Jane Usher

Business – John Winther

Education – Clinton Oie

Other Non-Profit – Daniel Whitley

Religion – Mike Genewick

Renters – Joseph Hoffman

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

**1. WELCOMING REMARKS:** (5 minutes)

A. Call to order (Fred Mariscal)

B. Roll call (Patty Lombard) At 9:15 a.m. meeting called to order. Members present were Jack Humphreville, Patty Lombard, Colette Amin, Joe Hoffman, and Fred Mariscal. Liz Fuller, administrative assistant for GWNC, also attended. Patti Carroll arrived 9:21 a.m. Jane Gilman arrived 9:27 a.m. Barbara Savage and Dan Whitley were absent. Member Jason Peers has resigned (see below).

C. Self introductions of guests

**2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (5 minutes)

**3. ADMINISTRATIVE ITEMS (Discussion and Action)** (5 minutes)

**A. Review and adoption of:**

December 20, 2014 minutes - Joe Hoffman made the motion for approval, Jack Humphreville seconded. Motion carried, minutes were approved.

January 31, 2015 minutes - Joe Hoffman made the motion for approval, Jack Humphreville seconded. Motion carried, minutes were approved.

February 28, 2015 minutes - Joe Hoffman made the motion for approval, Patty Lombard seconded. Motion carried, minutes were approved.

**B. Resignation of committee member Jason Peers** - Fred offered to take over the responsibility of making the citizen recognition award certificates.

**4. OLD BUSINESS**

(45 minutes)

**A. Citizen Recognition Awards (Discussion/Possible Action)**

- i. Discussion of and possible action on potential awardees for coming months.

Last month Darnella Davidson was discussed. Colette nominated, Joe Hoffman second. The motion was approved for April.

Joanne Madeiros was suggested by Jack Humphreville. The committee will get more information. Patty Lombard suggested getting a story in the Buzz asking for nominations. Colette Amin is going to reach out to her contacts for younger people who are active in the community.

- ii. 100<sup>th</sup> birthday citation for former GWNC board member Margaret Sowma. CD-4 will do a citation. Suggested by Frances McFall to be presented at her birthday party. Colette moved that we give Margaret a citation in honor of her 100<sup>th</sup> birthday. Jane Gilman seconded, motion passed.

**B. CD4 Candidate Forum (Discussion/Possible Action)**

- i. Wrap-up, budget review, necessary follow-up, etc. Patty Lombard sent a reminder to Dr. Martinez at John Burroughs to follow up on the invoice.

- ii. New candidate event - Jack Humphreville made the motion that we participate in the HUNC forum on Thursday, April 30 at the Hall of Liberty in the theatre at Forest Lawn. Colette Amin seconded the motion. The motion passed.

**C. Neighborhood Walk Events (Discussion/Possible Action)**

- i. Sycamore Square wrap-up (Fuller) - Liz Fuller will schedule another walk in April or May.

- ii. Windsor Village (Stromberg) no report

- iii. Others?

- iv. **Social Events (Discussion/Possible Action)** – Discussion and possible action to identify and recommend community social (non-issue-oriented) events the GWNC could sponsor/coordinate to boost name recognition and community involvement (Amin) Colette Amin asked for suggestions for partnering with restaurants or food establishments to host an event. Colette said she would contact Paramount.

- v. Jane Gilman reminded everyone the Hancock Park Windsor Square Historical Society Garden Tour is Sunday, April 26. Tickets are \$30

**5. NEW BUSINESS**

(5 minutes)

- A. Update on Larchmont Buzz advertising (Fuller)** - Liz Fuller is contacting the Buzz and will send them artwork.

- B. Update on migration to MailChimp mailing list service (Hoffman/Fuller)**

- C. Inquiries about possible Board meeting speakers:**

- i. Steve Lopez (McFall via Fuller), Fred Pickel, DWP Ombudsman (Patty Lombard) Liz Fuller will contact Fred Pickel and also ask if he can speak to water conservation and infrastructure issues.
  - ii. Drought/water conservation? (McFall via Fuller)
- D. 100<sup>th</sup> birthday citation for Margaret Sowma (McFall via Fuller)**
- E. Budget planning/possible new expenses for FY 2015/2016 (Fuller/Carroll)**
- i. Larchmont Ledger advertising - Patty Lombard made the motion to wait until the following year, Joe Hoffman, Second. Motion passed.
  - ii. Promotional items (see below)
  - iii. Other new additions? - Investigate creating a back drop for use at the Larchmont Family Fair. Forum on housing issues like ReCode, the ICO and mansionization and the loss of rental units through Ellis Act actions. Other suggestions included food for meetings.

**6. COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed):** (10 minutes)

**A. Update on Neighborhood “Top 10 Priorities” Lists (Hoffman) –** Joe is starting to plot items on a map.

**B. Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)**

- i. Progress on assembling map/database showing current uses on Larchmont Blvd. - No report. Probably best to wait until new CD4 administration is installed.

**C. Promotional item purchases (Discussion/Possible Action) –**

- i. Review of costs and possible action on purchase of reusable GWNC Lawn Signs (for neighbors in strategic locations to put out in the days before board meetings)
- ii. Investigate other items – water bottles, shopping bags, etc. (see info from stakeholder Deborah King/Economy Office Supply) Committee asked Liz to ask for quotes on reusable bags.

**6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS** (5 minutes)

**A. Next meeting, Saturday, April 25, 9:00 a.m.**

**7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS** (5 minutes)

**8. ADJOURNMENT**

Meeting adjourned at 10:22 a.m.

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

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- Our website (<http://www.greaterwilshire.org>)

- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to [admin@greaterwilshire.org](mailto:admin@greaterwilshire.org))
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

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