

CITY OF LOS ANGELES  
CALIFORNIA

**Greater Wilshire  
Neighborhood Council  
Governing Board Members:**

President – Owen Smith  
Vice President – James Wolf  
Secretary – Jeffrey Carpenter  
Treasurer – Patricia Carroll

Area 1 – Brookside – Owen Smith  
Area 2 – Citrus Square – Jeffrey Carpenter  
Area 3 – Country Club Heights – Frances McFall  
Area 4 – Fremont Place – Patricia Lombard  
Area 5 – Hancock Park – James Wolf  
Area 6 – La Brea-Hancock – Bill Funderburk  
Area 7 – Larchmont Village – Fred Mariscal  
Area 8 – Melrose – Dorian Shapiro  
Area 9 – Oakwood/Maplewood/St. Andrews –  
vacant  
Area 10 – Ridgewood-Wilton/St. Andrews Square  
– Patricia Carroll  
Area 11 – Sycamore Square – Ann Eggleston  
Area 12 – Western-Wilton – Greg Wittmann  
Area 13 – Wilshire Park – John Gresham  
Area 14 – Windsor Square – Jack Humphreville  
Area 15 – Windsor Village – Julie Stromberg  
At-Large – Jane Usher  
Business – John Winther  
Education – vacant  
Other Non-Profit – vacant  
Religion – Mike Genewick  
Renters – Joseph Hoffman



**GREATER WILSHIRE  
NEIGHBORHOOD COUNCIL**

**Outreach Committee  
Minutes**

Saturday, December 5, 2015, 9:00 a.m.  
Approved by the committee 1/2/16

**GREATER WILSHIRE  
NEIGHBORHOOD  
COUNCIL**

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**1. WELCOMING REMARKS:**

Call to order (Fred Mariscal)  
Roll call: Joe Hoffman, Colette Amin, Patti Carroll, Patty Lombard,  
Self-introduction of guests: Greg Wittman, Owen Smith, Ivan Spiegel, Independent  
Election Administrator (IEA)

**2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

**3. ADMINISTRATIVE ITEMS (Discussion and Action)**

- a. **Review and adoption of:** October 3, 2015 and October 31, 2015 minutes.  
Approval of the minutes were tabled.

**4. OLD BUSINESS**

a. **Larchmont Ledger Advertising (Discussion/Possible Action).**

Discussion about the circulation and the location of home delivery, the readership demographics and the location of drop offs that fit within the GWNC boundaries. This matter has been under discussion since the summer. Committee had been unable to make a determination without the circulation information. Fred will ask Larchmont Ledger publisher Allison Cohen to provide answers to the committee's circulation questions to be discussed and action to be taken at the board meeting on Wednesday.

- b. **LAHSA January Homeless Count:** Plan for outreach to secure up to 40 volunteers for census tracts within the GWNC district. (Hoffman) Thursday, January 28 is the

night of the count. Organizers are still working on identifying the deployment site, they are hoping to use the United Methodist Church and are still looking for volunteers. Nearly all local neighborhood councils have signed on to cover this mid-town service area of LA County.

- c. **Possible Board meeting speakers:** Owen will invite Councilman David Ryu or his chief of staff, Sarah Dessault to speak to the neighborhood council next year.
- d. **Yoga in the Park.** Purchased the banner for \$129.00 to promote the activity. Banners have been up 2 weeks ago. On Wednesday, there were 3 people, 4 people on Saturday and Sunday according to Colette.

## 5. NEW BUSINESS

### a. **GWNC Elections: Outreach Budget and Ad (Discussion/Possible Action)**

(Mariscal/Amin) Report by Colette Amin: The first order of the committee is to organize a meeting. Colette has drafted a preliminary budget of \$5,000. She is planning to place a print ad for the call for candidates in the Korean Times, Larchmont Chronicle, Larchmont Ledger, Beverly Press. The candidate filing period starts January 17 through March 2, 2016. A post card campaign and flyers to be distributed by local merchants on Larchmont and by US Mail. The last budget item discussed was food, Ms. Amin is proposing \$750.

Patti Carroll suggested the committee try to make parking arrangements for election day, Sunday, May 1st. Ivan will investigate any assistance from the city.

Ivan Spiegel, Independent Election Administrator (IEA) ([ivan@empowerla.org](mailto:ivan@empowerla.org)) advised the committee to focus on getting candidates to run for the board. He has success with recruiting events like mixers.

Joe Hoffman said the committee should do more to increase awareness of the importance of the neighborhood council. Ivan suggested developing brochure with city services and GWNC information something that people will consider keeping that could be mailed or inserted into the local papers.

- 6. **COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed.)** Election committee is an ad hoc committee of the board and doesn't require posting. The committee will set up a meeting before Wednesday.
- 7. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS**
- 8. **Next meeting, January 30, 9:00 a.m.**
- 9. **ADJOURNMENT**