



Greater Wilshire Neighborhood Council Outreach Committee November 6th, 2021
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I. WELCOMING REMARKS:

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, November 6, 2021). In conformity with Governor Newsom’s Executive Order N-29-20 (March 17, 2020), and due to concerns over COVID-19, the meeting was conducted entirely telephonically and over Zoom. Outreach Chair Colette Amin called the meeting to order at 9:39am.

Committee Member	Present	Absent
Colette Amin (Chair) (Area 14)	X	
Raphie Cantor (Area 7)	X	
Tucker Carney (Area 13)		X
Patricia Carroll (Area 10)		X
Brian Curran (Area 14)	X	X
Gary Gilbert (Area 14)		X
Caroline Labiner Moser (Area 14)		X
Juan Portillo (Area 12)		X
Joe Suh (At-Large Alt)	X	

The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% of the 7 filled Committee Seats, or 4 members.

II. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

A. James Panozzo LAUNCH LA (LAUNCH PRODUCTIONS INC), producers of the festival TAR FEST at the La Brea Tar Pits in Hancock Park. 19th year will be held in February or March 2022, wanted to lobby support for Tar Fest that draws the public from the GWNC area. Would be a great outreach event, LAUNCH LA is applying for a NPG grant. Invites GWNC to participate. Will be visiting the General Board Meeting in December.

Juan Portillo has entered the meeting.

III. ADMIN ITEMS

- A. Review of Minutes from the October 2nd Meeting.
 - a. Outreach Secretary requests a postponement of review until the December 4th 2021 meeting
- B. **Caroline Moser is suspended from the Outreach Committee until such time they are able to attend two meetings consecutively as per committee rules.** *"Any Committee Member who misses two consecutive meetings, shall automatically be placed on a leave of absence. Said members shall lose voting rights and shall no longer count toward committee quorum. Any leave of absence shall end automatically, with full rights restored, at the beginning of the second consecutive meeting attended by the member in question."*
- C. **Gary Gilbert is removed from the Outreach Committee for missing more than 4 consecutive meetings.**

IV. OLD BUSINESS

- A. **COVID-19/NOVEL Coronavirus**
 - Discussion of booster shots, see LA County website for details and locations.
 - Further discussion of personal experiences with the booster.
- B. **Citizen Recognition Program**
 - The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. The Committee accepts nominations year-round. Let us know whom we can honor at <http://greaterwilshire.org/citizen-recognition-program/>.
- C. Discussion of GWNC CIS on the redistricting process as well as upcoming City Council Meetings with regards to approving the Oct 29th the Ad Hoc Redistricting Committee recommendations.
- D. **Larchmont Blvd Centenary:** Patty Carroll gave a report on the event, its broad coverage, political VIPs, 100 year cupcakes distributed. Tree planted on the boulevard in front of Tail Waggers.

Chair had the draft agenda so the discussion returned to ADIM to discuss item B.

V. NEW BUSINESS

- A. **MOTION: Propose an Outreach Committee budget for activities exclusively coordinated by the committee.** Note: Past budget was set at \$5,000. Patty Carroll states that the budget for this year is already set. If we need more we can ask for it and submit it to the board. There was some confusion as to whether or not there was a budget for 2021. Chair calls for a motion. Joe Suh questions whether the new amount suggested needs to be in any motion. Further discussion and proposed by Juan Portillo to postpone this item til the next meeting.

MOTION: Postpone discussion of the proposed motion to Propose an Outreach Committee budget for activities exclusively coordinated by the committee, until the next Outreach Committee.

