



Greater Wilshire Neighborhood Council Outreach Committee
Saturday, June 25, 2016, 9:00 a.m.
Approved by the committee on July 30, 2016

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

- a. Call to order: Joe Hoffman called the meeting to order at 9:10 am.
- b. In attendance: Committee Members PhiVan Ha, Alternate for At-large, Nancy Kim, Area 9; Marty Katz, Citrus Square resident, Shirlee Fuqua, Admin for GWNC, and Diane Dicksteen, Windsor Village resident. Tucker Carney, board representative Non-profit arrived 9:27 am. PhiVan Ha, Marty Katz, and Nancy Kim installed as members of the committee. Julie Stromberg arrived at 9:45 a.m. and was also installed as a member as well as Tucker Carney.
- c. Election of new committee secretary - Nancy Kim expressed an interest. No vote or nomination taken.

2. ADMINISTRATIVE ITEMS

- a. **Review and adoption of:** May 28, 2016 minutes - tabled for the next meeting

3. OLD BUSINESS

- a. **Citizen Recognition Awards:**
None at this time.
- b. Review of Outreach end of year purchases (Hoffman) ordered four new 2x3 vinyl banners, portable speaker system battery powered with microphones and stands for the speakers and business cards. One wired and one wireless mic.
- c. Review of Yoga in the Park (Amin) tabled

4. NEW BUSINESS

- a. Outreach campaign planning
 1. Discussion about organizing a GWNC disaster preparedness effort for the committee. Joe Hoffman mentioned the 9th Annual Valley Disaster Preparedness Fair is a good event for resources. Also, the Neighborhood Council Emergency Preparedness Alliance with approximately 25 representatives from around the city is trying to get every NC involved in developing local emergency response plans, identify who in local neighborhood has CERT training, etc. Joe started working on this a year ago in his neighborhood and would like to find someone to help lead the effort for the committee. PhiVan, Marty and Nancy offered to form a subcommittee. Focus on information and help organize neighborhoods. Nancy is part of the Koreatown preparedness coalition, the most densely populated part of the LA. Joe asked Nancy to put the working group together and present goals for the next meeting.
 2. Canvassing, Nancy Kim is a community organizer, we need to get more people to know

about us. She suggested door knocking is essential. Joe suggested it should be done with a leave-behind on emergency preparedness. Julie said that people were not receptive to canvassing. Joe said there are 42,000 residents in neighborhood council district; 18,000 are renters. Sunday farmers market might be a better option.

3. Pet sitting area at the farmers market suggested by Julie. Tucker suggested a book drive or something to engage people. Joe suggested we consider working with churches to pass out materials.
4. Julie suggested a community family day; dog walk day - a wiggle-waggle walk or form a team on as part of another walk; architectural guided tour of the neighborhood. Collaborate with other organizations. Nancy is planning a tour of the fire station at Beverly-Western for her neighborhood.

5. Committee Member Reports.

- a. Sustainability Committee Liaison Report (Stromberg) - Garden Tour is tomorrow 10:00 am - 2 pm at Harold Henry Park. The tour of 18 gardens has been reported in LA Times, Larchmont Buzz, Larchmont Chronicle, Larchmont Ledger. Theodore Payne Native Plant Foundation will be there offering information of native plants.
- b. Transportation Committee Liaison Report (Stromberg)
Update on local transportation issues GWNC is monitoring Metro closures.
- c. Land Use Committee Liaison Report (Hoffman)
Update on local land use issues affecting stakeholders watching the AirBnB regulations being drafted by the City. Next meeting is Tuesday, next week. Paramount will present their project.

6. Committee Member comments or announcements

- a. Tucker Carney reported on the efforts to boost the GNWC Facebook post. He reported we started with 8 likes of the post on garden tour after a small budget to boost the posted we had 108 like, 20 shares, reached 3000 people, 39 post clicks. Campaign was location based. Tucker does social media for a living with law firms. Need to let people know they will get good information on the site. Empower more people to post in a volunteer organization. In the future, he recommended that we boost to people who like you and their friends. Joe would like to add more people to post on the Facebook page, actually have a digital media team of committee members. Also talked about highlighting topics on the agenda. Also, create event committee pages.
- b. Next meeting, July 30, 2016 at 9:00 am

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

- a. Plan an event for Neighborhood Integrity Initiative

8. Meeting Adjourned at 10:40 am.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (424) 901-1409.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:4249011409) O INFO@GREATERWILSHIRE.ORG