



Greater Wilshire Neighborhood Council Outreach Committee
November 7, 2020
Approved by the committee on February 6, 2021.

Documents were available at: <https://drive.google.com/drive/folders/1bxlomHquwdiYysX-89nNQx26PEuVHBsf?usp=sharing> and shown online.

1. WELCOMING REMARKS:

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, November 7, 2020. In conformity with Governor Newsom’s Executive Order N-29-20 (March 17, 2020), and due to concerns over COVID-19, the meeting was conducted entirely telephonically and over Zoom. Committee Chair Hayden Conner Ashworth called the meeting to order at 9:39am.

B. Roll Call

Committee Member	Present	Absent
Colette Amin		X
Hayden Conner Ashworth	X	
Tucker Carney		X
Patricia Carroll	X	
Max Kirkham	X	
Julia Moser	X	
Joe Suh	X	

The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% of the seven filled Committee Seats, or 4 members.

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

None Given.

3. ADMINISTRATIVE ITEMS

A. Discussion and possible motion to approve minutes from September 5, 2020 meeting.

At this time, the Committee took a 3 minute break (9:05am-9:08am) to review the minutes in question.

Public comment: None

Committee Discussion: Committee members suggested minor edits to wording and grammar, which were accepted by unanimous consent.

Motion: (by Mr. Kirkham, seconded by Mr. Ashworth) that the Committee approve the minutes for the September 5, 2020 meeting as amended.

Motion PASSED by roll call vote with four in favor; zero opposed; and one abstaining.

VOTE	Mover	Kirkham	Second	Ashworth
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin				X
Hayden Conner Ashworth	X			
Tucker Carney				X
Patricia Carroll	X			
Max Kirkham	X			
Julia Moser			X	
Joe Suh	X			

B. Review and adoption of Minutes from October 3, 2020 Meeting.

Public comment: None

Committee Discussion: Mr. Kirkham again requested assistance in writing committee meeting minutes going forward. No draft minutes to submit for previous month’s meeting.

Action: Committee postponed review and adoption of October 3 minutes to the following month’s meeting by unanimous consent.

4. OLD BUSINESS

A. COVID-19/Novel Coronavirus

i. Discussion and Review of GWNC Response to the ongoing pandemic

Public Comment: None.

Committee Discussion: Committee discussed identifying organizations that could possibly benefit from NPGs to help expedite the process once funding becomes available again... brief discussion on advocating for COVID testing sites within GWNC boundaries... brief discussion on ways to help non-profits within GWNC that need non-monetary help, due to strained GWNC budget.

Action: No motions made or action taken.

B. Town Hall Series (Julia Moser)

Discussion and possible motions to develop a series of town halls focused on educating the Greater Wilshire community on budget and legislative processes in the city of Los Angeles.

Public Comment: None.

Committee Discussion: Ms. Moser is in talks with County Assessor's office, which is taking some time... Would like to reach out to Nithya Raman to do a session along the lines of "Meet Our New Council Person".

Action: No motions made or action taken.

C. Citizen Recognition Program

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. Committee accepts nominations year-round. Let us know who we can honor at <http://greaterwilshire.org/citizen-recognition-program>.

Public Comment: None.

Committee Discussion: Mr. Ashworth reminded the committee of the importance of the CRP and its possible use as a tool for Outreach.

Action: Mr. Kirkham requested that the Committee agendaize a motion for its next meeting to award Citizen Recognition Awards with distinction to: Councilmember David Ryu, Nikki Ezhari, Catherine Landers, Nick Greig, Rob Fisher, and Emma Howard.

5. NEW BUSINESS

A. 2021 Neighborhood Council Election (Hayden Ashworth)

- i. Discussion and possible action on outreach strategies for the 2021 Neighborhood Council Election.

Public Comment: None.

Committee Discussion: Committee discussed various strategies, to include: updating the elections tab on the GWNC website along with all relevant info for voter qualifications and committee composition... possibly set up pop-up tent at Larchmont Farmer's Market and elsewhere within the GWNC, with proper PPE and social distancing measures in place... printing flyers to help stakeholders understand important issues at play.

