



Greater Wilshire Neighborhood Council Outreach Committee

August 01, 2020

Approved by the committee on September 5, 2020.

1. WELCOMING REMARKS:

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, August 1, 2020. In conformity with Governor Newsom’s Executive Order N-29-20 (March 17, 2020), and due to concerns over COVID-19, the meeting was conducted entirely telephonically and over Zoom. Committee Chair, and GWNC Vice President, Max Kirkham called the meeting to order at 9:34am.

B. Roll Call

Committee Member	Present	Absent
Colette Amin	X	
Hayden Conner Ashworth	X	
Tucker Carney		X
Patricia Carroll		X
Max Kirkham	X	
Julia Moser	X	
Joe Suh	X	

The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agenda items) is 51% of the seven filled Committee Seats, or 4 members.

C. Self-Introduction of Guests

GWNC Secretary Conrad Starr

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

Mr. Starr noted the potential leadership change on the agenda and suggested that any potential new minutes takers look at the transportation committee minutes for guidance on a more efficient format.

Committee member Patti Carroll arrived at 9:39am.

3. ADMINISTRATIVE ITEMS

A. Committee Membership and Leadership

- i. Resignation of Committee Chair: Max Kirkham (effective: 08/01/2020)

Public comment: None

Committee Discussion: Mr. Kirkham thanked the committee for their support and spoke briefly about his time as chair.

Action: Mr. Kirkham resigned as the chair of the GWNC Outreach Committee.

Committee member Tucker Carney arrived at 9:42am

- ii. Discussion and Possible Motion to elect a chair of the GWNC Outreach Committee

Public Comment: None

Committee Discussion: Committee discussed possible nominations for chair, including: Ms. Amin, Mr. Ashworth, Ms. Moser, and Mr. Suh.

Motion: (by Ms. Carroll, seconded by Ms. Moser) that the GWNC Outreach Committee elect Hayden Conner Ashworth to be its new chair.

Motion PASSED by roll call vote with 6 in favor; zero opposing; and 1 abstaining.

VOTE	Mover	Carroll	Second	Moser
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin	X			
Hayden Conner Ashworth			X	
Tucker Carney	X			
Patricia Carroll	X			
Max Kirkham	X			
Julia Moser	X			
Joe Suh	X			

- iii. Discussion on how to proceed if/when the Committee is unable to elect a new chair

Public Comment: None.

Committee Discussion: None.

Motion: (by Ms. Amin, seconded by Mr. Suh) that the GWNC Outreach Committee postpone agenda item 3.A.iii. indefinitely.

Motion PASSED by unanimous consent with a quorum of committee members visible by video on Zoom.

B. Discussion and possible motion to approve minutes from June 6, 2020 meeting

Public comment: None

Motion: (by Mr. Kirkham, seconded by Mr. Suh) that the committee strike the last sentence from items 5A and 5B.

Motion PASSED by unanimous consent with a quorum of committee members visible by video on Zoom.

Motion: (by Mr. Kirkham, seconded by Ms. Carroll) that the Committee approve the minutes for the June 6, 2020 as amended.

Motion PASSED by roll call vote with 7 in favor; zero opposed; zero abstaining.

VOTE	Mover	Kirkham	Second	Carroll
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin	X			
Hayden Conner Ashworth	X			
Tucker Carney	X			
Patricia Carroll	X			
Max Kirkham	X			
Julia Moser	X			
Joe Suh	X			

C. Review and adoption of Minutes from March 7, 2020 Regular Meeting.

Public comment: None

Motion: (by Mr. Kirkham, seconded by Ms. Moser) that the Committee postpone review and adoption of its minutes for July 11, 2020 until its next regular meeting on September 5, 2020.

Motion PASSED by unanimous consent with a quorum of committee members visible by video on Zoom.

4. OLD BUSINESS

A. COVID-19/Novel Coronavirus

i. Discussion and Review of GWNC Response to the ongoing pandemic

Public Comment: None.

Committee Discussion: Ms. Moser gave a brief update on social media response... Committee discussed possibly doing outreach one day a month at the Larchmont Farmer's Market... will reach out to partners in City, including City Council and Mayor's offices, to inquire about "swag" and/or PPE that can be handed out...

