



Greater Wilshire Neighborhood Council Outreach Committee

January 11, 2020

Approved by the committee on February 1, 2020

1. WELCOMING REMARKS:

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, January 11, 2020 at Bricks and Scones, 403 N. Larchmont Blvd., Los Angeles, CA 90004. Committee Chair, and GWNC Vice President, Max Kirkham called the meeting to order at 9:37am.

B. Roll Call

Four of the seven Committee Members were present at the Roll Call: Tammy Rosato, Julia Moser, Tucker Carney and Max Kirkham. Colette Amin, Hayden Conner Ashworth, and Patti Carrol were absent at roll call. The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% of the seven filled Committee Seats, or 4 members.

C. Self-Introduction of Guests

GWNC Admin Shirlee Fuqua

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

3. ADMINISTRATIVE ITEMS

A. Review and adoption of minutes from December 7, 2019 meeting

TABLED till following meeting for lack of completed document.

B. Update on GWNC Board Action taken on items included in the Outreach Committee section of the December 11, 2019 and January 8, 2020 GWNC Board meetings.

See December 11, 2019 GWNC Board Minutes here:

<https://greaterwilshire.org/pdf/2020/01/board-minutes-2019-1211.pdf>.

Once available, see January 8, 2020 GWNC Board Minutes here:

<https://greaterwilshire.org/board-agendas-minutes/>.

4. OLD BUSINESS

[The following sub-section first paragraphs are copied from the agenda.]

A. Citizen Recognition Program (CRP)

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood.

Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

Committee Member Colette Amin and GWNC Board Member Conrad Starr arrived at 9:43am.

B. Homeless Count (Tammy Rosato / Max Kirkham)

At a duly noticed meeting on November 13, 2019, the GWNC Board voted to opt-in as a site coordinator for the 2020 Annual Homeless Count. The count, run by the LA Homeless Services Authority (LAHSA) will be held on January 23, 2020. Those wishing to volunteer can sign up here www.greaterwilshire.org/count/.

- i. Discussion on preparations for the event as well as volunteer recruitment. Committee will reach out to past volunteers, encouraging them to join the count again this year... Conrad will assist with form email... Tammy gave Max the \$25 gift card from LAHSA to be used for refreshments... parking has been relaxed around the church... in talks with Councilmember Ryu's office, to see if he will attend... Max will recruit volunteers to help run deployment site.

C. GWNC Website Design

Continued discussion on redesign of GWNC web presence (i.e. website, social media, etc.) for possible motion at the next Outreach Meeting.

No further discussion was had. See previous minutes for past remarks.

5. NEW BUSINESS

A. CD4 Town Hall

The GWNC has been contacted by representatives from Hollywood Hills NC, Mid City NC, and Hollywood United NC about teaming up to host a CD4 candidate forum in March 2020. Committee to discuss motions made at the January 8, 2020 Board Meeting and next steps.

Mr. Kirkham clarified that NC's involved so far include Los Feliz, Greater Wilshire, Central Hollywood, Greater Toluca Lake, Bel Aire Beverly Crest, Hollywood Hills West, and Hollywood United... Committee discussion centered on working with other NCs in a more assistive role... GWNC Board has allocated \$350 for general use... will repurpose existing advertising toward event... when at planning meeting, Mr. Kirkham will discuss fact that the date is on President's Day and Valentine's Day weekend.

B. Discussion on GWNC Outreach Committee objectives for the year ahead

Ms. Moser suggested getting the Instagram up and running and offered to run it in the beginning... there was brief discussion about creating a pets of the GWNC page as a fun way to connect with the community... overall, finding ways to recruit the community to more of the meetings.

6. COMMITTEE MEMBER REPORTS

- A. Yoga in the Park (Colette Amin)
Current teacher is still holding classes and has been posting to her own social media... it was noted that GWNC President Caroline Moser has consulted with the City Attorney's office and will reach out to Ms. Amin and/or the teacher to follow up.

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

- A. The Next GWNC Outreach Committee Meeting will be held at 9:30am on February 1, 2020 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

8. REQUESTS FOR FUTURE AGENDA ITEMS

- A. GWNC Social Media Policy
Committee will begin discussion and early drafting of a GWNC Social Media Policy for proposal to, and possible adoption by, the GWNC Board.

- B. UnlitterLA
UnlitterLA will be holding a community cleanup day on April 25, 2020. Possible motion to opt-in as a participant, possibly as a joint event with the Sustainability Committee.

- C. Produce Recovery and Donation Event (Colette Amin)
Possible event to recover end-of-day produce from the Farmers Market on Larchmont Blvd., for distribution to a local space and/or community partner for stakeholders in need.

Ms. Amin noted that she has been in contact with the non-profit Food Forward, to be a potential partner... future committee discussion will focus on whether or not to partner with an outside organization and, if so, who... Could work with both Larchmont and Hollywood Farmer's Markets... Hope Net, Foodcycle LA, and the Rotarians are additional possibilities.

9. UPCOMING GWNC OUTREACH EVENTS

- A. 2020 Homeless Count
Hope Lutheran Church, Social Hall
January 23, 2020, 8pm – 12am
www.greaterwilshire.org/count/
- B. Joint CD4 Election Candidate Forum
(Time and Place TBD)

10. ADJOURNMENT

The meeting adjourned at 10:24am.

Respectfully Submitted,
Max Kirkham, GWNC Vice President & Outreach Committee Chair

The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>.