

Greater Wilshire Neighborhood Council



Outreach Committee Meeting
MINUTES
Bricks & Scones
403 N. Larchmont Blvd.
Saturday, July 26, 2014, 9:00 a.m.
Approved by the Committee 11/29/14

1. Call to Order

A duly noticed meeting of the Greater Wilshire Neighborhood Council's ("GWNC's") Outreach Committee was held on Saturday, July 26, 2014, at the Bricks & Scones Café, 403 N. Larchmont Blvd., Los Angeles. Committee Chair Fred Mariscal called the meeting to order at 9:16 a.m.

2. Roll Call & Approval of Minutes

Secretary Patty Lombard called the roll. Committee members Patty Lombard, Joe Hoffman, Fred Mariscal, Patty Carroll, Jane Gilman and Dan Whitley were present. Quorum of members was present. Guests included GWNC Board Members Owen Smith and Jack Humphreville, GWNC administrator Elizabeth Fuller, stakeholder Haejin Kang and guest Betty Billet. Committee members absent: Jason Peers.

MOTION : Ms. Lombard presented the minutes from the June 28 Committee meeting. Mr. Mariscal offered a motion to approve the minutes, seconded by Dan Whitley, the committee voted to approve the minutes.

MOTION passed on a voice vote.

3. 2014-2015 Budget Package Review

Ms. Fuller presented the draft budget package that will be presented to the board at its August meeting. Regarding bus bench advertising for name identification of the NC, Mr. Whitley asked if we could get some idea of what the likelihood finding a vacant bench in our location and get a map of possible benches. On further discussion, committee members agreed that our money might be better spent elsewhere.

Ms. Fuller presented the discussion of the amount of \$3000 for Sponsorship forums and events we want to host.

MOTION: Dan Whitley made the motion to move the funds from Bus Benches to Neighborhood Purpose grants. It was seconded by Jane Gilman seconded.

MOTION: Motion passed on a voice vote.

Dan offered to look into yard signs as an alternative.

Ms. Fuller presented responses to the Neighborhood Council Survey.

MOTION: Patti Carroll moved that we move \$350 of the money originally allotted for Bus Benches to Outreach to modernize our email database (by migrating to a service such as MailChimp), Dan Whitley seconded the motion.

MOTION: Motion passed on a voice vote.

Ms. Fuller presented the self-assessment she completed for DONE.

3. Old Business

A. Citizen Recognition Awards:

August: Lyn Cohen; September: Margy Hudson; October Henrietta Cosentino. The committee decided to change the order of awards. Jane Gilman will call Margy Hudson to see if the award can be presented to her in August.

B. Neighborhood Top 10 Priorities Survey Results

Joe Hoffman is working on collating issues and is working on a geographic match to illustrate the issues.

C. Larchmont Zoning Outreach/Conversation:

Ms. Lombard and Joe Hoffman are coordinating their efforts to create a database showing uses of spaces over time.

D. Fall Forum: ReCode LA

Ms. Lombard and Joe Hoffman offered to coordinate the event. Committee asked them to set a date and a venue for the next meeting.

5. New Business

A. Other Community Walk Ideas

Jane Gilman and Liz Fuller will lead a walk of Sycamore Square in October.

B. Other Community Forum Ideas

Small Lot Subdivision - check with council office on organizing a meeting.

C. Wilshire Streetscape Visioning

After discussion, it was concluded to hold off on this one until later this year.

D. Other Community issues -

Discussion of penalties for destroying historic buildings or violating historic preservation regulations. In addition, Ms. Fuller suggested there should be guidelines for owners of historic buildings.

6. Committee Member Reports & Comments

There were no committee member reports or comments

7. Public Comments

Owen Smith asked the committee help Jeff Carpenter to engage his neighborhood, Citrus Square. Jane Gilman and Liz Fuller talk to him about doing a neighborhood walk in in Citrus Square instead of Sycamore Square.

Jane Gilman reminded everyone of the upcoming “Taste of Larchmont, a fund-raiser to help HopeNet food pantry on August 25.

8. Announcements & Adjournment

The next meeting will be held on Saturday, August 30, at 9:00 a.m.
The meeting was adjourned at 10:36 a.m.