Action: None.

B. Citizen Recognition Program

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program>.

Public Comment: None.

Committee Discussion: Mr. Ashworth reminded the committee of the importance of the CRP and its possible use as a tool for Outreach... Committee will reach out to those who have already been awarded but who haven't been presented with certificate for possible "social distanced" visit... and possible social media posts.

Action: None.

C. Town Hall Series (Civics 101, Budget 101, et al.) (Julia Moser)

Discussion and possible motions to develop a series of town halls focused on educating the Greater Wilshire community on budget and legislative processes in the city of Los Angeles.

Public Comment: None.

Committee Discussion: Ms. Moser informed the Committee that she has reached out to the LA City Controller and is waiting on his availability... looking tentatively at August 26th for the first and then once a month after that... Committee would like to announce the day and time of the subsequent Town Hall at the end of the first.

Action: None.

D. Discussion and Possible Motion on improving outreach efforts to the Spanish and Korean speaking communities within the GWNC.

i. Discussion and Possible Motion on translating agendas into Korean and Spanish.

Public Comment: None.

Committee Discussion: Mr. Suh informed the Committee of information about translation services provided by the Department of Neighborhood Empowerment (DONE)... Council might have to pay for translation services... will keep looking into it.

Motion: (by Mr. Suh, seconded by Ms. Moser) that the GWNC Outreach Committee recommend that the GWNC Board include Korean and Spanish boilerplate language and major section titles, in part or in whole, for all GWNC agendas by October 2020.

Motion PASSED by roll call vote with 5 in favor; 1 opposed; zero abstaining; and 1 absent.

VOTE	Mover	Suh	Second	Moser
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin				X
Hayden Conner Ashworth	X			
Tucker Carney	X			
Patricia Carroll		X		
Max Kirkham	X			
Julia Moser	X			
Joe Suh	X			

- ii. Possible Motion to allocate up to \$200 for translation services.

Public Comment: None.

Committee Discussion: See above... Mr. Kirkham requested that the funding, if allocated, not be spent until the Committee has had the chance to review what it would be spent on.

Motion: (by Mr. Suh, seconded by Mr. Kirkham) that the GWNC Outreach Committee recommend that the GWNC Board allocate up to \$200 for translation services.

Motion PASSED by roll call vote with 7 in favor; zero opposed; zero abstaining.

VOTE	Mover	Suh	Second	Kirkham
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin	X			
Hayden Conner Ashworth	X			
Tucker Carney	X			
Patricia Carroll	X			
Max Kirkham	X			
Julia Moser	X			
Joe Suh	X			

5. NEW BUSINESS

- A. Resolution on Automated Litter Bins in High-Density Residential Areas (Joseph Lee Suh)
Discussion and Possible Motion calling on LA Sanitation and The City Council to provision and maintain automated litter bins (ALBs) in high-density residential areas for health and hygiene promotion and disease prevention.

Public Comment: GWNC President Caroline Moser noted her reservations about the motion as presented... primarily related to funding and responsibility for refuse removal.

Committee Discussion: Mr. Suh discussed the merits of his proposal... wants to advocate for the entire neighborhood, but program would pilot in Western-Wilton area... Mr. Carney and Ms. Amin expressed their support for the motion, but noted that it was too specific in choosing where proposed litter bins would be placed... Mr. Kirkham asked for clarity from the city as to whether or not the project would be feasible and, if so, how soon it would be possible... Ms. Moser suggested amending the motion to call for a study instead.

Motion: (by Ms. Amin, seconded by Mr. Suh) to call the question

Motion PASSED by roll call vote with 7 in favor; zero opposed; zero abstaining.

