



Greater Wilshire Neighborhood Council Outreach Committee

February 1, 2020

Approved by the committee on March 7, 2020

1. **WELCOMING REMARKS:**

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, February 1, 2020 at Bricks and Scones, 403 N. Larchmont Blvd., Los Angeles, CA 90004. Committee Chair, and GWNC Vice President, Max Kirkham called the meeting to order at 9:33am.

B. Roll Call

3 of the seven Committee Members were present at the Roll Call: Hayden Conner Ashworth, Tammy Rosato, and Max Kirkham. Colette Amin, Tucker Carney, Patricia Carroll, and Julia Moser were absent at roll call. The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) didn’t meet 51% of the seven filled Committee Seats, or 4 members, so at this time the Committee could only take public comments, could not have any official discussions, and could not make any motions or take any votes.

C. Self-Introduction of Guests

GWNC Stakeholder Darius Shiwek.

Committee member Julia Moser arrived at 9:38am. Committee quorum at this meeting was 4. Now the committee could have official discussions and take binding votes on agendized items.

2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

Mr. Shiwek updated The Committee on the status of development plans for his building and the tenants’ efforts thus far in engaging with CD4 and new building ownership... Mr. Kirkham noted that he’d attended a productive meeting between CD4 staff and the tenants of 410 Rossmore Ave. and that he would stay engaged going forward... Mr. Kirkham also noted that the project would be agendized for the February 25, 2020 Land Use Committee Meeting and so Outreach would not be discussing it further.

At this time, the committee moved to item 4. OLD BUSINESS

4. **OLD BUSINESS**

[The following sub-section first paragraphs are copied from the agenda]

A. Citizen Recognition Program (CRP)

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood.

Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

- i. Discussion and possible action on the nomination of Jeff Burt from Hope Lutheran Church

Mrs. Rosato discussed her nomination of Jeff Burt, an employee at Hope Lutheran Church, who has been the GWNC point person for every event held there. Most recently for the 2020 Greater Los Angeles Homeless Count... she explained that Mr. Burt has consistently gone above and beyond what is asked of him and, as such, deserved to be honored.

MOTION (by Mrs. Rosato, seconded by Mr. Ashworth) that the Greater Wilshire Neighborhood Council award Jeff Burt with a Citizen Recognition award.

MOTION PASSED by hand vote with 4 in favor; zero opposed; zero abstained.

B. CD4 Town Hall

The GWNC will partner with other Neighborhood Councils in LA Council District 4 to hold a candidate forum on Sunday, February 16, 2020, from 4:00pm – 6:00pm, at John Marshall High School. Committee will discuss and implement action items from the forum planning committee meeting that was held on January 25, 2020.

Mr. Kirkham updated the committee on the work of the forum planning committee... after brief discussion committee decided to allocate \$350 budget to \$100 on digital advertising (Facebook) and \$250 on printed flyers and posters related to the event...

Committee Member Patricia Carroll arrived at 9:50am.

Committee also decided to allocate one of two sponsored posts from the Larchmont Buzz previously approved by the GWNC board... Mr. Kirkham urged all committee members to distribute question submission links to their respective communities.

C. Neighborhood Council ID badges

At a duly noticed meeting on December 7, 2019, the committee voted to recommend acquisition of Neighborhood Council ID Badges for all board members and alternates. GWNC Board subsequently tabled item for lack of design presentation and additional information needed from the city. Committee will discuss board concerns and present new recommendations.

Mr. Kirkham presented two board concerns to the committee: possible inclusion of an expiration date and lack of a final design presentation... committee decided that the design would be in blue/white and also copy the standard design of all neighborhood council badges... in lieu of an expiration date, committee will ask

executive committee to draft an agreement to be signed upon receipt of an NC ID Badge specifying that the badge is city property and must be returned upon leaving the GWNC, unless given special dispensation to retain it by official board action... Agreement would also remind the bearer of their oath to “represent the GWNC with dignity, integrity, and pride.”

Committee will clarify to the board that the motion previously tabled should be amended to say that all board members get badges automatically and alternates shall get them upon request... additionally Mr. Kirkham noted that he would change the allocation of funds previously requested to up to \$465.

At this time, the committee returned to item 3. ADMINISTRATIVE ITEMS.

3. ADMINISTRATIVE ITEMS

- A. Review and adoption of minutes from December 7, 2019 meeting
- B. Review and adoption of minutes from January 11, 2020 meeting

MOTION (by Mrs. Rosato, seconded by Mr. Ashworth) that the GWNC Outreach Committee approve the minutes from December 7, 2019 and January 11, 2020 as presented

MOTION PASSED by hand vote with 5 in favor; zero opposed; zero abstaining.

At this time, the committee returned to regular order.

5. NEW BUSINESS

- A. Produce Recovery and Donation event
Possible event to recover end-of-day produce from the Farmers Market on Larchmont Blvd., for distribution to a local space for stakeholders in need.

No motion was made, item **TABLED**.

B. GWNC Social Media

- i. Discussion and early drafting of a GWNC Social Media Policy for proposal to, and possible adoption by, the GWNC Board.

After brief discussion, committee **TABLED** item until a future meeting for the sake of time... Mr. Kirkham asked committee members to reference the sample social media policy in the digital document folder and to be prepared to discuss the policy at the next meeting.

- ii. **MOTION** (by Mr. Kirkham, seconded by Mrs. Rosato) That the GWNC Outreach Committee establish a permanent committee position, appointed by the Outreach Chair, to oversee all social media for the Greater Wilshire NC.

MOTION PASSED by hand vote with 5 in favor; zero opposed; zero abstaining.

Mr. Kirkham **APPOINTED** Committee Member Julia Moser to the role of Social Media Coordinator.

- iii. **MOTION** (by Ms. Moser, seconded by Mr. Kirkham) That the GWNC Outreach Committee recommend that the GWNC Board approve the creation of an official Instagram account.

MOTION PASSED by hand vote with 5 in favor; zero opposed; zero abstaining.

6. COMMITTEE MEMBER REPORTS

A. 2020 Greater Los Angeles Homeless Count

Mrs. Rosato and Mr. Kirkham reported on the success of the annual homeless count, held on January 23, 2020. 41 volunteers attended and the GWNC successfully counted all areas designated by LA Homeless Services Authority (LAHSA). Based on this year's success, GWNC will allow LAHSA to expand the map of areas to cover for the 2021 Homeless Count.

B. Yoga in the Park (Colette Amin)

TABLED

C. LGBTQ+ Neighborhood Council Alliance

Mr. Ashworth and Mr. Kirkham attended the inaugural meeting of the LGBTQ+ NC Alliance on January 15, 2020 along with representatives from all over the city... both neighborhood council board members and non-board members... Next meeting will be February 19, 2020 at City Hall.

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

- A. The Next GWNC Outreach Committee Meeting will be held at 9:30am on March 7, 2020 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

8. REQUESTS FOR FUTURE AGENDA ITEMS

A. UnlitterLA

UnlitterLA will be holding a community cleanup day on April 25, 2020. Committee will discuss possibly opting in as a participant, possibly as a joint event with the Sustainability Committee.

9. UPCOMING GWNC OUTREACH EVENTS

A. Joint CD4 Election Candidate Forum

Sunday, February 16, 2020 4 – 6pm
John Marshall High School
3939 Tracy Street 90027

10. ADJOURNMENT

The meeting adjourned at 10:58am.

Respectfully Submitted,

Max Kirkham, GWNC Vice President & Outreach Committee Chair

The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>.