

CITY OF LOS ANGELES
CALIFORNIA



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee Agenda

Saturday, March 7, 2020, 9:30 a.m.

Bricks & Scones
403 N. Larchmont Blvd.*
Los Angeles, CA 90004

GWNC Outreach Committee:

Max Kirkham (chair)

Colette Amin

Hayden Conner Ashworth

Tucker Carney

Patti Carrol

Julia Moser

Tammy Rosato

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** Metered street parking and inverted-u bicycle racks available on Larchmont Blvd.*

**Greater Wilshire Neighborhood Council
Governing Board Members:**

President – Caroline Labiner Moser

Vice President – Max Kirkham

Secretary (Acting) – Conrad Starr

Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith

Area 2 – Citrus Square: Jeffrey Carpenter

Area 3 – Country Club Heights: Brian Donahoe

Area 4 – Fremont Place: Bobbie Kumetz

Area 5 – Hancock Park: Jennifer DeVore

Area 6 – La Brea-Hancock: Tammy Rosato

Area 7 – Larchmont Village: Charles D'Atri

Area 8 – Melrose: Philip Farha

Area 9 – Oakwood/Maplewood/St. Andrews:

Max Kirkham

Area 10 – Ridgewood-Wilton/St. Andrews

Square: Patricia Carroll

Area 11 – Sycamore Square: Conrad Starr

Area 12 – Western-Wilton: *Seat Vacant*

Area 13 – Wilshire Park: John Gresham

Area 14 – Windsor Square: Caroline Labiner

Moser

Area 15 – Windsor Village: *Seat Vacant*

At-Large: Karen Gilman

Business: John Winther

Education: Scott Appel

Other Non-Profit: Tucker Carney

Religion: Mike Genewick

Renters: Hayden Conner Ashworth

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

- A. Call to order (Max Kirkham)
- B. Roll Call
- C. Self-introduction of guests

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

3. ADMINISTRATIVE ITEMS (Discussion and Possible Action)

(5 minutes)

- A. **Review and adoption of minutes** from February 2, 2020 meeting.

4. OLD BUSINESS (Discussion and Possible Action)

(60 minutes)

A. Citizen Recognition Program

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

- i. **Discussion** on certificate citations for awards previously approved.

B. Produce Recovery and Donation event (Colette Amin)

Possible partnership with local community organization to recover end-of-day produce from the Farmers Market on Larchmont Blvd., for distribution to a local space for stakeholders in need.

- i. **Possible Motion** to recommend GWNC commitment to above event [note: final wording of motion on this item will be subject to committee discussion on day of meeting.]

C. GWNC Social Media

At a duly noticed meeting on February 2, 2020, the Outreach Committee voted to create the new position of Social Media Coordinator as well as an official Instagram. Committee Member Julia Moser was subsequently appointed to the role.

- i. **Discussion** and drafting of a GWNC Social Media Policy for proposal to, and possible adoption by, the GWNC Board.
- ii. **Discussion** on design, look, and daily operation of GWNC social media accounts.

5. NEW BUSINESS (Discussion and Possible Action) (10 minutes)

A. UnlitterLA

UnlitterLA will be holding a community cleanup day on April 25, 2020.

- i. **Discussion and Possible Motion** to opt-in in as a participant, possibly as a joint event with the Sustainability Committee.

6. COMMITTEE MEMBER REPORTS (10 minutes)

- A. **CD4 Town Hall** (Max Kirkham)
- B. **Yoga in the Park** (Colette Amin)
- C. **Social Media** (Julia Moser)
- D. **LGBTQ+ NC Alliance** (Hayden Conner Ashworth)

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

- A. **Next GWNC Outreach Committee Meeting** will be held at 9:30am on April 4, 2020 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

9. UPCOMING GWNC OUTREACH EVENTS

10. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

Items in italics above were unconfirmed at the time of publishing and may be tabled until a later meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- Wilshire Ebell Theatre Exterior Display Case – 4401 W. 8th Street, Los Angeles, CA 90005
- Via e-mail (send a subscription request to admin@greaterwilshire.org or subscribe at www.greaterwilshire.org)
- Via the L.A. City Early Notification System at <https://www.lacity.org/your-government/government-information/subscribe-other-meetings-agendas-and-documents/neighborhood-councils>.

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PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-4962.

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SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-4962 O INFO@GREATERWILSHIRE.ORG.