

CITY OF LOS ANGELES
CALIFORNIA

**Greater Wilshire Neighborhood Council
Governing Board Members:**

President – Caroline Labiner Moser
Vice President – Max Kirkham
Secretary – Conrad Starr
Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith
Area 2 – Citrus Square: Jeffrey Carpenter
Area 3 – Country Club Heights: Brian Donahoe
Area 4 – Fremont Place: Bobbie Kumetz
Area 5 – Hancock Park: Jennifer DeVore
Area 6 – La Brea-Hancock: Cathy Roberts
Area 7 – Larchmont Village: Charles D’Atri
Area 8 – Melrose: Philip Farha
Area 9 – Oakwood/Maplewood/St. Andrews:
Max Kirkham
Area 10 – Ridgewood-Wilton/St. Andrews
Square: Patricia Carroll
Area 11 – Sycamore Square: Conrad Starr
Area 12 – Western-Wilton: Joseph Suh
Area 13 – Wilshire Park: John Gresham
Area 14 – Windsor Square: Caroline Labiner
Moser
Area 15 – Windsor Village: *Seat Vacant*
At-Large: Karen Gilman
Business: John Winther
Education: Scott Appel
Other Non-Profit: Tucker Carney
Religion: Mike Genewick
Renters: Hayden Conner Ashworth



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

**Outreach Committee
Special Meeting Agenda**

Saturday, August 15, 2020, 9:30 a.m.

In conformity with Governor Newsom’s Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, this meeting will be conducted entirely telephonically.

To participate in this meeting by Zoom

Visit <https://zoom.us/j/95737857839>

Or connect by telephone:

Dial (669) 900-6833, enter Zoom ID 957
3785 7839, then press # (long distance
charges may apply)

GWNC Outreach Committee:

Hayden Conner Ashworth (chair)
Colette Amin
Tucker Carney
Patricia Carroll
Max Kirkham
Julia Moser
Joseph Suh

Mailing Address:

419 N. Larchmont Blvd., #331 Los
Angeles, CA 90004

Phone:

(323) 539-GWNC (4962)

Email/Web:

outreach@greaterwilshire.org
info@greaterwilshire.org
www.greaterwilshire.org

**Documents for this meeting
can be found here:**

<https://greaterwilshire.org/OCdocs/>

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

- A. Call to order (Hayden Conner Ashworth)
- B. Roll Call

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

Those connecting by telephone who wish to make a general public comment are asked to dial *9, when prompted by the chairperson, to address the Committee. Time may be limited to 2 minutes per speaker at the discretion of the chairperson.

3. OLD BUSINESS (Discussion and Possible Action)

(60 minutes)

A. GWNC Advertising and Alternative Paid Outreach Strategies

Discussion and Possible Motions on existing GWNC advertisements, including metrics, design, and funding allocations.

- i. **Possible Motions** may include re-allocation of up to \$6000 in funds approved in the GWNC Budget for FY20-21 (not including those funds already spent).

4. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

5. UPCOMING GWNC OUTREACH EVENTS AND MEETINGS

A. **Next GWNC Outreach Committee Meeting** will be held at 9:30am on September 5, 2020.

6. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION – In conformity with the Governor’s Executive Order N-29-20 (March 17, 2020) and due to concerns over COVID-19, this Greater Wilshire Neighborhood Council meeting will be conducted entirely telephonically/online. Every person wishing to address the Committee should dial (669) 900-6833 (long distance charges may apply) and enter 957 3785 7839, then press # to join the meeting.

SERVICIOS DE TRADUCCIÓN - Si requiere servicios de traducción, favor de avisar al concejo vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte al secretario de la mesa directiva, al (323) 539-4962 o por correo electrónico avisar al concejo vecinal: info@greaterwilshire.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to dial *9, when prompted by the chair, to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee or Board meeting. Public comment is limited to 2-5 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS – GWNC agendas are posted for public review in the following locations:

- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- Wilshire Ebell Theatre Exterior Display Case – 4401 W. 8th Street, Los Angeles, CA 90005
- Via e-mail (send a subscription request to info@greaterwilshire.org or subscribe at www.greaterwilshire.org)
- Via the L.A. City Early Notification System at <https://www.lacity.org/subscriptions>

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org/>

THE AMERICANS WITH DISABILITIES ACT -- As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: NCsupport@lacity.org or phone: (213) 978-1551.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-4962.

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org