



Greater Wilshire Neighborhood Council Outreach Committee

December 7, 2019

Approved by the committee on February 1, 2020

1. WELCOMING REMARKS:

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, December 7, 2019 at Bricks and Scones, 403 N. Larchmont Blvd., Los Angeles, CA 90004. Committee Chair, and GWNC Vice President, Max Kirkham called the meeting to order at 9:40am.

B. Roll Call

Four of the seven Committee Members were present at the Roll Call: Hayden Conner Ashworth, Tammy Rosato, Julia Moser, and Max Kirkham. Colette Amin, Tucker Carney, and Patti Carrol were absent at roll call. The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% of the seven filled Committee Seats, or 4 members.

C. Self-Introduction of Guests

GWNC President Caroline Moser & Nythia Ramen, candidate for Los Angeles Council District 4 (LA-CD4).

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

Nythia Ramen introduced herself as a candidate for LA-CD4. The candidate discussed her background and education, as well as her passion for homelessness.

3. ADMINISTRATIVE ITEMS

A. Review and adoption of minutes from November 2, 2019 meeting

MOTION (by Mrs. Rosato, seconded by Mr. Ashworth) that the GWNC Outreach Committee adopt the minutes from November 2, 2019 as presented.

MOTION PASSED by hand vote with 4 in favor; zero opposed; zero abstaining.

B. Update on GWNC Board Action taken on items included in the Outreach Committee section of the November 13, 2019 GWNC Board meeting.

See GWNC Board Minutes here: <https://greaterwilshire.org/pdf/2020/01/board-minutes-2019-1113.pdf>.

4. OLD BUSINESS

[The following sub-section first paragraphs are copied from the agenda]

A. Citizen Recognition Program (CRP)

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

Committee member Tucker Carney arrived at 9:50am.

- i. Discussion and possible action on the nomination of Florence Wright by Colette Amin

TABLED see below

- ii. Discussion on redesign of Citizen Recognition Award
Committee provided with certificate given by city. Hayden will work on adapting to GWNC.

B. GWNC Outreach Committee Purpose Statement and/or Protocols

Per the GWNC Executive Committee, all GWNC standing committees have been asked to create and/or clarify a statement or document outlining the committee's purpose, mission, and/or protocols for the conducting of their business. At duly noticed meetings on September 7, October 5, & November 2, 2019, the Committee discussed draft versions of new Committee protocols/purpose statement.

Mr. Kirkham distributed a 4th draft of the protocols to all committee members present and thanked them for their effort in the creation of the document. He urged a vote with no further discussion, citing the 4 previous meetings of deliberation.

MOTION (by Mr. Kirkham, seconded by Mr. Ashworth) that the GWNC Outreach Committee adopt the 4th draft of the Outreach Committee Protocols as presented.

MOTION PASSED by hand vote with 5 in favor; zero opposed; and zero abstaining.

C. GWNC Website Design

Continued discussion on redesign of GWNC web presence (i.e. website, social media, etc.) for possible motion at the next Outreach Meeting.

Mr. Ashworth gave the committee an update on his consultation with Moore Business Solutions. Committee members stressed that any redesign simply be a refresh, and not an in depth overhaul of functionality. Mr. Ashworth, Mr. Starr, and Mr. Kirkham will meet separately to discuss further.

Committee members Patti Carroll and Colette Amin arrived at 10:05am.

D. GWNC Information Cards Informational cards used at GWNC Outreach Events contain out-of-date information and need to be corrected.

- i. **MOTION** (by Mr. Carney, seconded by Mr. Ashworth) that the GWNC Outreach Committee recommend that the GWNC Board spend up to \$300 on printing GWNC informational cards in English, Spanish, and Korean.

MOTION PASSED by roll call vote with Mrs. Rosato, Mr. Kirkham, Mr. Ashworth, Ms. Amin, Ms. Carroll, and Mr. Carney in favor; zero opposed; zero abstaining; and Ms. Moser not eligible to vote on funding matters.

- ii. **MOTION** (by Ms. Amin, seconded by Ms. Carroll) that the GWNC Outreach Committee recommend that the GWNC Board spend up to \$150 on printing stickers that can be used to correct outdated information on GWNC informational cards in English, Spanish, and Korean.

MOTION PASSED by roll call vote with Mrs. Rosato, Mr. Kirkham, Mr. Ashworth, Ms. Amin, Ms. Carroll, and Mr. Carney in favor; zero opposed; zero abstaining; and Ms. Moser not eligible to vote on funding matters.

