

Greater Wilshire Neighborhood Council



Outreach Committee Meeting
MINUTES
Approved by the Committee, 09/27/14

1. Call to Order

A duly noticed meeting of the Greater Wilshire Neighborhood Council's ("GWNC's") Outreach Committee was held on Saturday, August 30, 2014, at the Bricks & Scones Café, 403 N.Larchmont Blvd., Los Angeles. Committee Chair Fred Mariscal called the meeting to order at 9:13 a.m. No quorum present.

2. Roll Call & Approval of Minutes

Secretary Patty Lombard called the roll. Committee members Patty Lombard, Joe Hoffman, Fred Mariscal, and Patti Carroll were present. (Lacking a quorum, so the committee could not take binding votes.) Guests included GWNC Alternate Board Member Collette Amin, Administrator Elizabeth Fuller, Board Member Greg Wittmann and stakeholder Diane Dickstein. Committee members absent: Jack Humphreville, Jane Gilman, Dan Whitley, Barbara Savage and Jason Peers.

Approval of the minutes was tabled due to the lack of a quorum.

3. Old Business

A. Citizen Recognition -

A. Lyn Cohen - Patty Lombard will call her to see if she's available for the September board meeting. Collette Amin nominated June Bilgore for an upcoming month. Ms. Amin also asked about her previous recommendation. Ms. Fuller explained that relatives of board members and alternates are not eligible, as stated in the award guidelines (Ms. Amin had nominated her son). Ms. Amin said she would look at the nomination form and submit another name. Len Hill was suggested by Patty Lombard. The committee reviewed the criteria and asked members to submit more suggestions and provide a paragraph on the nominee. The guidelines for nominations are on the website.

B. **Awards.** Discussion of getting something to replace the plaques that are no longer permitted. The committee members selected a decorative paper folder option and asked Liz Fuller to investigate.

B. Neighborhood Top 10 Priorities Survey Results (Hoffman)

Spreadsheet review. Joe Hoffman noted that zoning and planning was the top issue including parking and traffic. It's a small sample and he will contact those who have not submitted a survey.

C. Western Ave. Street Improvement Survey/Visioning Walk (Wittmann) - Greg Wittmann is coordinating with the Mayor's office and the Council office to plan the event when more details are in place from the Mayor's office. They are planning to do some cleanup of the street. Still planning to do a walk possibly starting at the Y and moving on. Tentatively planned for late October or November.

D. Other Community Walks:

- A. Citrus Square (Gilman/Carpenter) - Jane Gilman approached Jeff Carpenter who preferred to wait a few months to gather support in the neighborhood.
- B. Sycamore Square (Gilman/Fuller) - Ms. Fuller reported that she and Ms. Gilman are now looking at doing this neighborhood first.

E. Larchmont Blvd. Zoning Outreach/Conversation (Lombard)

- A. Map/database showing current uses - Mr. Hoffman reported on his efforts to create a single map document with multiple layers. Patty reported on her historic research.

F. Fall Forum: ReCode LA (Lombard/Hoffman/Humphreville) – Mr. Hoffman has been looking for panelists and moderator. No specifics yet. Ms. Fuller urged setting a date.

G. Winter Forum: Small Lot Subdivisions - Ms. Fuller may coordinate with assistance from Mr. Hoffman.

H. Other Community Forum Ideas

- A. Wilshire Streetscape Visioning - still working on this.
- B. Other Community issues

I. Restocking promotion items - submit for proposal for pens to the board.

- A. Pens – Ms. Fuller will prepare a cost estimate/proposal for the board.
- B. Litter Bags, Dog Waste Bags & Other ideas – Committee members seemed to favor reusable shopping bags and/or lawn signs over the other items previously suggested.

J. New Business

Ms. Amin suggested that GWNC hold more socially-oriented events, to bring in new people who may not be as interested in the civic forums. Committee members agreed to continue discussing this idea at future meetings.

K. Committee Member Reports and Comments - Patti Carroll asked everyone to look at the structure in the Lemonade parking lot.

L. Public Comments - Ms. Amin asked that alternates' names be placed on the website. Ms. Fuller said they are already there.

M. Announcements and Adjournment

- A. Next meeting, Saturday, September 27, 9:00 a.m.