

CITY OF LOS ANGELES
CALIFORNIA



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**
Outreach Committee Agenda
Saturday, February 1, 2020, 9:30 a.m.

Bricks & Scones
403 N. Larchmont Blvd.*
Los Angeles, CA 90004

GWNC Outreach Committee:
Max Kirkham (chair)
Colette Amin
Hayden Conner Ashworth
Tucker Carney
Patti Carrol
Julia Moser
Tammy Rosato

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** Metered street parking and
inverted-u bicycle racks
available on Larchmont Blvd.*

**Greater Wilshire Neighborhood Council
Governing Board Members:**

President – Caroline Labiner Moser
Vice President – Max Kirkham
Secretary – Julie Stromberg
Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith
Area 2 – Citrus Square: Jeffrey Carpenter
Area 3 – Country Club Heights: Brian Donahoe
Area 4 – Fremont Place: Bobbie Kumetz
Area 5 – Hancock Park: Jennifer DeVore
Area 6 – La Brea-Hancock: Tammy Rosato
Area 7 – Larchmont Village: Charles D'Atri
Area 8 – Melrose: Philip Farha
Area 9 – Oakwood/Maplewood/St. Andrews:
Max Kirkham
Area 10 – Ridgewood-Wilton/St. Andrews
Square: Patricia Carroll
Area 11 – Sycamore Square: Conrad Starr
Area 12 – Western-Wilton: Erica Gutierrez
Area 13 – Wilshire Park: John Gresham
Area 14 – Windsor Square: Caroline Labiner
Moser
Area 15 – Windsor Village: Julie Stromberg
At-Large: Karen Gilman
Business: John Winther
Education: Scott Appel
Other Non-Profit: Tucker Carney
Religion: Mike Genewick
Renters: Hayden Conner Ashworth

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

- 1. WELCOMING REMARKS: (5 minutes)**
 - A. Call to order (Max Kirkham)
 - B. Roll Call
 - C. Self-introduction of guests
- 2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS (5 minutes)**
- 3. ADMINISTRATIVE ITEMS (Discussion and Possible Action) (5 minutes)**
 - A. **Review and adoption of minutes** from December 7, 2019 meeting.
 - B. **Review and adoption of minutes** from January 11, 2019 meeting.
- 4. OLD BUSINESS (Discussion and Possible Action) (60 minutes)**
 - A. **Citizen Recognition Program**

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

 - i. **Discussion and possible action** on nomination of Jeff Burt from Hope Lutheran Church.
 - B. **CD4 Town Hall**

The GWNC will partner with other Neighborhood Councils in LA Council District 4 to hold a candidate forum on Sunday, February 16, 2020, from 4:00pm – 6:00pm, at John Marshall High School. Committee will discuss and implement action items from the forum planning committee meeting that was held on January 25, 2020.
 - C. **Neighborhood Council ID Badges**

At a duly noticed meeting on December 7, 2019, the committee voted to recommend acquisition of Neighborhood Council ID Badges for all board members and alternates. GWNC Board

subsequently tabled item for lack of design presentation and additional information needed from the city. Committee will discuss board concerns and present new recommendations.

5. NEW BUSINESS (Discussion and Possible Action) (25 minutes)

A. Produce Recovery and Donation event (Colette Amin)

Possible event to recover end-of-day produce from the Farmers Market on Larchmont Blvd., for distribution to a local space for stakeholders in need.

- i. **Possible Motion** to recommend GWNC commitment to above event [note: final wording of motion on this item will be subject to committee discussion on day of meeting.]

B. GWNC Social Media

- i. **Discussion** and early drafting of a GWNC Social Media Policy for proposal to, and possible adoption by, the GWNC Board.
- ii. **Possible Motion:** That the GWNC Outreach Committee establish a permanent committee position, appointed by the Outreach Chair, to oversee all social media for the Greater Wilshire NC.
- iii. **Possible Motion:** That the GWNC Outreach Committee recommend that the GWNC Board approve the creation of an official Instagram account.

6. COMMITTEE MEMBER REPORTS (5 minutes)

- A. **2020 Greater Los Angeles Homeless Count** (Tammy Rosato / Max Kirkham)
- B. **Yoga in the Park** (Colette Amin)

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (5 minutes)

- A. **Next GWNC Outreach Committee Meeting** will be held at 9:30am on March 7, 2020 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

A. UnlitterLA

UnlitterLA will be holding a community cleanup day on April 25, 2020. Committee will discuss possibly opting in as a participant, possibly as a joint event with the Sustainability Committee.

9. UPCOMING GWNC OUTREACH EVENTS

A. Joint CD4 Election Candidate Forum

Sunday, February 16, 2020 4 – 6pm
John Marshall High School
3939 Tracy Street 90027

10. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

Items in italics above were unconfirmed at the time of publishing and may be tabled until a later meeting.

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Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- Wilshire Ebell Theatre Exterior Display Case – 4401 W. 8th Street, Los Angeles, CA 90005
- Via e-mail (send a subscription request to admin@greaterwilshire.org or subscribe at www.greaterwilshire.org)
- Via the L.A. City Early Notification System at <https://www.lacity.org/your-government/government-information/subscribe-other-meetings-agendas-and-documents/neighborhood-councils>.

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SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-4962 O INFO@GREATERWILSHIRE.ORG.