

CITY OF LOS ANGELES  
CALIFORNIA



**GREATER WILSHIRE  
NEIGHBORHOOD COUNCIL**

Outreach Committee

Agenda

Bricks & Scones

403 N. Larchmont Blvd.

Los Angeles, CA 90004

Saturday, September 7, 2019, 9:00 a.m.

**GREATER WILSHIRE  
NEIGHBORHOOD COUNCIL**

419 N. Larchmont Blvd., #331  
Los Angeles, CA 90004

(323) 539-GWNC (4962)

[info@greaterwilshire.org](mailto:info@greaterwilshire.org)

[www.greaterwilshire.org](http://www.greaterwilshire.org)

**Greater Wilshire Neighborhood Council  
Governing Board Members:**

President – Caroline Labiner Moser  
Vice President – Max Kirkham  
Secretary – Julie Stromberg  
Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith  
Area 2 – Citrus Square: Jeffrey Carpenter  
Area 3 – Country Club Heights: Brian Donahoe  
Area 4 – Fremont Place: Bobbie Kumetz  
Area 5 – Hancock Park: Jennifer DeVore  
Area 6 – La Brea-Hancock: Tammy Rosato  
Area 7 – Larchmont Village: Charles D' Atri  
Area 8 – Melrose: Philip Farha  
Area 9 – Oakwood/Maplewood/St. Andrews:  
Max Kirkham  
Area 10 – Ridgewood-Wilton/St. Andrews  
Square: Patricia Carroll  
Area 11 – Sycamore Square: Conrad Starr  
Area 12 – Western-Wilton: Erica Gutierrez  
Area 13 – Wilshire Park: John Gresham  
Area 14 – Windsor Square: Caroline Labiner  
Moser  
Area 15 – Windsor Village: Julie Stromberg  
At-Large: Karen Gilman  
Business: John Winther  
Education: Scott Appel  
Other Non-Profit: Tucker Carney  
Religion: Mike Genewick  
Renters: Hayden Conner Ashworth

*\* Metered street parking and  
inverted-u bicycle racks  
available on Larchmont Blvd.*

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

**1. WELCOMING REMARKS: (5 minutes)**

- A. Call to order (Max Kirkham)
- B. Roll Call
- C. Self-introduction of guests

**2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS (5 minutes)**

**3. ADMINISTRATIVE ITEMS (Discussion and Action) (5 minutes)**

- A. **Review and adoption** of minutes from July 6, 2019 meeting
- B. **Review and adoption** of discussion notes from August 3, 2019 meeting
- C. **Review of Committee Roster** and possible action to add new members
- D. **Update on GWNC Board action** taken on items included in the Outreach Committee section of the August 14, 2019 GWNC Board meeting.

**4. OLD BUSINESS (Discussion and Possible Action) (20 minutes)**

**A. GWNC Advertising Budget and Allocation (Discussion and Possible Action)**

Following a discussion and review of current GWNC advertising budget at both the July 6<sup>th</sup> & August 3<sup>rd</sup> Outreach Committee Meetings, the committee will propose allocation of advertising funds for the current fiscal year.

- i. **Possible Motion** to allocate advertising funding approved at the June 12, 2019 GWNC Board Meeting to specific publications who serve the Greater Wilshire Neighborhood Council Area. [note: final language for a motion to appropriate funds will be subject to

discussion and clarification in agenda item 4A. Final motion may include a combined allocation of up to \$698.00 a month, as approved by the GWNC Board for monthly advertising at its June 12, 2019 meeting.]

**B. Citizen Recognition Program**

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

i. **Discussion and Possible Action** on nomination of GWNC Stakeholder Ginny Kazor

**5. NEW BUSINESS (Discussion and Possible Action) (40 minutes)**

**A. Fair Work Week LA (Alice Berliner & Edgar Ortiz)**

Members of the Fair Workweek Coalition presented at the August 3, 2019 Outreach Meeting on a motion introduced on March 1, 2019 by Councilmembers Price, Wesson, and Koretz entitled Fair Work Week LA (CF-19-0229)

i. **Possible Motion:** that the GWNC Outreach Committee recommend to the GWNC Board the submission of a Community Impact Statement (CIS) in support of Council File 19-0229 entitled Fair Work Week LA.

**B. GWNC Outreach Committee Purpose Statement and/or Protocols**

Per the GWNC Executive Committee, all GWNC standing committees have been asked to create and/or clarify a statement or document outlining the committee's purpose, mission, and/or protocols for the conducting of their business.

i. **Possible Motion** to adopt the above mission statement (note: wording of motion to adopt will be subject to discussion and clarification during agenda item 5B. Motion may be delayed till October meeting)

**C. GWNC Branding**

Discussion on GWNC branding and web presence (i.e. website, social media, etc.) for a possible future redesign. This will be an ongoing discussion.

**6. COMMITTEE MEMBER REPORTS (5 minutes)**

**7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (5 minutes)**

**A. 2019 Congress of Neighborhoods**

Registration has opened for the annual Congress of Neighborhoods to be held at LA City Hall on Saturday, September 28, 2019. The event is free and meals/parking will be provided to those who RSVP. You can register at <https://www.nccongressla.com>.

**B. Next GWNC Outreach Committee Meeting** will be held at 9:00am on October 5, 2019 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

**8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS (5 minutes)**

**A. Ready Your LA Neighborhood** discussion on possible GWNC participation with and hosting of LA Emergency Management Department's RYLAN program.

**9. UPCOMING GWNC OUTREACH EVENTS**

**A. Sycamore Square Neighborhood Association Annual Meeting**

September 22, 2019, 2 – 5pm (*tentative*)

**B. Wilshire Community Police Station Open House**

October 20, 2019, 12 – 4pm

**C. Larchmont Family Fair**

October 27, 2019, 12 – 5:30pm

## 10. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

*Items in italics above were unconfirmed at the time of publishing and may be tabled until a later meeting.*

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- Wilshire Ebell Theatre Exterior Display Case – 4401 W. 8th Street, Los Angeles, CA 90005
- Via e-mail (send a subscription request to [admin@greaterwilshire.org](mailto:admin@greaterwilshire.org) or subscribe at [www.greaterwilshire.org](http://www.greaterwilshire.org))
- Via the L.A. City Early Notification System at <https://www.lacity.org/your-government/government-information/subscribe-other-meetings-agendas-and-documents/neighborhood-councils>.

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**PUBLIC ACCESS OF RECORDS** -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact [info@greaterwilshire.org](mailto:info@greaterwilshire.org) or (323) 539-4962.

**RECONSIDERATION AND GRIEVANCE PROCESS** – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org/>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-4962 O [INFO@GREATERWILSHIRE.ORG](mailto:INFO@GREATERWILSHIRE.ORG).