Action: No motions made or action taken.

- ii. Discussion on partnership between Outreach and Ad Hoc Elections Committees, including distribution of workload and public notification practices

Public Comment: None.

Committee Discussion: Committee will continue to invite the chair of the Elections Ad Hoc Committee to all meetings and will work to distribute information through appropriate channels as necessary.

MOTION (by Mr. Suh) that the GWNC Ad Hoc Elections Committee shall be open and noticed to the public in the same way that standing committees are.

MOTION FAILED for lack of a second.

- iii. Discussion and possible action to allocate \$250.00 for a sponsored post in the Larchmont Buzz, to be focused on candidate recruitment and general information on the GWNC.

Public Comment: None.

Committee Discussion: Mr. Suh questioned when the post would be up and for how long, what it would cover and how much it would cost... Mr. Kirkham answered his questions.

MOTION (by Mr. Kirkham, seconded by Mr. Ashworth) that the GWNC Outreach Committee recommend allocating \$250.00 for a sponsored post in The Larchmont Buzz, to be focused on candidate recruitment and general information on the GWNC.

MOTION FAILED with two in favor; zero opposed; and three abstaining.

VOTE	Mover	Kirkham	Second	Ashworth
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin				X
Hayden Conner Ashworth	X			
Tucker Carney				X
Patricia Carroll			X	
Max Kirkham	X			
Julia Moser			X	
Joe Suh			X	

B. LADOT Early Pay LA (Hayden Ashworth)

Discussion and possible action regarding the Early Pay LA parking ticket incentive program November 2, 2020 - June 30, 2021

Public Comment: None.

Committee Discussion: brief discussion on how the Committee might promote program

MOTION (by Mr. Suh, seconded by Mr. Kirkham) that the Committee recommend that the board recommend to the LADOT that it print its existing range of payment relief programs for citation amnesty and penalty waivers on the back of each parking ticket and/or the envelope, including its \$20 discount for specific violations, if paid within 48 hours from citation issuance.

MOTION PASSED with five in favor; zero opposed; and zero abstaining.

VOTE	Mover	Suh	Second	Kirkham
Committee Member	Ayes	Nays	Abstain	Absent
Colette Amin				X
Hayden Conner Ashworth	X			
Tucker Carney				X
Patricia Carroll	X			
Max Kirkham	X			
Julia Moser	X			
Joe Suh	X			

C. Citizen Recognition Website Update (Hayden Ashworth)

Discussion and possible action to update the GWNC Citizen Recognition Program website
<https://greaterwilshire.org/citizen-recognition-program/>

Public Comment: None.

Committee Discussion: Mr. Kirkham presented potential updates and changes to the page... he agreed to transmit changes to the Board Secretary.

Action: See Above.

6. COMMITTEE MEMBER REPORTS

A. Social Media (Julia Moser)

Ms. Moser reiterated her request from the previous meeting for assistance with identifying material to share on GWNC channels, requested that the Committee be more proactive in this effort.

B. LGBTQ+ Neighborhood Council Alliance (Hayden Conner Ashworth)

www.lalgbtqalliance.org

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

A. Next GWNC Outreach Committee Meeting will be held at 9:30am on September 5, 2020.

B. The GWNC Outreach Committee will hold a special meeting to discuss its current Advertising budget and Alternative Paid Outreach Strategies on August 15, 2020 at 9:30am via Zoom

8. REQUESTS FOR FUTURE AGENDA ITEMS

A. Committee will agendize a motion to welcome Nithya Raman as LA City District 4 Councilperson-Elect.

B. Mr. Suh requested a motion to open & notice all ad hoc committees to the public.

- C. Ms. Carroll requested a discussion and possible action on GWNC agenda design to make the content more easily legible.

9. UPCOMING GWNC OUTREACH EVENTS

10. ADJOURNMENT

The meeting adjourned at 11:10am.

Respectfully Submitted,
Max Kirkham, GWNC Vice President

The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Possibly edited by GWNC. The GWNC Outreach Committee Minutes page is <http://greaterwilshire.org/outreach-committee-agendas-minutes/>.