5. NEW BUSINESS

- A. Homeless Count (Tammy Rosato / Max Kirkham) At a duly noticed meeting on November 13, 2019, the GWNC Board voted to opt-in as a site coordinator for the 2020 Annual Homeless Count. The count, run by the LA Homeless Services Authority (LAHSA) will be held on January 23, 2019. Those wishing to volunteer can sign up here www.greaterwilshire.org/count/.

Committee discussed preparations for the 2020 Homeless Count... will request Larchmont Chronicle to comp color printing for ad... Ms. Carroll said she would reach out to Peet's on Larchmont for coffee... Mr. Kirkham committed to creation of social media resources and flyers for easy distribution to board members.

- i. **MOTION** (by Mrs. Rosato, seconded by Mr. Ashworth) that the GWNC Outreach Committee recommend that the GWNC Board approve \$200.00 to reserve the Social Hall at Hope Lutheran Church for use as GWNC base camp during the 2020 Homeless Count.

MOTION PASSED by roll call vote with Mrs. Rosato, Mr. Kirkham, Mr. Ashworth, Ms. Amin, Ms. Carroll, and Mr. Carney in favor; zero opposed; zero abstaining; and Ms. Moser not eligible to vote on funding matters.

- ii. **MOTION** (by Mr. Ashworth, seconded by Ms. Rosato) that the GWNC Outreach Committee recommend that the GWNC Board approve up to \$100 for purchasing refreshments for Homeless Count volunteers.

MOTION PASSED by roll call vote with Mrs. Rosato, Mr. Kirkham, Mr. Ashworth, Ms. Amin, Ms. Carroll, and Mr. Carney in favor; zero opposed; zero abstaining; and Ms. Moser not eligible to vote on funding matters.

B. City Hall Name Badges (Hayden Conner Ashworth)

Discussion on acquisition of official neighborhood council name badges, as recognized by LA City Hall for all board members, or some portion thereof.

Ms. Amin mentioned seeing different designs to the one that Mr. Ashworth presented and suggested further research before placing an order... committee also agreed that the badge should have an expiration date... that all board members and alternates should be open to receiving one... they should be made conditional to successful completion of all board trainings.

- i. **MOTION** (by Ms. Amin, seconded by Mr. Ashworth) that the GWNC Outreach Committee recommend that the GWNC Board the order and purchase of Neighborhood Council name badges for board members and alternates.

MOTION PASSED by hand vote with 7 in favor; zero opposed; zero abstained.

At this point, the committee returned to Item 4. A. Citizen Recognition Program

4. OLD BUSINESS

A. Citizen Recognition Program (CRP)

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- i. Discussion and possible action on the nomination of Florence Wright by Colette Amin.

Ms. Amin reviewed and submitted her nomination form for Florence Wright.

MOTION (by Ms. Amin, seconded by Mr. Carney) that the GWNC Outreach Committee award Florence Wright with a Citizen's Recognition Award.

MOTION PASSED by hand vote with 6 in favor; zero opposed; and 1 abstaining.

At this point, the committee returned to regular order.

6. COMMITTEE MEMBER REPORTS

A. Yoga in the Park (Colette Amin)

Ms. Amin will bring proposals to present on possible future updates and/or changes to the Yoga in the Park program.

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

- A. The Next GWNC Outreach Committee Meeting will be held at 9:30am on January 4, 2020 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

Committee member Tammy Rosato left at 10:59am.

8. REQUESTS FOR FUTURE AGENDA ITEMS

A. Produce Recovery and Donation Event (Colette Amin)

Possible event to recover end-of-day produce from the Farmers Market on Larchmont Blvd., for distribution to a local space and/or community partner for stakeholders in need.

B. CD4 Town Hall

The GWNC has been contacted by representatives from Hollywood Hills NC, Mid City NC, and Hollywood United NC about teaming up to host a CD4 candidate forum in March 2020.

C. UnlitterLA

UnlitterLA will be holding a community cleanup day on April 25, 2020. Possible motion to opt-in as a participant, possibly as a joint event with the Sustainability Committee.

9. UPCOMING GWNC OUTREACH EVENTS

A. 2020 Homeless Count

Hope Lutheran Church, Social Hall
January 23, 2020, 8pm – 12am
www.greaterwilshire.org/count/

10. ADJOURNMENT

The meeting adjourned at 11:10am.

Respectfully Submitted,

Max Kirkham, GWNC Vice President & Outreach Committee Chair

The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>.