



Greater Wilshire Neighborhood Council Outreach Committee

May 4, 2019

Approved by the committee on July 6, 2019

1. **WELCOMING REMARKS:**

A. Call to order

Not being properly noticed per the Brown Act, an informal meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council ("GWNC") was held on Saturday, May 4, 2019 at Bricks and Scones, 403 N. Larchmont Blvd., Los Angeles, CA 90004. Committee member, and GWNC Vice-President, Max Kirkham called the meeting to order at 9:00am.

No motions were made, nor actions taken, during this meeting.

B. Roll Call

Two of the four Committee Members were present at the Roll Call: Tucker Carney and Max Kirkham. Collette Amin and Patti Carroll were absent. The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on Agendized Items) is three.

C. Self-Introduction of Guests

GWNC Admin Shirlee Fuqua, GWNC Board Members Conrad Starr and Hayden Conner Ashworth, and Area 9 resident Kiersten Stanley were also present.

2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

Conrad Starr asked about review of advertisement booking recommendations for the next year. It was discussed that an agenda item would be added to the July Outreach Committee agenda to review all GWNC ad placements.

3. **ADMINISTRATIVE ITEMS**

Due the informal nature of the meeting, review and approval of all outstanding minutes was delayed until a following meeting.

4. **OLD BUSINESS**

A. Citizen Recognition Program

The description for the Citizen Recognition Program will be changed for more clarity when in council agendas. A link to the website will be added.

B. Metro Purple Line Extension Booth

The GWNC Outreach Committee will be taking part in the LA Metro event "Halfway to La Cienega." Committee discussion on potential booth ideas and feasibility of

execution. Possibility of involving other GWNC Committees in execution of future event booths. Discussed success of tree giveaways. Will have future discussion on standardizing booth “look”, shirts, popcorn machine, pet snacks/treats, etc..

C. 2020 Census

Continued discussion on ways the GWNC can take part in a successful 2020 census. Identified continued need for fluent Korean and Spanish speakers to be generally more involved with GWNC. Discussed using Land Use as hook for under-engaged communities. Area 9 resident Kiersten Stanley volunteered to reach out to Young Entertainment Activists.

5. NEW BUSINESS

A. Anti-Tenant Harassment Ordinance

Hayden Conner Ashworth will propose that the GWNC submit a Community Impact Statement (“CIS”) to CF-0268-S13 in support of the Anti-Tenant Harassment Ordinance – which increases penalties for landlords in violation. Both the Wilshire Center Koreatown and Central Hollywood Neighborhood Councils have filed CISs in support.

B. LAPD Wilshire 150 Years Open House

Conrad Starr reported that the open house will be smaller in scope than the Fall open house; limited to tours, meet & greet, and education. No outreach tables for community organizations as previously thought.

C. Discussion on Chair of Outreach Committee

Tess Paige officially stepped down from her role as Chair of the GWNC Outreach Committee on May 1, 2019. Committee will discuss and possibly move to elect new leadership at its next, duly noticed, meeting.

6. COMMITTEE MEMBER REPORTS

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

8. REQUESTS FOR FUTURE AGENDA ITEMS

9. ADJOURNMENT

The meeting adjourned at 9:55am.

Respectfully Submitted,
Max Kirkham, GWNC Vice President

The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>