



Greater Wilshire Neighborhood Council Outreach Committee June 5th, 2021
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I. WELCOMING REMARKS:

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, June 5th, 2021. In conformity with Governor Newsom’s Executive Order N-29-20 (March 17, 2020), and due to concerns over COVID-19, the meeting was conducted entirely telephonically and over Zoom. Outreach Chair Colette Amin called the meeting to order at 9:30am.

Committee Member	Present	Absent
Colette Amin (Chair) (Area 14)	X	
Raphie Cantor (Area 7)	X	
Tucker Carney (Area 13)	X	
Patricia Carroll (Area 10)	X	
Brian Curran (Area 14)		X (arrived 10:00am)
Gary Gilbert (Area 14)	X	
Caroline Labiner Moser (Area 14)	X	
Julia Moser (Area 14)	X	
Juan Portillo (Area 12)	X	
Joe Suh (At-Large Alt)	X	

The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% of the seven filled Committee Seats, or 4 members.

II. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

III. ADMINISTRATIVE ITEMS

A. No new or proposed committee members

B. Outreach Committee Chair

Per Committee Protocols: “The Committee shall elect a Chairperson after each regular, biennial, election of the board of the GWNC. The Chairperson shall be elected from among the members of The Committee, shall have been a member of The Committee for no less than one (1) year prior to their election and shall be a Member or Alternate Member of The Board, unless otherwise provided for by a two-thirds vote of The Committee.”

MOTION: (by Mr. Suh; seconded by Mr. Carney) to appoint Colette Amin for Outreach Chair
 Caroline Moser nominated Gary Gilbert

MOTION PASSED: by roll call vote of 5 in favor; 4 opposed; 1 absent

Committee Member	Colette Amin	Gary Gilbert
Joe Suh	X	
Tucker Carney	X	
Colette Amin	X	
Caroline Moser		X
Raphie Cantor	X	
Patricia Carroll		X
Brian Curran (absent)		
Gary Gilbert		X
Julia Moser		X
Juan Portillo	X	

Colette Amin: 5 Gary Gilbert: 4

C. Review and Update of Outreach Committee Protocols and Procedures

- Irrelevant as board will always supercede

D. Review and Adoption of Minutes from May 1st, 2021 meeting.

- POSTPONE to July Outreach Meeting
 - Unanimous consent

E. Review and Adoption of Minutes from April 3rd, 2021 meeting.

- POSTPONE to July Outreach Meeting
 - Unanimous consent

F. Review and Adoption of Minutes from March 6th, 2021 meeting

- POSTPONE to July Outreach Meeting
 - Unanimous consent

Brian Curran, Outreach Secretary arrives 10:00am

G. Review and Discussion of the Outreach Committee's Social Media infrastructure and how more assistance can be provided to the current liaison.

MOTION (by Mr. Suh seconded by Mr. Carney) makes a motion that all members have access to social media for purposes of sharing and retweeting.

Discussion: Committee decide that a sub-committee be formed to assist Julia Moser in her role as Social Media Coordinator

AMENDED MOTION (by Mr. Suh seconded by Juan Portillo): Establish a social media sub-committee with membership open to all Outreach Committee Members for social media credentialed access.

MOTION PASSED: by roll call vote of 6 in favor; 4 opposed; none abstaining

Committee Member	Yay	Nay
Joe Suh	X	
Caroline Labiner Moser		X
Patricia Carroll		X
Gary Gilbert		X
Raphie Cantor	X	
Juan Portillo	X	
Julia Moser		X
Tucker Carney	X	
Brian Curran	X	
Colette Amin	X	

IV. Old Business

A. COVID-19/Novel Coronavirus

Discussion: Joe Suh suggests that the GWNC Board include language on his agenda encouraging members of the public to get vaccinated including pertinent information and links.

Colette Amin suggested there were existing announcements that the committee could link to.

B. Citizen Recognition Program

No new candidates for program

V. New Business

A. Discussion on GWNC Advertising Budget and Allocation

Review of current GWNC advertising budget, as approved at the May 12, 2021 GWNC Board Meeting, and discussion on ways to optimize board use of those funds. To include discussion on current, ongoing, advertising buys and their effectiveness; as well as how the GWNC might better allocate funding in future to reach new stakeholders (e.g. non-English speakers).

MOTION: (by Mr. Curran; seconded by Mr. Portillo): Allocate funding approved at the May 12, 2021 GWNC Board Meeting to specific publications who serve the Greater Wilshire Neighborhood Council Area, and to recommend specific ad purchases from those publications. [note: final motion may include a combined allocation of up to \$350.00 a month, as approved by the GWNC Board for monthly GWNC Outreach advertising at its May 12, 2021 meeting.

MOTION FAILED: 3 in favor; 3 opposed; 1 abstention; 3 recusals (Brian Curran, Patricia Carroll, Julia Moser)

Committee Member	Abstain	Yay	Nay
Raphie Cantor		X	
Tucker Carney			X
Gary Gilbert		X	
Caroline Moser		X	
Joe Suh			X
Juan Portillo	X		
Colette Amin			X

IX. ADJOURNMENT

Raphie Cantor moves to adjourn to begin Special Outreach Committee Meeting 11:15am

Outreach Committee reconvened at 12:23pm

Roll call

Committee Member	Present	Absent
Colette Amin (Chair) (Area 14)	X	
Raphie Cantor (Area 7)	X	
Tucker Carney (Area 13)		X
Patricia Carroll (Area 10)	X	
Brian Curran (Area 14)	X	
Gary Gilbert (Area 14)		X
Caroline Labiner Moser (Area 14)	X	
Julia Moser (Area 14)	X	
Juan Portillo (Area 12)	X	
Joe Suh (At-Large Alt)	X	

V. New Business (continued)

B. Stakeholder and Board Member Feedback on Virtual Meetings and Possible Hybrid Meetings

Brief discussion on this informational item. Questions raised as to the ability of the GWNC Board data liaisons and DONE being able to carry out a survey of all of GWNC communities and whether the committee should support Joe Suh's motion to continue the virtual option of future meeting to encourage stakeholder participation.

Patricia Carroll, Caroline Labiner Moser and Julia Moser depart **QUORUM LOST**.

Colette Amin suggests that Item F; **MOTION:** the GWNC Outreach Committee recommend that the GWNC Board of Directors proclaim June 2021 as LGBTQ+ Pride Month, and call upon all to observe the LGBTQ+ movement for equal rights and equal opportunities and by standing in solidarity with the

LGBTQ+ community, be forwarded to the Board as time sensitive but without endorsement from the Outreach Committee due to lack of quorum.

IX. ADJOURNMENT

Meeting Adjourned 12:48pm