

CITY OF LOS ANGELES
CALIFORNIA



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee Agenda

Saturday, December 7, 2019, 9:30 a.m.

Bricks & Scones
403 N. Larchmont Blvd.*
Los Angeles, CA 90004

GWNC Outreach Committee:

Max Kirkham (chair)

Colette Amin

Hayden Conner Ashworth

Tucker Carney

Patti Carrol

Julia Moser

Tammy Rosato

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** Metered street parking and
inverted-u bicycle racks
available on Larchmont Blvd.*

**Greater Wilshire Neighborhood Council
Governing Board Members:**

President – Caroline Labiner Moser

Vice President – Max Kirkham

Secretary – Julie Stromberg

Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith

Area 2 – Citrus Square: Jeffry Carpenter

Area 3 – Country Club Heights: Brian Donahoe

Area 4 – Fremont Place: Bobbie Kumetz

Area 5 – Hancock Park: Jennifer DeVore

Area 6 – La Brea-Hancock: Tammy Rosato

Area 7 – Larchmont Village: Charles D'Atri

Area 8 – Melrose: Philip Farha

Area 9 – Oakwood/Maplewood/St. Andrews:

Max Kirkham

Area 10 – Ridgewood-Wilton/St. Andrews

Square: Patricia Carroll

Area 11 – Sycamore Square: Conrad Starr

Area 12 – Western-Wilton: Erica Gutierrez

Area 13 – Wilshire Park: John Gresham

Area 14 – Windsor Square: Caroline Labiner

Moser

Area 15 – Windsor Village: Julie Stromberg

At-Large: Karen Gilman

Business: John Winther

Education: Scott Appel

Other Non-Profit: Tucker Carney

Religion: Mike Genewick

Renters: Hayden Conner Ashworth

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

(5 minutes)

- A. Call to order (Max Kirkham)
- B. Roll Call
- C. Self-introduction of guests

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

(5 minutes)

3. ADMINISTRATIVE ITEMS (Discussion and Possible Action)

(5 minutes)

- A. **Review and adoption of minutes** from November 2, 2019 meeting.
- B. **Update on GWNC Board Action** taken on items included in the Outreach Committee section of the November 13, 2019 GWNC Board meeting.

4. OLD BUSINESS (Discussion and Possible Action)

(50 minutes)

A. Citizen Recognition Program

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

- i. **Discussion and possible action** on the nomination of Florence Wright by Colette Amin.
- ii. **Discussion** on redesign of Citizen Recognition Award.

B. GWNC Outreach Committee Purpose Statement and/or Protocols

Per the GWNC Executive Committee, all GWNC standing committees have been asked to create and/or clarify a statement or document outlining the committee's purpose, mission, and/or

protocols for the conducting of their business. At duly noticed meetings on September 7, October 5, & November 2, 2019, the Committee discussed draft versions of new Committee protocols/purpose statement.

- i. **Motion** to adopt the above purpose statement and/or protocols (note: wording of motion to adopt will be subject to discussion and clarification during agenda item 4B.)

C. GWNC Website Design

Continued discussion on redesign of GWNC web presence (i.e. website, social media, etc.) for possible motion at the next Outreach Meeting.

D. GWNC Information Cards

Informational cards used at GWNC Outreach Events contain out-of-date information and need to be corrected.

- i. **Motion:** that the GWNC Outreach Committee recommend that the GWNC Board spend up to \$300 on printing GWNC informational cards in English, Spanish, and Korean.
- ii. **Motion:** that the GWNC Outreach Committee recommend that the GWNC Board spend up to \$150 on printing stickers that can be used to correct outdated information on GWNC informational cards in English, Spanish, and Korean.

5. NEW BUSINESS (Discussion and Possible Action) (25 minutes)

A. Homeless Count (Tammy Rosato / Max Kirkham)

At a duly noticed meeting on November 13, 2019, the GWNC Board voted to opt-in as a site coordinator for the 2020 Annual Homeless Count. The count, run by the LA Homeless Services Authority (LAHSA) will be held on January 23, 2019. Those wishing to volunteer can sign up here https://www.theycountwillyou.org/greater_wilshire_count_20200123.

- i. **Motion:** that the GWNC Outreach Committee recommend that the GWNC Board approve \$200.00 to reserve the Social Hall at Hope Lutheran Church for use as GWNC base camp during the 2020 Homeless Count.
- ii. **Motion:** that the GWNC Outreach Committee recommend that the GWNC Board approve up to \$100 for purchasing refreshments for Homeless Count volunteers.

B. City Hall Name Badges (Hayden Conner Ashworth)

Discussion on acquisition of official neighborhood council name badges, as recognized by LA City Hall for all board members, or some portion thereof.

- i. **Motion:** that the GWNC Outreach Committee recommend that the GWNC Board approve up to \$315 for creation of official neighborhood council name badges, as recognized by City Hall.

6. COMMITTEE MEMBER REPORTS (5 minutes)

A. Yoga in the Park (Colette Amin)

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (5 minutes)

- A. **Next GWNC Outreach Committee Meeting** will be held at 9:30am on December 7, 2019 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

A. Produce Recovery and Donation event (Colette Amin)

Possible event to recover end-of-day produce from the Farmers Market on Larchmont Blvd., for distribution to a local space for stakeholders in need.

B. CD4 Town Hall

The GWNC has been contacted by representatives from Hollywood Hills NC, Mid City NC, and Hollywood United NC about teaming up to host a CD4 candidate forum in March 2020.

C. **UnlitterLA**

UnlitterLA will be holding a community cleanup day on April 25, 2020. Possible motion to opt-in as a participant, possibly as a joint event with the Sustainability Committee.

9. UPCOMING GWNC OUTREACH EVENTS

A. **2020 Homeless Count**

Hope Lutheran Church, Social Hall
January 23, 2019, 8pm – 12am

10. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

Items in italics above were unconfirmed at the time of publishing and may be tabled until a later meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- Wilshire Ebell Theatre Exterior Display Case – 4401 W. 8th Street, Los Angeles, CA 90005
- Via e-mail (send a subscription request to admin@greaterwilshire.org or subscribe at www.greaterwilshire.org)
- Via the L.A. City Early Notification System at <https://www.lacity.org/your-government/government-information/subscribe-other-meetings-agendas-and-documents/neighborhood-councils>.

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RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org/>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-4962 O INFO@GREATERWILSHIRE.ORG.