

CITY OF LOS ANGELES  
CALIFORNIA

**Greater Wilshire Neighborhood Council**  
**Governing Board Members** 집행이사회 위원  
*Miembros de la Mesa Directiva*

President – Conrad Starr  
Vice President – Charles D’Atri  
Secretary – Jennifer DeVore  
Treasurer – Patricia Carroll

Area 1 – Brookside: Owen Smith  
Area 2 – Citrus Square: Jeffrey Carpenter  
Area 3 – Country Club Heights: Brian Donahoe  
Area 4 – Fremont Place: Stephanie Lee Leonard  
Area 5 – Hancock Park: Jennifer DeVore  
Area 6 – La Brea-Hancock: Cathy Roberts  
Area 7 – Larchmont Village: Charles D’Atri  
Area 8 – Melrose: Christopher Hauck  
Area 9 – Oakwood/Maplewood/St. Andrews:  
Bindhu Varghese  
Area 10 – Ridgewood-Wilton/St. Andrews Square:  
Patricia Carroll  
Area 11 – Sycamore Square: Conrad Starr  
Area 12 – Western-Wilton: Juan Portillo, Jr.  
Area 13 – Wilshire Park: Michael Duggan  
Area 14 – Windsor Square: Gary Gilbert  
Area 15 – Windsor Village: Sephanie Shim  
At Large: Brian Curran  
Renter: Hayden Connor Ashworth  
Business: John Winther  
Education: Scott Appel  
Religion: Mike Genewick  
Other Nonprofit: Cindy Chvatal-Keane



**GREATER WILSHIRE**  
**NEIGHBORHOOD COUNCIL**

**NPG Committee Minutes**

Sunday, October 10 - 4:00 pm

[https://us02web.zoom.us/  
j/85600246353](https://us02web.zoom.us/j/85600246353)

PHONE: dial (669) 900-6833 or (877)  
853-5257 (toll-free), enter webinar ID  
856 0024 6353, then press #

Supporting documents will be made available at  
<https://greaterwilshire.org/NPGdocs/>

**GWNC NPG Ad Hoc Committee:**

Chair – Julie Stromberg  
Secretary – TBD  
Raphie Cantor  
Patricia Carroll  
Jennifer DeVore  
Max Kirkham  
Juan Portillo  
Joe Suh

**Direct Committee Inquiries to:**

(323) 539-GWNC (4962)  
npg@greaterwilshire.org  
[info@greaterwilshire.org](mailto:info@greaterwilshire.org)

월서 광역주민의회  
NPG위원회  
정기회의 의제

*Concejo Vecinal de Greater  
Wilshire - Comité NPG -  
Agenda de reunión especial*

**1. WELCOMING REMARKS**

- Call to Order. Julie Stromberg called the meeting to order at 4:05 PM.
- Roll Call. Attending: Julie Stromberg, Jennifer DeVore, Patti Carroll, Juan Portillo, Raphie Cantor. Absent: Max Kirkham, Joe Suh

**2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

- James Panozzo of LaunchLA spoke. He runs an event called TarFest. His group is a 501c3. He wanted to understand the process for NPG. His organization has offices at 170 S La Brea and 5858 Wilshire. His email is james@launchla.org and his cell is 323.899.1363

**3. CHAIRPERSON’S REPORT**

- Julie gave a brief overview of the NPG process and the GWNC history with NPGs

**4. ADMINISTRATIVE ITEMS**

- Julie welcomed the NPG committee members for the Fall NPG process: Patti Carroll, Jennifer DeVore, Juan Portillo, Julie Stromberg, Joe Suh, Raphie Cantor, and Max Kirkham
- Raphie Cantor gave an overview of the Spring NPG process
- Jennifer DeVore was appointed note-taker by unanimous consent.
- The Committee determined a **Timeline**

- i. Wednesday, **October 27** at 8 PM -- next NPG meeting to review progress toward getting applications in
- ii. **Wednesday, November 3 -- NPG Fall Applications Due**
- iii. Wednesday, **November 10** -- GWNC Board meeting, invite NPG applicants to make presentations about their projects
- iv. Monday, **November 15** at 8 PM -- NPG Committee meet to consider all application and create recommendations to be presented to the GWNC board at the December meeting
- v. Wednesday, **December 8** at GWNC board meeting -- Board to vote on recommendations

## 5. NEW BUSINESS

- a. Process
  - i. See Timeline above
  - ii. To do items:
    - 1. **Create outreach plan** -- Raphie Cantor.
      - a. Discussed using current Chronicle and Buzz advertising to highlight NPG applications being open
      - b. Julie to ask Conrad to put notice on the website for Raphie to link to**
      - c. Raphie to look into adding Facebook and other online ads
      - d. Need to link to online application somewhere -- find on EmpowerLA website?
      - e. Approve outreach budget at next GWNC board meeting
      - f. Patti asked about including beautification grants in NPG process -- unanswered question?
- b. NPG funding and candidate criteria
  - i. Patti says we have around \$2K to allocate to grants for this Fall NPG cycle.
  - ii. Have to be a 501c3
  - iii. Need to have GWNC board approve the outreach budget
    - 1. **Motion: To approve \$250 for outreach about the NPG Fall application window.** Julie made motion, Juan seconded. Unanimous.
  - iv. Julie to create an evaluation grid.
  - v. **Need link to online application for Raphie to link to**
- c. NPG outreach
  - i. See above strategy for robust outreach plan for NPGs
- d. Next committee meeting scheduled for Wednesday, October 27th at 8 PM

## 6. ADJOURNMENT

- a. Meeting adjourned at 5 PM.