



Greater Wilshire Neighborhood Council Outreach Committee  
July 11, 2020  
Approved by the committee on September 5, 2020.

1. **WELCOMING REMARKS:**

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, July 11, 2020. In conformity with Governor Newsom’s Executive Order N-29-20 (March 17, 2020), and due to concerns over COVID-19, the meeting was conducted entirely telephonically and over Zoom. Committee Chair, and GWNC Vice President, Max Kirkham called the meeting to order at 9:35am.

B. Roll Call

Committee Member	Present	Absent
Colette Amin		X
Hayden Conner Ashworth		X
Tucker Carney	X	
Patricia Carroll	X	
Max Kirkham	X	
Julia Moser	X	
Joe Suh	X	

The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% of the seven filled Committee Seats, or 4 members.

2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

Those connecting by telephone who wish to make a general public comment are asked to dial \*9, when prompted by the chairperson, to address the Committee. Time may be limited to 2 minutes per speaker at the discretion of the chairperson.

None Given.

3. **ADMINISTRATIVE ITEMS**

A. Committee Membership and Leadership

- i. Resignation of Committee Member: Tammy Rosato (effective: 06/20/2020)

Public comment: None

Committee Discussion: The Committee noted its sadness at Ms. Rosato’s departure and wished her well.

Action: Tammy Rosato’s resignation from the GWNC Outreach Committee was accepted.

- ii. Resignation of Committee Chair: Max Kirkham (effective: 08/01/2020)  
 When elected in June 2019, Mr. Kirkham volunteered to serve 6-12 months.  
 Discussion and possible motion to elect new Committee Chair will be placed on the agenda for the August 1, 2020 Committee Meeting.

Public Comment: None

Action: None

B. Discussion and possible motion to approve minutes from July 8, 2020 meeting

Public comment: None

Committee Discussion: Committee noted that the agenda item should read “June 6, 2020” and not “July 8, 2020”.

**Motion:** (by Mr. Kirkham, seconded by Ms. Moser) that the Committee postpone review and approval of minutes for the June 6, 2020 to it’s next regular meeting on August 1, 2020.

**Motion PASSED** by roll call vote with 5 in favor; zero opposed; zero abstaining.

VOTE	Mover	Kirkham	Second	Carroll
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin				X
Hayden Conner Ashworth				X
Tucker Carney	X			
Patricia Carroll	X			
Max Kirkham	X			
Julia Moser	X			
Joe Suh	X			

#### 4. OLD BUSINESS

##### A. COVID-19/Novel Coronavirus

###### i. Discussion and Review of GWNC Response to the ongoing pandemic

Public Comment: None.

Committee Discussion: Committee discussed possibility of requesting COVID testing sites within GWNC boundaries... requesting mobile testing sites... should be highlighting current testing options available within GWNC... could possibly take over regular ads in Larchmont Buzz and Larchmont Chronicle... should have deeper discussion about advertising and outreach generally.

Action: Committee will agendize a discussion and possible motions on advertising and alternative paid outreach strategies at its next regular meeting... Committee will invite current publishers and request metrics related to demographics and “readership”.

##### B. Citizen Recognition Program

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program>.

Public Comment: None.

Committee Discussion: Committee noted that no new nominations had been received.

Action: None.

##### C. Yoga in the Park (Colette Amin)

Discussion on the regular event, finding new instructors, and its future during and after the COVID-19 pandemic.

Public Comment: None.

Committee Discussion: None.

Action: Item postponed for lack of presentation.

##### D. Produce Recovery and Donation Program (Colette Amin)

At a duly noticed meeting on March 11, 2020, the GWNC Board voted to partner with local community organizations to recover end-of-day produce from the Farmers Market on Larchmont Blvd., for distribution to a local space for stakeholders in need.

Public Comment: None.

Committee Discussion: None.

Action: Item postponed for lack of presentation.

- E. Discussion and Possible Motion on improving outreach efforts to the Spanish and Korean speaking communities within the GWNC.

Public Comment: None.

Committee Discussion: Committee will look into translating footer of all agendas into Korean and Spanish... eventually wants to translate entire agendas and website.

Action: None.

## 5. **NEW BUSINESS**

- A. Town Hall Series (Civics 101, Budget 101, et al.) (Julia Moser)  
Development of and Possible Motion to approve holding the first in a series of town halls focused on educating the Greater Wilshire community on budget and legislative processes in the city of Los Angeles, with an additional focus on the differences between city, county, and state responsibilities.

Public Comment: None.

Committee Discussion: Ms. Moser updated the Committee on program progress and efforts to reach out to panelist participants... would like to hold the first of the series in late August, will depend on availability of participants.

Action: None.

- B. UCS – Los Angeles Community Impact  
Discussion and Possible Motion on GWNC application to participate in USC's LACI program.

Public Comment: None.

Committee Discussion: Mr. Kirkham noted that the annual application window would be closed by the time the Board was able to vote on participation... Committee agreed to revisit program before the window opens again in 2021.

## 6. **COMMITTEE MEMBER REPORTS**

- A. Social Media (Julia Moser)

Ms. Moser updated the committee on efforts to share information from partners and create new content for GWNC channels relating to meetings.

- B. LGBTQ+ Neighborhood Council Alliance (Hayden Conner Ashworth)  
The next LGBTQ+ Alliance meeting will be July 15, 2020 at 7:00pm via Zoom

**7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS**

- A. Next GWNC Outreach Committee Meeting will be held at 9:30am on August 1, 2020.

**8. REQUESTS FOR FUTURE AGENDA ITEMS**

- A. September Outreach Committee Meeting  
The date of the September meeting falls on Labor Day weekend. Committee to discuss whether or not to move the meeting away from the holiday.

Mr. Suh requested that a resolution on automated litter bins (ALBs) in high-density residential areas be included on the agenda for the Committee's next regular meeting on August 1, 2020.

**9. UPCOMING GWNC OUTREACH EVENTS AND MEETINGS**

**10. ADJOURNMENT**

The meeting adjourned at 10:58am.

Respectfully Submitted,  
Max Kirkham, GWNC Vice President  
Hayden Conner Ashworth, GWNC Renter Representative & Outreach Committee Chair

*The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>.*