

CITY OF LOS ANGELES  
CALIFORNIA

**Greater Wilshire Neighborhood Council**  
**Governing Board Members** 집행이사회 위원  
*Miembros de la Mesa Directiva*

President - Conrad Starr  
Vice President - Charles D'Atri  
Secretary - Jennifer DeVore  
Treasurer - Patricia Carroll

Area 1 - Brookside: Owen Smith  
Area 2 - Citrus Square: Jeffrey Carpenter  
Area 3 - Country Club Heights: Brian Donahoe  
Area 4 - Fremont Place: Stephanie Lee Leonard  
Area 5 - Hancock Park: Jennifer DeVore  
Area 6 - La Brea-Hancock: Cathy Roberts  
Area 7 - Larchmont Village: Charles D'Atri  
Area 8 - Melrose: Christopher Hauck  
Area 9 - Oakwood/Maplewood/St. Andrews:  
Bindu Varghese  
Area 10 - Ridgewood-Wilton/St. Andrews Square:  
Patricia Carroll  
Area 11 - Sycamore Square: Conrad Starr  
Area 12 - Western-Wilton: Juan Portillo Jr.  
Area 13 - Wilshire Park: Michael Duggan  
Area 14 - Windsor Square:  
Gary Gilbert  
Area 15 - Windsor Village: Stephanie Shim  
At Large: Brian Curran  
Renter: Bailey Benningfield  
Business: John Winther  
Education: Scott Appel  
Religion: Mike Genewick  
Other Nonprofit: Cindy Chvatal-Keane



**GREATER WILSHIRE**  
**NEIGHBORHOOD COUNCIL**

**Outreach Committee Meeting**  
**Agenda (Virtual)**

Saturday, August 7<sup>th</sup>, 2021, 9:30 a.m.  
WEB: <https://zoom.us/j/98276791581>  
PHONE: dial (669) 900-6833 or (877)  
853-5257 (toll-free), enter webinar ID  
982 7679 1581, then press #  
Supporting documents will be made available at  
[www.greaterwilshire.org/OCdocs/](http://www.greaterwilshire.org/OCdocs/)

**GWNC Outreach Committee:**

Colette Amin (Chair) (Area 14)  
Raphie Cantor (Area 7)  
Tucker Carney (Area 13)  
Patricia Carroll (Area 10)  
Brian Curran (Secretary) (Area 14)  
Gary Gilbert (Area 14)  
Caroline Labiner Moser (Area 14)  
Juan Portillo (Area 12)  
Joe Suh (At-Large)  
*Committee Vacancies: Multiple*

**Direct Committee Inquiries to:**

(323) 539-GWNC (4962)  
[outreach@greaterwilshire.org](mailto:outreach@greaterwilshire.org)  
[outreachsecretary@greaterwilshire.org](mailto:outreachsecretary@greaterwilshire.org)

월서 광역주민의회  
아웃리치 위원회  
정기회의 의제

*Concejo Vecinal de*  
*Greater Wilshire - Comité*  
*de difusión - Agenda de*  
*reunión ordinaria*

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

**I. WELCOMING REMARKS: 환영 연설 *Comentarios de bienvenida***

- A. Call to Order (Colette Amin, Chair)
- B. Roll Call

**II. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS:**

의제 비포함 안건에 대한 일반 공중 언급

***Comentario público general sobre temas no incluidos en la agenda***

When prompted by the chairperson, those wishing to make a general public comment are asked to dial \*9 (if connecting by phone) or press the "raise hand" button (if using the Zoom app). Time is limited to 2 minutes per speaker at the discretion of the chairperson.

**III. ADMINISTRATIVE ITEMS:**

**(10 minutes)**

- A. **Review and Adoption of Minutes** from June 5th, 2021 Meeting
- B. **Review and Adoption of Minutes** from the June 5<sup>th</sup> 2021 Special Meeting
- C. **Review and Adoption of Minutes** from May 1st, 2021 meeting.
- D. **Review and Adoption of Minutes** from April 3rd, 2021 meeting.
- E. **Review and Adoption of Minutes** from March 6th, 2021 meeting
- F. **Review and Update of Outreach Committee Protocols and Procedures:** At a duly noticed meeting on March 10, 2021, the GWNC Board adopted new rules for standing committees. Accordingly, the Outreach Committee Protocols and Procedures need to be updated to align the documents. (*see Protocols and Procedures in our google docs*)

IV. **OLD BUSINESS** 기존 사업 *Asuntos antiguos* (Discussion and Possible Action) **(30 minutes)**

A. **COVID-19/NOVEL Coronavirus**

Discussion and Review of GWNC response to the ongoing pandemic.

B. **Citizen Recognition Program**

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. The Committee accepts nominations year-round. Let us know whom we can honor at

<http://greaterwilshire.org/citizen-recognition-program/>.

C. **Advertising placements in the Larchmont Buzz (\$1,920 allocated) and Larchmont Chronicle (\$2,256 allocated)** — Recommendations from Outreach Committee.

At its July 14, 2021 General Board Meeting, the GWNC Board directed the Outreach Committee to bring its recommendations regarding advertising placements.