VOTE	Mover	Amin	Second	Suh
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin	X			
Hayden Conner Ashworth	X			
Tucker Carney	X			
Patricia Carroll	X			
Max Kirkham	X			
Julia Moser	X			
Joe Suh	X			

Motion: (by Mr. Suh, seconded by Mr. Carney) ...be it resolved, that the Greater Wilshire Neighborhood Council calls on LASAN and the City to immediately provision and maintain ALBs in high-density residential areas throughout Greater Wilshire that opt-in – prioritizing high-density residential areas adjacent to commercial areas – by piloting ALB provision and maintenance in Geographic Area 12 – Western-Wilton in the following six (6) High Priority Placements (i.e., every other corner) between W 3rd St and W 6 th St (North to South), and between S Wilton Pl and S Manhattan Pl (West to East):

RED = High Priority Placement

- a. W 4th St & S Gramercy Pl
- b. W 4th St & S Manhattan Pl
- c. W 5th St & S Wilton Pl
- d. W 5th St & S St Andrews Pl
- e. W 6th St & S Gramercy Pl
- f. W 6th St & S Manhattan Pl

YELLOW = Priority Placement

- g. W 3rd St & S Gramercy Pl
- h. W 3rd St & S Manhattan Pl
- i. W 4th St & S Wilton Pl
- j. W 4th St & S St Andrews Pl
- k. W 5th St & S Gramercy Pl
- l. W 5th St & S Manhattan Pl
- m. W 6th St & S Wilton Pl
- n. W 6th St & S St Andrews Pl

The full text of this motion may be found in the public documents folder for this meeting here: https://drive.google.com/drive/folders/1JODSRt_ZEWQXOW68ipWXKdIC-iWe9Wb1?usp=sharing. A copy may also be requested by contacting outreach@greaterwilshire.org and secretary@greaterwilshire.org or by calling (323) 539-4962.

Motion PASSED by roll call vote with 3 in favor; 2 opposed; and 2 abstaining.

VOTE	Mover	Suh	Second	Carney
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin	X			
Hayden Conner Ashworth			X	
Tucker Carney	X			
Patricia Carroll		X		
Max Kirkham			X	
Julia Moser		X		
Joe Suh	X			

Note: Per the GWNC Outreach Committee Purpose and Protocols, “all motions by The Committee... shall be passed or failed by a majority vote of the total number of Committee members present, not including abstentions at a meeting.”

B. GWNC Advertising and Alternative Paid Outreach Strategies

Discussion and Possible Motions on existing GWNC advertisements, including metrics, design, and funding allocations.

- i. Possible Motions may include re-allocation of up to \$6000 in funds approved in the GWNC Budget for FY20-21 (not including those funds already spent).

Public Comment: Patty Lombard from the Larchmont Buzz asked that The Committee postpone this agenda item until a proper presentation could be given by publishers.

Committee Discussion: Committee discussed whether or not it had the information to properly consider the item in question.

Motion: (by Mr. Kirkham, seconded by Ms. Moser) that the GWNC Outreach Committee hold a special meeting on August 15, 2020 to discuss its current advertising budget and alternative paid outreach strategies.

Motion PASSED by roll call vote with 5 in favor; 2 opposed; and zero abstaining.

VOTE	Mover	Kirkham	Second	Moser
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin		X		
Hayden Conner Ashworth	X			
Tucker Carney	X			
Patricia Carroll	X			
Max Kirkham	X			
Julia Moser	X			
Joe Suh		X		

Committee member Colette Amin left at 12:19pm

6. COMMITTEE MEMBER REPORTS

A. Social Media (Julia Moser)

See discussion above (item 4.A.i.).

B. LGBTQ+ Neighborhood Council Alliance (Hayden Conner Ashworth)

The next LGBTQ+ Alliance meeting will be August 20, 2020 at 7:00pm via Zoom
<https://zoom.us/j/95947180212>

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

A. Next GWNC Outreach Committee Meeting will be held at 9:30am on September 5, 2020.

B. The GWNC Outreach Committee will hold a special meeting to discuss its current Advertising budget and Alternative Paid Outreach Strategies on August 15, 2020 at 9:30am via Zoom

8. REQUESTS FOR FUTURE AGENDA ITEMS

A. September Outreach Committee Meeting

The date of the September meeting falls on Labor Day weekend. Committee to discuss whether or not to move the meeting away from the holiday.

9. UPCOMING GWNC OUTREACH EVENTS

10. ADJOURNMENT

The meeting adjourned at 12:26pm.

Respectfully Submitted,

Max Kirkham, GWNC Vice President

Hayden Conner Ashworth, GWNC Renter Representative & Outreach Committee Chair

The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>.