



Greater Wilshire Neighborhood Council Outreach Committee
Saturday, July 30, 2016, 9:00 a.m.
Approved by the committee on August 27, 2016

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

- a. Call to order: Joe Hoffman called the meeting to order at 9:10 am.
- b. In attendance: Committee Members Colette Amin, PhiVan Ha, Marty Katz (Citrus Square resident), and Barbara Savage. A quorum of 5 members was present at the start. Guest Shirlee Fuqua, Admin for GWNC, and Diane Dicksteen, Windsor Village resident. Committee member Patti Carroll arrived 9:27 am.
- c. Election of new committee secretary - No vote or nomination taken.

2. ADMINISTRATIVE ITEMS

- a. **Review and adoption of:** May 28, 2016 minutes – moved by Joe Hoffman, seconded by Patti Carroll and approved by a 6-0-0 vote. June 25, 2016 minutes – moved by Joe Hoffman, seconded by Barbara Savage and approved by a 3-0-3 vote.

3. OLD BUSINESS

- a. **Citizen Recognition Awards:**
None at this time.
- b. **Update on Disaster Preparedness Outreach Working Group**
No report due to absence of Nancy Kim.
- c. **Review of Yoga in the Park**
Colette Amin reported that Yoga in Robert Burns Park is going strong with 5-10 people participating most days. A 10am session is offered every day but Friday, which has a 9:30am session. We need to re-promote it via our Social media channels.

4. NEW BUSINESS

- a. **Digital/Social Media Outreach Team**
After a lengthy discussion of how to best utilize and coordinate our Digital and Social Media outreach, Barbara Savage agreed to act as our Social Media Coordinator. Barbara's experience managing multiple Social Media accounts made her an ideal candidate to take on the challenge of supplementing and building on our required notification outreach currently handled by Joe Hoffman.

It was suggested that we make use of the following hashtags when posting to Social Media:
#GWNC, #GWNCNews, #GWNCPeople, #GWNCYogaInThePark, #GWNCYitP,
#WeAreGWNC

A motion to make Barbara Savage the GWNC Social Media Coordinator was made by Colette

Amin and seconded by PhiVan Ha. Motion passed 6-0-0 and will be sent to the Board for confirmation.

5. Committee Member Reports.

- a. Sustainability Committee Liaison Report (Stromberg) – No report
- b. Transportation Committee Liaison Report (Stromberg) – No report
- c. Land Use Committee Liaison Report (Hoffman)
Next meeting is Tuesday, August 23rd.

6. Committee Member comments or announcements

- a. Save the Date! NC Congress on September 24, 2016.
- b. Next meeting, August 27, 2016 at 9:00 am

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

- a. Larchmont Family Fair
- b. Light pole banners
- c. Additional Neighborhood Tours

8. Meeting Adjourned at 10:45 am.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-GWNC (4962).

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-GWNC (4962) O INFO@GREATERWILSHIRE.ORG