(see budget docs for review)

D. **PREVIOUS MOTION:** (by Joe Suh seconded by Juan Portillo): Establish a social media sub-committee with membership open to all Outreach Committee Members for social media credentialed access. MOTION PASSED (6 yay, 4 nay)

Motion deemed not valid by GWNC President. This is due to the fact that the Board retains the authority to appoint individuals with access to passwords etc. Expanding that access to multiple members requires a revision of Board rules and a 2/3rds vote.

From [Board Rules](#), Item 2 – Outreach *"Posting on GWNC digital media shall be done only at the instruction of the Chair of the Outreach Committee or the President or Secretary of the Board, working with the GWNC Webmaster."*

E. **Revisit the Produce Recovery and Distribution/Food Forward/ Wilshire Rotarian Collab Gleaning Community Activity** possible Wednesday Larchmont Farmers Market at the start at 4:00 pm till close at 5:00 pm potential distribution location Wilshire United Methodist Church immediately after recovery

V. **NEW BUSINESS** 신규 사업 *Asuntos nuevos* (Discussion and Possible Action) **(10 minutes)**

A. **Draft Digital Media Policy (BONC)** - Recommendations from Outreach Committee.

At its July 14, 2021 General Board Meeting, the GWNC Board directed the Outreach Committee to bring its recommendations regarding the draft policy from the Board of Neighborhood Commissioners.

B. Recruitment of new Social Media Liaison (or acting liaison)

C. Volunteers needed for Outreach Committee liaisons to GWNC committees;

- i. **Land Use Committee**
- ii. **Transportation Committee**
- iii. **Quality of Life Committee**
- iv. **Resilience Committee**
- v. **Sustainability Committee**

VI. **COMMITTEE MEMBER REPORTS** **(5 minutes)**

위원회 위원 보고 *Informes del miembro del comité*

- A. **Congress of Neighborhoods call for Sub committee participation** (Colette Amin)
- B. **Social Media**
- C. **LGBTQ+ Alliance Liaison** (Hayden Connor Ashworth)

VII. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS** (5 minutes)

위원회 위원 언급/발표 *Comentarios/anuncios de un miembro del comité*

A. **REQUESTS FOR POSSIBLE FUTURE AGENDA ITEMS**

추후 가능 의제에 대한 요청 *Solicitudes de posibles temas de la agenda futura;*  
September 2021 agenda items submission deadline is August 27th, 2021

VIII. **UPCOMING GWNC OUTREACH EVENTS AND MEETINGS**

다가오는 GWNC 아웃리치 행사와 회의 *Próximos eventos y reuniones de difusión de GWNC*

A. **Discussion of potential Special Outreach Committee Meeting to address suggested items**

- i. **Canva**
- ii. **Social Media Coordinator**
- iii. **Data Liaisons**
- iv. **Ways to Use NextDoor**
- v. **Website**
- vi. **Mail-Chimp**
- vii. **Tabling goals/limitations (COVID)**
- viii. **Events goals/ limitations (COVID)**
- ix. **Town Hall Goals**
- x. **Partnerships**

B. **Next GWNC Outreach Committee Meeting** will be held at 9:30am on Saturday, September 4th, 2021, via Zoom.

IX. **ADJOURNMENT** 조정 *Postergación*

*Items in italics above were unconfirmed at the time of publishing and may be taken up at a later meeting.*

Time allocations for agenda items are approximate and may be adjusted at the discretion of the Chairperson.

**VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION** – In conformity with the Governor’s Executive Order N-29-20 (March 17, 2020) and due to concerns over COVID-19, this Greater Wilshire Neighborhood Council meeting will be conducted entirely telephonically/online. Every person wishing to address the Board/Committee should dial (669) 900-6833 or (877) 853-5257 and enter 982 7679 1581, then press # to join the meeting.

공공 참여를 위한 가상회의 전화번호 – 주지사 행정명령 N-29-20 (2020년 3월17일) 승인과 COVID-19 문제로 인하여 이번 월서 광역주민의회(GWNC) 회의 전체는 전화회의/온라인으로 개최합니다. 이사회/위원회에 참여하고자 하는 사람은 각자 (669) 900-6833 또는 (877) 853-5257 (무료전화)에 전화하여 982 7679 1581를 입력하고 #을 누르면 회의 참석이 됩니다.

**NÚMERO DE LA REUNIÓN VIRTUAL POR TELECONFERENCIA PARA PARTICIPACIÓN DEL PÚBLICO** – De conformidad con la Orden Ejecutiva del Gobernador N-29-20 (del 17 de marzo de 2020) y debido a la preocupación por la COVID-19, la reunión de este Concejo Vecinal de Greater Wilshire (Greater Wilshire Neighborhood Council, GWNC por sus siglas en inglés) se realizará totalmente por teléfono/en línea. Cada persona que desee dirigirse a la Mesa/Comité debe marcar el (669) 900-6833 o (877) 853-5257 (línea gratuita) e ingresar 982 7679 1581, después presionar # para unirse a la reunión.