

CITY OF LOS ANGELES
CALIFORNIA



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee
MINUTES

Bricks & Scones
403 N. Larchmont Blvd.
Los Angeles, CA 90004

Saturday, April 25, 2015, 9:00 a.m.
Approved by the Committee, 6/27/15

**GREATER WILSHIRE
NEIGHBORHOOD
COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

(424) 901-1409

info@greaterwilshire.org

<http://www.greaterwilshire.org>

**Greater Wilshire
Neighborhood Council
Governing Board Members:**

President – Owen Smith
Vice President – James Wolf
Secretary – Jeffrey Carpenter
Treasurer – Patricia Carroll

- Area 1 – Brookside – Owen Smith
Area 2 – Citrus Square – Jeffrey Carpenter
Area 3 – Country Club Heights – Frances McFall
Area 4 – Fremont Place – Patricia Lombard
Area 5 – Hancock Park – James Wolf
Area 6 – La Brea-Hancock – Bill Funderburk
Area 7 – Larchmont Village – Fred Mariscal
Area 8 – Melrose – Dorian Shapiro
Area 9 – Oakwood/Maplewood/St. Andrews – Jason Peers
Area 10 – Ridgewood-Wilton/St. Andrews Square – Patricia Carroll
Area 11 – Sycamore Square – Ann Eggleston
Area 12 – Western-Wilton – Greg Wittmann
Area 13 – Wilshire Park – John Gresham
Area 14 – Windsor Square – Jack Humphreville
Area 15 – Windsor Village – Julie Stromberg
At-Large – Jane Usher
Business – John Winther
Education – Clinton Oie
Other Non-Profit – Daniel Whitley
Religion – Mike Genewick
Renters – Joseph Hoffman

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

- 1. WELCOMING REMARKS:** (5 minutes)
 - A. Call to order (Fred Mariscal) at 9:12 a.m.
 - B. Roll call (Patty Lombard) Committee members present included Patty Lombard, Joe Hoffman, and Fred Mariscal. Patti Carroll arrived later. (No quorum.) GWNC administrator Liz Fuller and stakeholder Diane Dickstein, guest from Windsor Village, were also present. Members absent were Colette Amin, Jane Gilman, Jack Humphreville and Barbara Savage were absent. (Member Dan Whitley has resigned.)
 - C. Self introductions of guests

- 2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (5 minutes)

Fred will bring issues of DONE inefficiencies regarding financial payments and certification of board members and alternates to the LANC for discussion.

3. **ADMINISTRATIVE ITEMS (Discussion and Action)** (5 minutes)

A. Review and adoption of:

March 28, 2015 minutes - tabled for a lack of quorum.

4. **OLD BUSINESS** (45 minutes)

A. Citizen Recognition Awards (Discussion/Possible Action)

- i. May: Darnella Davidson (approved at April meeting). Liz will follow up and contact Darnella. Fred will ask Jack Humphreville if he's learned anything more about Joanne Madeiros.

B. CD4 Candidate Forum at Forest Lawn (Discussion/Possible Action)

- i. Publicity (Fuller)
- ii. Jack Humphreville invited to be panelist

B. Neighborhood Walk Events (Discussion/Possible Action)

- i. Sycamore Square repeat (Fuller) Planned for Sunday May 17 at 2 p.m.
- ii. Windsor Village (Stromberg) Still on hold.
- iii. Others?

D. Social Events (Discussion/Possible Action) – Discussion and possible action to identify and recommend community social (non-issue-oriented) events the GWNC could sponsor/coordinate to boost name recognition and community involvement (Amin). Committee discussed planning something for the Larchmont Family fair with a photo background.

E. Update on Larchmont Buzz advertising (Fuller) – Liz will send artwork today.

F. Update on migration to MailChimp mailing list service (Hoffman/Fuller)

G. Inquiries about possible meeting speakers:

- i. Fred Pickel (approved at April meeting) (Fuller) Liz will contact him.

H. Budget planning/possible new expenses for FY 2015/2016 (Fuller/Carroll)

- i. Larchmont Ledger advertising – voted last month to wait a year.
- ii. Promotional items (large banner/graphic, yard signs)
- iii. Community forums
- iv. Printing costs for certificates (\$5 each)

[Patti Carroll arrived at 9:35 a.m.]

5. **NEW BUSINESS** (5 minutes)

There was no new business.

6. **COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed):** (10 minutes)

A. Update on Neighborhood “Top 10 Priorities” Lists (Hoffman) Joe is still missing input from Melrose and Hancock Park, but will proceed without them.

B. Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)

- i. Progress on assembling map/database showing current uses on Larchmont Blvd. Discussed tabling this issue until after the election for CD 4 on May 19.
- ii. Patty Lombard said she would like to see GWNC sponsor a series of lectures on housing issues, similar to the Third LA Project that addressed the future of single

family homes in the city.

- iii. Patty will invite Hawthorne to talk about small lot subdivisions. Liz will talk to Greg Goldin.

http://www.laobserved.com/intell/2015/02/welcome_to_christopher_hawthor.php

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (5 minutes)

A. Next meeting, Saturday, May 30, 9:00 a.m.

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS (5 minutes)

8. ADJOURNMENT at 9:59 a.m.

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS – GWNC agendas are posted for public review in the following locations:

- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to admin@greaterwilshire.org)
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

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RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:4249011409) O INFO@GREATERWILSHIRE.ORG