



Greater Wilshire Neighborhood Council Outreach Committee

March 7, 2020

Approved by the committee on June 6, 2020

1. **WELCOMING REMARKS:**

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, March 7, 2020 at Bricks and Scones, 403 N. Larchmont Blvd., Los Angeles, CA 90004. Committee Chair, and GWNC Vice President, Max Kirkham called the meeting to order at 9:45am.

B. Roll Call

5 of the seven Committee Members were present at the Roll Call: Hayden Conner Ashworth, Julia Moser, Colette Amin, Patricia Carroll and Max Kirkham. Tucker Carney and Tammy Rosato were absent at roll call. The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% of the seven filled Committee Seats, or 4 members.

C. Self-Introduction of Guests

GWNC Stakeholders Cinzia Zanetti and Joseph Suh.

2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

None given.

*At this time, the committee moved to item 4B.*

4. **OLD BUSINESS**

[The following sub-section first paragraphs are copied from the agenda]

B. Produce Recovery and Donation Event (Colette Amin)

Possible partnership with local community organization to recover end-of-day produce from the Farmers Market on Larchmont Blvd., for distribution to a local space for stakeholders in need.

Ms. Amin informed the committee of the Wilshire Rotarians most recent meeting and their interest in partnering with the GWNC... they are a 501(c)(4), have been approved by Food Forward, and expressed a desire to play an active role... waiting for Food Forward to identify a free Sunday in the future to schedule. Tentative dates include March 15 and April 5... committee discussed various locations that could be used for 2-3 hours as a distribution site in the GWNC. The Committee discussed a possible allocation for reusable shopping bags with the GWNC logo on it for use during this event.

**MOTION** (by Ms. Amin, seconded by Ms. Moser) that the GWNC Outreach Committee recommend the GWNC permit the GWNC Outreach Committee to partner with The Wilshire Rotarians and Food Forward to implement and/or participate in a food recovery and distribution event at time and dates to be determined.

**MOTION PASSED** by hand vote with 5 in favor; zero opposed; and zero abstaining.

*At this time, the committee returned to item 4A.*

A. Citizen Recognition Program

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

- i. Discussion on certificate citations for awards previously approved

Committee discussed citations for Joe Hoffman, Ginny Kazor, Jeff Burt, and Florence Wright... Ms. Amin will submit a citation for Ms. Wright... committee decided that certificate should have signature lines for both the nominator and the GWNC president... committee also expressed a desire to schedule nominations for the next few meetings. Ms. Carroll announced that she'd received an email from neighbors suggesting the nomination of Mary Rajwing.

*At this time, the committee returned to regular order – item 4C.*

C. GWNC Social Media

At a duly noticed meeting on February 2, 2020, the Outreach Committee voted to create the new position of Social Media Coordinator as well as an official Instagram. Committee Member Julia Moser was subsequently appointed to the role.

- i. Discussion and drafting of a GWNC Social Media Policy for proposal to, and possible adoption by, the GWNC Board.

Committee took 5 minutes to review the Greater Cyprus Park NC (GCPNC) Social Media Policy to guide discussion on a GWNC version... Ms. Moser questioned whether the policy should include language to govern how GWNC Board and Committee members utilize their own social media... Mr. Kirkham committed to sending the committee a draft version of a GWNC Social Media policy to the committee in the coming weeks and the committee committed to responding and engaging in the process.

- ii. Discussion on design, look, and daily operation of GWNC social media accounts.

Ms. Moser informed the Committee that she had created two Instagram accounts, as discussed at previous meetings... @GreaterWilshire and @PetsofGreaterWilshire... she showed examples of what the posts looked like and suggested that both accounts be about the neighborhood and advertising the work of the board from an “eagle’s eye” perspective. The committee expressed thanks to Ms. Moser for her work thus far.

## **5. NEW BUSINESS**

### **A. Unlitter LA**

UnlitterLA will be holding a community cleanup day on April 25, 2020.

- i. Discussion and Possible Motion to opt-in in as a participant, possibly as a joint event with the Sustainability Committee.

Mr. Ashworth informed the committee that UnlitterLA will be performing this work in the GWNC with or without support of the Neighborhood Council... they will handle the administrative work, GWNC has been asked for volunteers and the use of our branding... This will be an ongoing event... Committee discussed a possible need for insurance... Mr. Ashworth agreed to continue liaising with UnlitterLA and to gather enough information on the by the next meeting to give the committee enough info to take action, or not, at the next meeting.

No motion was made nor action taken.

## **6. COMMITTEE MEMBER REPORTS**

### **A. CD4 Town Hall (Max Kirkham)**

Mr. Kirkham informed the committee of the Town Hall’s great success with over 300 people in attendance. Video of the event will remain viewable to all here: [https://www.youtube.com/watch?v=PvAaVU\\_WCAg&feature=youtu.be](https://www.youtube.com/watch?v=PvAaVU_WCAg&feature=youtu.be).

### **B. Yoga in the Park (Colette Amin)**

The instructor, Tina, has not yet been able to fully commit going forward due to a lack of clarity on being able to solicit tips or possible payment... Ms. Amin will continue to reach out... the committee re-iterated that the GWNC is unable to pay an instructor for the event, but that the instructor may inform the class on how to support her outside the event in alternative class opportunities... Ms. Amin will return to the committee on the future of the program.

*Committee Member Colette Amin left at 10:51am.*

### **C. Social Media (Julia Moser)**

Ms. Moser informed the committee that Council Member David Ryu had followed the NC and that others had begun to as well... Ms. Moser and Mr. Kirkham agreed to meet the next day to discuss social media more in depth.

D. LGBTQ+ Neighborhood Council Alliance (Hayden Conner Ashworth)

Mr. Ashworth informed the committee that the next meeting of the alliance would be on April 15, 2020.

*At this time, the committee returned to item 3. ADMINISTRATIVE ITEMS.*

**3. ADMINISTRATIVE ITEMS**

A. Review and adoption of the minutes from February 2, 2020 meeting.

**MOTION** (by Mr. Ashworth, seconded by Ms. Moser) that the GWNC Outreach Committee adopt the minutes from the February 2, 2020 meeting as presented.

**MOTION PASSED** with 4 in favor; zero opposed; zero abstaining.

*At this time, the committee returned to regular order.*

**7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS**

A. The Next GWNC Outreach Committee Meeting will be held at 9:30am on April 4, 2020 at Bricks & Scones, 403 N. Larchmont Blvd, Los Angeles, CA 90004.

**8. REQUESTS FOR FUTURE AGENDA ITEMS**

**9. UPCOMING GWNC OUTREACH EVENTS**

**10. ADJOURNMENT**

The meeting adjourned at 10:58am.

Respectfully Submitted,  
Max Kirkham, GWNC Vice President & Outreach Committee Chair

*The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>.*