

CITY OF LOS ANGELES  
CALIFORNIA



*GREATER WILSHIRE  
NEIGHBORHOOD COUNCIL*

**Outreach Committee Agenda**

Saturday, August 1, 2020, 9:30 a.m.

In conformity with Governor Newsom's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, this meeting will be conducted entirely telephonically.

**To participate in this meeting by Zoom**

Visit <https://zoom.us/j/98276791581>

**Or connect by telephone:**

Dial (669) 900-6833, enter Zoom ID 982 7679 1581, then press # (long distance charges may apply)

**GWNC Outreach Committee:**

Max Kirkham (chair)

Colette Amin

Hayden Conner Ashworth

(Secretary)

Tucker Carney

Patricia Carroll

Julia Moser

Joseph Suh

**Mailing Address:**

419 N. Larchmont Blvd., #331 Los Angeles, CA 90004

**Phone:**

(323) 539-GWNC (4962)

**Email/Web:**

[outreach@greaterwilshire.org](mailto:outreach@greaterwilshire.org)

[info@greaterwilshire.org](mailto:info@greaterwilshire.org)

[www.greaterwilshire.org](http://www.greaterwilshire.org)

**Documents for this meeting**

**can be found here:**

<https://greaterwilshire.org/OCdocs/>

**Greater Wilshire Neighborhood Council  
Governing Board Members:**

President – Caroline Labiner Moser

Vice President – Max Kirkham

Secretary – Conrad Starr

Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith

Area 2 – Citrus Square: Jeffrey Carpenter

Area 3 – Country Club Heights: Brian Donahoe

Area 4 – Fremont Place: Bobbie Kumetz

Area 5 – Hancock Park: Jennifer DeVore

Area 6 – La Brea-Hancock: Cathy Roberts

Area 7 – Larchmont Village: Charles D'Atri

Area 8 – Melrose: Philip Farha

Area 9 – Oakwood/Maplewood/St. Andrews:

Max Kirkham

Area 10 – Ridgewood-Wilton/St. Andrews

Square: Patricia Carroll

Area 11 – Sycamore Square: Conrad Starr

Area 12 – Western-Wilton: Joseph Suh

Area 13 – Wilshire Park: John Gresham

Area 14 – Windsor Square: Caroline Labiner

Moser

Area 15 – Windsor Village: *Seat Vacant*

At-Large: Karen Gilman

Business: John Winther

Education: Scott Appel

Other Non-Profit: Tucker Carney

Religion: Mike Genewick

Renters: Hayden Conner Ashworth

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

**1. WELCOMING REMARKS:**

- A. Call to order (Max Kirkham)
- B. Roll Call (Hayden Conner Ashworth)

**2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

Those connecting by telephone who wish to make a general public comment are asked to dial \*9, when prompted by the chairperson, to address the Committee. Time may be limited to 2 minutes per speaker at the discretion of the chairperson.

**3. ADMINISTRATIVE ITEMS (Discussion and Possible Action)**

**(10 minutes)**

**A. Committee Membership and Leadership**

- i. **Resignation of Committee Chair:** Max Kirkham (effective: 08/01/2020)
- ii. **Discussion and Possible Motion** to elect a chair of the GWNC Outreach Committee
- iii. **Discussion** on how to proceed if/when the Committee is unable to elect a new chair

**B. Discussion and Possible Motion** to approve minutes from June 6, 2020 meeting.

**C. Discussion and Possible Motion** to approve minutes from July 11, 2020 meeting.

**4. OLD BUSINESS (Discussion and Possible Action) (25 minutes)**

**A. COVID-19/Novel Coronavirus**

- i. **Discussion and Review** of GWNC response to the ongoing pandemic

**B. Citizen Recognition Program**

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>.

**C. Town Hall Series (Civics 101, Budget 101, et al.) (Julia Moser)**

Discussion and Possible Motions to develop a series of town halls focused on educating the Greater Wilshire community on budget and legislative processes in the city of Los Angeles

**D. Discussion and Possible Motion** on improving outreach efforts to the Spanish and Korean speaking communities within the GWNC.

- i. **Discussion and Possible Motion** on translating agendas into Korean and Spanish.  
ii. **Possible Motion** to allocate up to \$200 for translation services

**5. NEW BUSINESS (Discussion and Possible Action) (35 minutes)**

**A. Resolution on Automated Litter Bins in High-Density Residential Areas (Joseph Lee Suh)**

Discussion and Possible Motion calling on LA Sanitation and The City Council to provision and maintain automated litter bins in high-density residential areas for health and hygiene promotion and disease prevention.

**B. GWNC Advertising and Alternative Paid Outreach Strategies**

Discussion and Possible Motions on existing GWNC advertisements, including metrics, design, and funding allocations.

- i. **Possible Motions** may include re-allocation of up to \$6000 in funds approved in the GWNC Budget for FY20-21 (not including those funds already spent).

**6. COMMITTEE MEMBER REPORTS (5 minutes)**

**A. Social Media (Julia Moser)**

**B. LGBTQ+ NC Alliance (Hayden Conner Ashworth)**

**7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS**

- A. Next GWNC Outreach Committee Meeting** will be held at 9:30am on September 5, 2020.

**8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS**

**A. September Outreach Committee Meeting**

The date of the September meeting falls on Labor Day weekend. Committee to discuss whether or not to move the meeting away from the holiday.

**9. UPCOMING GWNC OUTREACH EVENTS AND MEETINGS**

**10. ADJOURNMENT**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

*Items in italics above were unconfirmed at the time of publishing and may be tabled until a later meeting.*

**VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION** – Every person wishing to address the Neighborhood Council must go to <http://www.greaterwilshire.org/OCZoom/> for up to date information on how to call in and join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting

**SERVICIOS DE TRADUCCIÓN** - Si requiere servicios de traducción, favor de avisar al concejo vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte al secretario de la mesa directiva, al (323) 539-4962 o por correo electrónico avisar al concejo vecinal: [info@greaterwilshire.org](mailto:info@greaterwilshire.org).

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to dial \*9, when prompted by the chair, to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee or Board meeting. Public comment is limited to 2-5 minutes per speaker, unless adjusted by the presiding officer of the Board.

**PUBLIC POSTING OF AGENDAS** – GWNC agendas are posted for public review in the following locations:

- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- Wilshire Ebell Theatre Exterior Display Case – 4401 W. 8th Street, Los Angeles, CA 90005
- Via e-mail (send a subscription request to [info@greaterwilshire.org](mailto:info@greaterwilshire.org) or subscribe at [www.greaterwilshire.org](http://www.greaterwilshire.org))
- Via the L.A. City Early Notification System at <https://www.lacity.org/subscriptions>

**RECONSIDERATION AND GRIEVANCE PROCESS** – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org/>

**THE AMERICANS WITH DISABILITIES ACT** -- As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org) or phone: (213) 978-1551.

**PUBLIC ACCESS OF RECORDS** -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact [info@greaterwilshire.org](mailto:info@greaterwilshire.org) or (323) 539-4962.

**NOTICE TO PAID REPRESENTATIVES** - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)