



Greater Wilshire Neighborhood Council Outreach Committee
May 2, 2020

Approved by the committee on June 6, 2020

1. **WELCOMING REMARKS:**

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, May 2, 2020. In conformity with Governor Newsom’s Executive Order N-29-20 (March 17, 2020), and due to concerns over COVID-19, the meeting was conducted entirely telephonically and over Zoom. Committee Chair, and GWNC Vice President, Max Kirkham called the meeting to order at 9:30am.

B. Roll Call

5 of the seven Committee Members were present at the Roll Call: Hayden Conner Ashworth, Tammy Rosato, Tucker Carney, Julia Moser and Max Kirkham. Colette Amin and Patricia Carroll were absent at roll call. The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agenda items) is 51% of the seven filled Committee Seats, or 4 members.

C. Self-Introduction of Guests

Liz Fuller and Patty Lombard from the Larchmont Buzz, John Wellborne from the Larchmont Chronicle, and Rob Fisher (CD4). GWNC President Caroline Moser and Board Member Cathy Roberts were also in attendance.

2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

Rob Fisher, from the office of Council Member Ryu (CD4), updated the committee on the council office’s response to the COVID-19/Novel Coronavirus pandemic... Mon Ami is an app that is pairing volunteers with seniors to help in various ways... updated briefly on Mayor’s push toward expanding testing to the whole city, noting that those not experiencing symptoms could be a particular issue...

Committee member Colette Amin arrived at 9:41am.

...free food delivery program, 10 meals a week to seniors who qualify, access through Mayor’s website, may need to call multiple times to get through... Restaurants can participate and will receive \$20 per meal... Neighborhood Councils can help with outreach for this and coordinate with council office to help expand program if interested.

At this time, the Committee moved to item 5.A.iii. in New Business

Committee Member Hayden Conner Ashworth left at 10:00am.

5. NEW BUSINESS

A. COVID-19/Novel Coronavirus

From March 12 – May 1, 2020, the Greater Wilshire NC suspended all meetings and events in response to Executive Orders issued by Mayor Garcetti - and on the advice of the Department of Neighborhood Empowerment (DONE) – in light of the COVID-19 pandemic.

- iii. Discussion on Committee financial commitments and possible modifications that may be needed as a result of the 24% cut to Neighborhood Council budgets included in Mayor Garcetti’s recently proposed budget.

Mr. Kirkham noted that with the onset of the pandemic, and due to the Mayor’s proposed cut, the committee would need to revisit its financial commitments for possible modifications... Mr. Wellborne noted that it was understandable that NCs would have to take a cut to leave funding available for pension commitments... Ms. Fuller noted that the GWNC was delinquent for a few bills... Ms. Carroll (GWNC Treasurer) noted that she did not recall receiving an invoice that had then been left unpaid and requested any delinquent notices to be resent to her for prompt payment... Ms. Lombard noted that once the council was up-to-date, they would be happy to help in whatever ways they could... Mr. Kirkham expressed dismay over the proposed cuts, noting that the city should be doubling NC budgets when local government has never been more important... Mr. Fisher reminded the committee that Neighborhood Councils are a high priority for Council Member Ryu, and that he would look into what the council office is pursuing in regard to them.

At this time, the committee returned to regular order.

3. ADMINISTRATIVE ITEMS

- A. Review and adoption of minutes from March 7, 2020 meeting.

POSTPONED by Committee until its next regular meeting on June 6, 2020.

4. OLD BUSINESS

[The following sub-section first paragraphs are copied from the agenda]

- A. Citizen Recognition Program (CRP)

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program/>

Committee noted that applications for CRAs were still open. But moved on quickly in favor of more pressing concerns.

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- i. Discussion on Committee response to the pandemic and creation of a plan of action for committee work while unable to meet in person or hold public outreach events.

Ms. Moser will work to schedule more posts to keep stakeholders informed... Ms. Rosato has been forwarding important information through email and will continue to do so to the relevant parties on the NC... GWNC should focus on continuity of government, to help local and state governments who are doing a good job responding to the crisis... Ms. Lombard noted that The Buzz would help to increase awareness of the Council during this time, as they have in the past... personal stories seem to catch attention most... committee could focus on how businesses in our area are responding... Mr. Carney noted that many businesses are selling meal kits and other things of that nature... Mr. Kirkham committed to reaching out to businesses in the area to share stories and a picture... Ms. Carroll proposed sharing to social media on “the fashion” of masks... Ms. Rosato emphasized that it should focus on the importance of wearing masks in the first place, even if not mandatory.

- ii. Discussion on improving outreach efforts to the Spanish and Korean speaking communities within the GWNC.

Committee discussed ongoing need to increase outreach to Spanish and Korean speaking neighbors... Mr. Kirkham noted that the board had approved funding for new Outreach Postcards in English, Spanish, and Korean... just waiting on committees to confirm changes to meeting date/times.

- iii. Discussion on Committee financial commitments and possible modifications that may be needed as a result of the 24% cut to Neighborhood Council budgets included in Mayor Garcetti’s recently proposed budget.

Committee discussed this item before New Business.

See Above.

6. COMMITTEE MEMBER REPORTS

A. Social Media (Julia Moser)

See discussion above.

B. LGBTQ+ Neighborhood Council Alliance (Hayden Conner Ashworth)

Mr. Kirkham informed the Committee that the Alliance had suspended meetings during the pandemic and had not yet announced its first meeting back.

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

A. The Next GWNC Outreach Committee Meeting will be held at 9:30am on June 6 via Zoom.

B. Mr. Carney informed the Committee on Council Member Bonin’s “Streets For All” initiative... which would open streets across the city for people to use for pedestrians... they would like the GWNC to propose 2-3 miles “worth” of streets to close... Mr. Carney suggested beginning with 4th street... never been a better time to make people see the possible use of more street space in the future.

8. REQUESTS FOR FUTURE AGENDA ITEMS

9. UPCOMING GWNC OUTREACH EVENTS

10. ADJOURNMENT

The meeting adjourned at 10:39am.

Respectfully Submitted,
Max Kirkham, GWNC Vice President & Outreach Committee Chair

The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>.