

CITY OF LOS ANGELES
CALIFORNIA



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

Outreach Committee

Agenda

Bricks & Scones

403 N. Larchmont Blvd.

Los Angeles, CA 90004

Saturday, October 5, 2019, 9:30 a.m.

**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

(323) 539-GWNC (4962)

info@greaterwilshire.org

www.greaterwilshire.org

**Greater Wilshire Neighborhood Council
Governing Board Members:**

President – Caroline Labiner Moser
Vice President – Max Kirkham
Secretary – Julie Stromberg
Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith
Area 2 – Citrus Square: Jeffry Carpenter
Area 3 – Country Club Heights: Brian Donahoe
Area 4 – Fremont Place: Bobbie Kumetz
Area 5 – Hancock Park: Jennifer DeVore
Area 6 – La Brea-Hancock: Tammy Rosato
Area 7 – Larchmont Village: Charles D'Atri
Area 8 – Melrose: Philip Farha
Area 9 – Oakwood/Maplewood/St. Andrews:
Max Kirkham
Area 10 – Ridgewood-Wilton/St. Andrews
Square: Patricia Carroll
Area 11 – Sycamore Square: Conrad Starr
Area 12 – Western-Wilton: Erica Gutierrez
Area 13 – Wilshire Park: John Gresham
Area 14 – Windsor Square: Caroline Labiner
Moser
Area 15 – Windsor Village: Julie Stromberg
At-Large: Karen Gilman
Business: John Winther
Education: Scott Appel
Other Non-Profit: Tucker Carney
Religion: Mike Genewick
Renters: Hayden Conner Ashworth

** Metered street parking and
inverted-u bicycle racks
available on Larchmont Blvd.*

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS: (5 minutes)

- A. Call to order (Max Kirkham)
- B. Roll Call
- C. Self-introduction of guests

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS (5 minutes)

3. ADMINISTRATIVE ITEMS (Discussion and Possible Action) (10 minutes)

- A. **Review and adoption of minutes** from September 7, 2019 meeting.
- B. **Review of outstanding Outreach Committee minutes**
The following minutes from within the last year are not available for public review on the GWNC website:
 - i. September 8, 2018
 - ii. November 3, 2018
 - iii. January 5, 2019
 - iv. April 6, 2019
 - v. May 4, 2019
- C. **Update on GWNC Board Action** taken on items included in the Outreach Committee section of the September 11, 2019 GWNC Board meeting.
- D. **Review of Committee Roster** and possible action to add new members

4. OLD BUSINESS (Discussion and Possible Action) (40 minutes)

- A. **Citizen Recognition Program**
The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>
 - i. **Discussion and Possible Action** on nomination of GWNC Stakeholder Ginny Kazor.

B. GWNC Advertising Budget and Allocation

The GWNC budget for monthly general advertising is \$895.33. At a duly noticed meeting on September 11, 2019 the GWNC Board voted to allocate \$731.33 of that monthly budget, to be split between the Larchmont Buzz and the Larchmont Chronicle. The Committee will discuss recommending possible allocation of the remaining budget to one or more specific publications that serve the Greater Wilshire Neighborhood Council area.

- i. **Possible Motion** to allocate remaining, unallocated, general advertising funding approved at the June 12, 2019 GWNC Board Meeting to specific publications who serve the Greater Wilshire Neighborhood Council Area. [note: final language for a motion to allocate funds will be subject to discussion and clarification in agenda item 4A. Final motion may include a combined allocation of up to \$164.00 a month (\$1,968.00 per year), as approved by the GWNC Board for monthly advertising at its June 12, 2019 meeting.]

C. GWNC Outreach Committee Purpose Statement and/or Protocols

Per the GWNC Executive Committee, all GWNC standing committees have been asked to create and/or clarify a statement or document outlining the committee’s purpose, mission, and/or protocols for the conducting of their business.

- i. **Possible Motion** to adopt the above purpose statement and/or protocols (note: wording of motion to adopt will be subject to discussion and clarification during agenda item 4B. Motion may be delayed till October meeting)

D. GWNC Branding

Discussion on GWNC branding and web presence (i.e. website, social media, etc.) for a possible future redesign. This will be an ongoing discussion.

- 5. NEW BUSINESS (Discussion and Possible Action) (5 minutes)**
- 6. COMMITTEE MEMBER REPORTS (5 minutes)**
- 7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (10 minutes)**

A. 2019 Congress of Neighborhoods (Discussion)

The annual Congress of Neighborhoods was held at LA City Hall on Saturday, September 28, 2019.

- B. Next GWNC Outreach Committee Meeting** will be held at 9:30am on November 2, 2019 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

- 8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS (5 minutes)**
- 9. UPCOMING GWNC OUTREACH EVENTS (5 minutes)**

A. Wilshire Community Police Station Open House

October 20, 2019, 12 – 4pm

B. Larchmont Family Fair

October 27, 2019, 12 – 5:30

10. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

Items in italics above were unconfirmed at the time of publishing and may be tabled until a later meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from

acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- Wilshire Ebell Theatre Exterior Display Case – 4401 W. 8th Street, Los Angeles, CA 90005
- Via e-mail (send a subscription request to admin@greaterwilshire.org or subscribe at www.greaterwilshire.org)
- Via the L.A. City Early Notification System at <https://www.lacity.org/your-government/government-information/subscribe-other-meetings-agendas-and-documents/neighborhood-councils>.

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PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-4962.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org/>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-4962 O INFO@GREATERWILSHIRE.ORG.