



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee
Saturday, May 28, 2016, 9:00 a.m.
Approved by the committee on July 30, 2016

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

Call to order: Joe Hoffman called the meeting to order at 9:15am. Committee members in attendance: Joe Hoffman, Colette Amin, Patricia Carroll (arrived at 9:25am, constituting a quorum); and guests Patty Lombard, Diane Dickstein, Justin Maidenberg, and Shirlee Fuqua, GWNC Contract Administrator.

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS:

Justin Maidenberg presented his “Hard Work Over Talent” Basketball Camp to be held from June 20-24 at Pan Pacific Park. The event is open to local youth.

3. ADMINISTRATIVE ITEMS

Review and adoption of: April 30, 2016 minutes adopted by a 3-0 vote.

4. OLD BUSINESS

a. Citizen Recognition Awards:

Nominations. Diane Dickstein suggested former GWNC President and Windsor Village resident Charlie Dougherty. She will provide a completed recommendation form at the next meeting. Committee approved on a 3-0 vote

b. GWNC Election wrap up:

Colette Amin reported the following:

- Final election expenses totalled \$4,086.
- Stakeholders reported that the voting was complicated and exclusionary.
- Given the small turnout, the GWNC should commit to greater outreach.

5. NEW BUSINESS

a. Outreach Campaigns

Joe Hoffman recommended leveraging the other GWNC Committees on issues of importance to our stakeholders (Metro, AirBnB, reCODE LA, etc. Collette disagreed, stating that the outreach should be general in nature. Patti Carroll suggested that GWNC representatives attend local neighborhood association meetings to give a brief report and collect feedback. Colette suggested light pole banners and a Community

table at the Sunday Larchmont Village Farmers Market. Colette also suggested that the GWNC consider a youth representative for the Board.

b. Purchase of Outreach Items with Budget Surplus

The following list of items was approved on a 3-0 vote for recommendation to the Board for purchase:

- Powered speaker and microphones
- GWNC Banners
- Brochure
- Re-usable shopping bags
- A-frame sign

6. COMMITTEE MEMBER REPORTS

There were no Committee Member Reports.

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

Colette Amin encouraged that the GWNC increase the allocation to the Congress of Neighborhoods (including the EmpowerLA Awards) by \$500.

8. Meeting Adjourned at 10:45 am.

9. Next meeting, June 25, 9:00 a.m.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (424) 901-1409.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:4249011409) O INFO@GREATERWILSHIRE.ORG