Committee Member	Abstain	Yay	Nay
Raphie Cantor		X	
Patty Carroll		X	
Joe Suh		X	
Juan Portillo		X	
Colette Amin	X		
Brian Curran		X	

MOTION PASSES: 5 Yays, 1 Abstention

- B. CD5 Beautification funds available** GWNC President Conrad Starr submitted this as CD5 had contacted him that the council had extra beautification funds, which could be used on various projects including murals (public or private property). The funds however could only be spent in the small area of CD5 in the current GWNC boundary.
- C. GWNC November Events, Meetings and Activities**
 - a. NPG Ad Hoc Committee Meeting Nov. 15th 2021 8pm;** Patty C, Raphie C and Juan P are all on the committee. Digital promotion has occurred for the NPG application process. A November 16th meeting had been called. Deadline is December 15th 5pm. Grants paid out by March. Those who miss the deadline may have another chance in March to submit requests as the plan was to have two NPG application periods per year. Juan suggested targeted social media campaigns and a tabling day at the Framer’s Market. Brian C volunteers to table with Juan P. Max Kirkam was interested in tabling as well.
 - b. Town Hall: Electric Vehicles vs Gas Vehicles Nov 17th 2021 6pm-8pm** (Juan Portillo) This is the Sustainability Committee hosting the event. Speakers are arranged for the discussion. Raphie Cantor suggests using \$50.00 for targeted online advertising. Committee to submit suggestion to General Board for up to \$50 for targeted advertising for the Town Hall Event on Nov 17th 2021.
 - c. Thanksgiving Charity Drive Events** (discussion) Patty C mentions the YMCA Anderson Munger giving away 500 Turkeys for Thanksgiving. Joe Suh mentions Project Angel Food effort and call for drivers.
 - d. Wilshire Rotary Xmas Tree Lot opens Nov 27th 568 N. Larchmont Blvd** Chair deems this is appropriate for Outreach to advertise.

VI - COMMITTEE MEMBER REPORTS

- A. Larchmont Buzz and Larchmont Chronicle ads** (Patty Carroll and Juan Portillo) Brian C has been submitting the Larchmont Chronicle ad which caused some confusion. Better communication with Patty Carroll and Juan Portillo going forward. Patty also asked Raphie to contact the Larchmont Buzz RE using ads we are already posting on social media.
- B. Social Media** (Raphie Cantor)
 - i. Larchmont Buzz ads business cards x 3weeks banner before Outreach Committee Meeting 1 week (need to be created)**
 - ii. Volunteers to create posts for**
 - a. NPG Ad hoc Committee Meeting

- b. Town Hall: Electric Vehicles vs Gas Vehicles
 - c. Happy Thanksgiving from GWNC
 - d. Wilshire Rotary Christmas Tree Lot opens
- C. **LGBTQ+ NC Alliance** (Hayden Connor Ashworth) All are welcome: www.lalgbtqalliance.org
No report. Colette to contact Max K and Hayden CA to join us or submit a report.
- D. **GWNC Committee Liasion Reports**
- i. **Land Use Committee** (Brian Curran)
 - ii. **Transportation Committee** (Joe Suh)
 - iii. **Quality of Life Committee.** (Patty Carroll)
 - iv. **Resilience Committee.** (vacant) Ask someone form the committee to report
 - v. **Sustainability Committee.** (Juan Portillo)

VII – COMMITTEE MEMBER COMMENTS AND ANNOUNCEMENTS

- A. Patty Carroll announces the YMCA unveiling of posters commemorating donors including the GWNC who donated emergency funds for unhoused neighbors and food distribution. We should publicize. John Winther, Conrad Starr, Charles D’Atri, Patty Carroll etc were there.
- B. Joe Suh: Big LEAP Basic Income pilot applications open for 3000 qualified individuals. See Bigleap.lacity.org
- C. Juan Portillo requests that we could change the meeting date and time to have the weekend off. Raphie agrees. Colette 200% in support! Doodle poll to be sent out and discussion agendized.
- D. Colette – Yoga in the Park – currently suspended

VIII- Upcoming GWNC Outreach Events and Meetings

- i. Submission deadline for December meeting is 11/26
- ii. Next meeting Saturday 12/4

XI- ADJOURNMENT

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