

CITY OF LOS ANGELES
CALIFORNIA

Greater Wilshire Neighborhood Council
Governing Board Members 집행이사회 위원
Miembros de la Mesa Directiva

President – Conrad Starr
Vice President – Charles D’Atri
Secretary – Jennifer DeVore
Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith
Area 2 – Citrus Square: Jeffrey Carpenter
Area 3 – Country Club Heights: Brian Donahoe
Area 4 – Fremont Place: Stephanie Lee Leonard
Area 5 – Hancock Park: Jennifer DeVore
Area 6 – La Brea-Hancock: Cathy Roberts
Area 7 – Larchmont Village: Charles D’Atri
Area 8 – Melrose: Christopher Hauck
Area 9 – Oakwood/Maplewood/St. Andrews:
Bindhu Varghese
Area 10 – Ridgewood-Wilton/St. Andrews Square:
Patricia Carroll
Area 11 – Sycamore Square: Conrad Starr
Area 12 – Western-Wilton: Juan Portillo, Jr.
Area 13 – Wilshire Park: Michael Duggan
Area 14 – Windsor Square: Gary Gilbert
Area 15 – Windsor Village: Sephanie Shim
At Large: Brian Curran
Renter: Hayden Connor Ashworth
Business: John Winther
Education: Scott Appel
Religion: Mike Genewick
Other Nonprofit: Cindy Chvatal-Keane



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

NPG Committee Minutes

Wednesday, October 27 - 8:00 PM

[https://us02web.zoom.us/
j/84584888458](https://us02web.zoom.us/j/84584888458)

PHONE: dial (669) 900-6833 or (877)
853-5257 (toll-free), enter webinar ID
845 8488 8458, then press #

Supporting documents will be made available at
<https://greaterwilshire.org/NPGdocs/>

GWNC NPG Ad Hoc Committee:

Chair – Julie Stromberg
Secretary – TBD
Raphie Cantor
Patricia Carroll
Jennifer DeVore
Max Kirkham
Juan Portillo

Direct Committee Inquiries to:

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info@greaterwilshire.org

월서 광역주민의회
NPG위원회
정기회의 의제

*Concejo Vecinal de Greater
Wilshire - Comité NPG -
Agenda de reunión especial*

I. WELCOMING REMARKS

- A. Call to Order (Julie Stromberg) Julie Stromberg called the meeting to order at 8:08.
- B. Roll Call (Julie Stromberg) Julie Stromberg, Jennifer DeVore, Max Kirkham, Raphie Cantor, Patti Carroll are present.

II. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

III. CHAIRPERSON’S REPORT

- A. **Update on Status of 2021 NPGs and new timeline for applications.** Launched at last GWNC board meeting. Applications now due December 15 at 5 PM. We will invite the applicants to present to the board in January (January 21) and will make recommendations to the board in February. We will add Raphie to the NPG email account. NPG page is on the website but the links are wrong. Jennifer will fix it and Julie will send the correct links. Raphie plans to promote the NPGs on Instagram and wants to make something on Canva with a detailed step-by-step process. Raphie to confirm GWNC credit card info with Raphie for the paid ads/outreach. .
- B. **Report from 10-13-21 GWNC Board Meeting Regarding NPGs.** The Board approved a budget of up to \$250 for outreach advertising.

IV. ADMINISTRATIVE ITEMS

- A. **Review and Approval of the 10-10-21 Draft NPG Committee meeting minutes.** Max made a motion to postpone, Julie seconded. Unanimous.
- B. **Welcome to and correction of new committee members** approved at the GWNC board meeting: Patti Carroll, Jennifer DeVore, Juan Portillo, Julie Stromberg, Raphie Cantor, and Max Kirkham
- C. **Determination of Timeline for Review of Applications.** Next meeting set for November 15 to do a check in on how many applications we have received. We will try to fix the links tonight on the website – is a link to the City Clerk’s website. We are working on our end to finalize all the forms. We will also post the GWNC addendum form for that as well. Timeline for review:
 - 1. Review applications – December 16 at 5 PM.

V. **NEW BUSINESS**

- A. **Review of Proposed Grading System for NPG applications (Julie Stromberg)** Discussion and possible action to approve grading system for NPG applications. Julie circulated a grading system that she used in 2017 and also a grading rubric. Team will use these tools.
- B. **NPG Outreach (Raphie Cantor and Julie Stromberg)**
 - 1. Advertising: Raphie updated on measures taken already and we need to do some updates on the website. (see above) Discussed possibility of using our current ad in the Buzz for outreach on the NPGs. (Have a business-sized ad and a big box ad.) Jennifer said that the Buzz post-it worked great for the HPHA annual meeting. Patti encouraged us to use a sponsored post, if possible. Max made a motion: **That we recommend to the Board that up to \$300 in advertising funds previously designated for ads with the Larchmont Buzz be used to run ads about the NPG process, including but not limited to big box ads, business cards and sponsored posts, to run until December 15.** Jen seconded. DeVore, Kirkham, Cantor, Carroll, Portillo voted yes, Stromberg ineligible.
 - 2. We discussed NPG Committee collaboration with GWNC Outreach Committee.
 - 3. Julie proposed nominating Juan Portillo to be NPG delegate to the Outreach Committee. Julie made a motion: **Move to appoint Juan Portillo as NPG liaison to the GWNC Outreach Committee.** Jen seconded. Unanimous. Discussed having a table at the Larchmont Farmers Market or just meeting with people on the sidewalk near the Farmers Market. Julie and Raphie to reach out to the previous applicants.
 - 4. MOTION: Appoint Juan Portillo as NPG Committee liaison to the GWNC Outreach Committee.
- C. **Schedule next committee meeting** – November 15 at 8 PM

VI. **ADJOURNMENT** -- Julie adjourned the meeting at 9:05