



Greater Wilshire Neighborhood Council Outreach Committee

Saturday, August 4, 2018, 9:00 a.m.

MINUTES - *Approved by the Committee September 8, 2018*

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

- a. **Call to order:** Committee Chair Tess Paige called the meeting to order at 9:39am.
- b. **In attendance:** Committee Members Tucker Carney, Joe Hoffman, and Conrad Starr were also present, constituting a quorum. GWNC Administrator Shirlee Fuqua was present. Committee Members Max Kirkham and Patti Carroll joined the meeting at approximately 9:55am and 10:05am, respectively. Absent was Committee Member Colette Amin.
- c. **Self-introduction of guests:** No guests were present.

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

- a. There were no public comments.

3. ADMINISTRATIVE ITEMS

- a. **Review and adoption of March 3, 2018 minutes**
Mr. Hoffman agreed to supply draft minutes for review at a future date.
- b. **Review and adoption of June 2, 2018 minutes**
Following a discussion by the committee, Mr. Starr moved to postpone the adoption of the minutes pending his further revisions. There was unanimous consent by committee members.
- c. **Review and adoption of July 7, 2018 minutes:**
Mr. Hoffman moved to approve the July 7 minutes with noted edits. Mr. Starr seconded. Minutes were approved by a vote of 3-0-1.

4. OLD BUSINESS

- a. **Soft Story Emergency Prep Town Hall Event August 8**

Finalize Soft Story Townhall program and discuss door hanger delivery progress: Ms. Paige reported that she has been unsuccessful in connecting with previously confirmed speaker, Carlos Aguilar of the Coalition for Economic Survival. Mr. Starr then sent an email to Mr. Aguilar with copy to Ms. Paige requesting him to confirm his participation. Mr. Hoffman proposed to reach out to Greg Wittman as a backup if Mr. Aguilar has not confirmed by Monday.

Ms. Paige noted that the August 8 meeting will be in the theater due to no AC in the dining room.

Ms. Paige informed the group that Quake Strong will present a video at the start of the event. Mr. Starr noted that the audio portion of the video will need to be tested in advance.

Mr. Hoffman reported that a post has been made on Facebook, and two posts on Nextdoor, several have responded to the Nextdoor posts, the Facebook post has been reshared 17 times.

Mr. Starr reported that he distributed 542 flyers in GWNC Areas 3 and 12, and parts of 13 and 14,

and that he ran out of flyers before reaching Manhattan Pl. in Area 3 and three addresses in Area 12. Ms. Paige noted that she has distributed flyers in Areas 9 and 10, and Mr. Hoffman noted that he has distributed flyers in Area 15. Mr. Kirkham will distribute flyers to remaining addresses in Area 9.

Mr. Carney will distribute on Crenshaw Blvd. Mr. Starr will distribute in Area 8.

Ms. Paige proposed to provide a printed list of earthquake preparedness resources to attendees of the Town Hall. Ms. Fuqua will arrange to print the document. Mr. Starr will bring the giveaways including Quake Putty, previously provided by California Earthquake Authority. Mr. Hoffman will bring water for the speakers. Mr. Hoffman proposed to order a poster printout of the Greater Wilshire soft story exposure map using funds from the remaining printing budget.

Mr. Starr will speak for 2 minutes at the conclusion of the Town Hall to broaden the view.

Mr. Hoffman and Ms. Paige agreed that Q&A will come at the end of the prepared presentations.

Committee members were encouraged to arrive for set up at 5:45pm on August 8th.

b. Citizen Recognition Program

No nominations were made.

5. NEW BUSINESS

a. Welcome to Western event on August 25:

Discussion of having a table at the LA-Más event: Ms. Paige explained that a table and chairs would be provided if GWNC Outreach would agree to participate. Mr. Kirkham and Ms. Paige agreed to work the booth. Mr. Hoffman will try to attend and will deliver the GWNC banner and other supplies at the event start. At Mr. Starr's suggestion, Ms. Paige will ask Julie Stromberg for any promotional materials for the upcoming Sustainability Committee's Rain Barrel event, and to offer Ms. Stromberg the opportunity to share the August 25th booth.

The committee also agreed the booth could be used to promote the Larchmont Family Fair.

6. COMMITTEE MEMBER REPORTS

a. No reports were made.

7. COMMITTEE MEMBER COMMENTS OR ANNOUNCEMENTS

Mr. Hoffman announced that he is resigning from the Outreach Committee, effective at the conclusion of the August 4, 2018 meeting, for health reasons.

Mr. Starr announced that the next meeting will be his last as Committee Member so that he may devote the time to his role as GWNC Resilience Liaison, which will require him to work with all committees.

Due to the Labor Day holiday weekend, the next meeting will be on Saturday, September 8, 2018 at 9:00 am at Bricks and Scones (moved by Ms. Paige, seconded by Mr. Starr, and approved 6-0-0).

8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

Ms. Paige requested for Larchmont Family Fair to be included on the September 8th agenda.

Mr. Kirkham requested that Neighborhood Council Elections be included on the September 8th agenda.

9. MEETING ADJOURNED AT 10:48.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-GWNC (4962).

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-GWNC (4962) O INFO@GREATERWILSHIRE.ORG