



Greater Wilshire Neighborhood Council Outreach Committee January 18th, 2022
Document copies were available at <https://drive.google.com/drive/folders/1-eWe9EMEsblsBjYukxBxDQhhPlpEF06m> and shown online.

I. WELCOMING REMARKS:

A. Call to order

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Tuesday, January 18th, 2022). In conformity with Governor Newsom’s Executive Order N-29-20 (March 17, 2020), and due to concerns over COVID-19, the meeting was conducted entirely telephonically and over Zoom. Outreach Chair Colette Amin called the meeting to order at 19:39pm.

Committee Member	Present	Absent
Colette Amin (Chair) (Area 14)	X	
Raphie Cantor (Area 7)	X	
Tucker Carney (Area 13)		X
Patricia Carroll (Area 10)		X
Brian Curran (Area 14)	X	
Caroline Labiner Moser (Area 14)		X
Juan Portillo (Area 12)	X	
Joe Suh (At-Large Alt)	X	

The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% or more of the 8 filled Committee Seats, or 5 members.

II. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

Comment on behalf of Conrad Starr enquiry about future candidate forums for CD5 and CD13. To be placed on February agenda. See email

III. ADMIN ITEMS

A. Review of Minutes

- a. Review of December 4th minutes
Correction Joe Suh did not make recommendation another attendee made the comment about the holidays 3 months
Old Business item e ad hoc NPG

MOTION: (Brian) to approve minutes as as amended; Juan Portillo second

Committee Member	Abstain	Yay	Nay
Raphie Cantor		X	
Patty Carroll		X	
Joe Suh	X		
Juan Portillo		X	
Colette Amin		X	
Brian Curran		X	

MOTION PASSED: Minutes approved

IV. OLD BUSINESS

A. COVID-19/NOVEL Coronavirus

Discussion of Omicron variant; Joe Suh comments on Covidtest.gov for free tests. Raphie Cantor will make a post.

B. Citizen Recognition Program

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. The Committee accepts nominations year-round. Let us know whom we can honor at <http://greaterwilshire.org/citizen-recognition-program/>.

C. FoodCycleLA: Discussion of shopping bags \$150 for 100 quote from 4 Imprint

- a. GWNC Gleaning would be on Sunday, need location for distribution and need to organize the team. (see Colette’s doc) This is not something we are just doing, Wilshire Rotarians are willing to volunteer, also members of the historical society. Colette recommended everyone to look at the document and watch the video. Question raised about how big does the team need to be. There could be a group of 4 to glean the food and weigh them (donators get a tax deduction) at the distribution location we need a couple more people to help. We get the word out via social media and site Galore. Word gets around quick. FCLA said they can give us t-shirts and aprons, FCLA acts as the 501C3 for the tax deduction. GWNC does all the gleaning and distribution but FCLA does all of the tax stuff and Wilshire United Methodist Church, Pastor Suzanne. Gleaning 2hours, Distribution 1 hour often less.

- B. **MOTION:** to allocate up to \$200 for the purchase of GWNC re-usable bags for the GWNC/FoodCycleLA effort.

Patty Carroll enters at 19:54

Committee Member	Abstain	Yay	Nay
Raphie Cantor		X	
Patty Carroll		X	
Joe Suh		X	
Juan Portillo		X	
Colette Amin		X	
Brian Curran		X	

MOTION PASSES

V. NEW BUSINESS

- A. Max Kirkham; Postponement of Homeless Count to Feb 22-24 due to COVID surge. Need 27 more volunteers: How does it work: PC says people meet at the meeting point Councilmember speaks a video is shown and teams of two or three drive around and make the count. Then they all meet and compare data. Interesting and fun.
- B. Discussion: Raphie Cantor had a conversation with Conrad, wanted to brainstorm with the group. Stagnated with our followers, how do we increase. Questions we ask about our followers; What does following the account give me? What can we do, Raphie Cantor has an idea about quasi-PSA with Instagram posts. LA Public Health campaign about vaccination, gave examples. I follow the GWNC because... With examples of why, it connects me with City Hall, it connects me with my neighbors, Colette gave her experience with NextDoor, Patty Carroll C says people react with issues that are controversial or sexy. Colette Amin suggests a shift to NextDoor. Juan Portillo; We need the eye grabbing headlines, I follow the GWNC (Why GWNC?)

VI - COMMITTEE MEMBER REPORTS

- A. **Larchmont Buzz and Larchmont Chronicle ads** (Patty Carroll and Juan Portillo)
- B. **Social Media** (Raphie Cantor) RC is asked; what is the form for posting, social media request form. Google form RC to send this out to the committee.
- C. **LGBTQ+ NC Alliance** (Hayden Connor Ashworth) All are welcome: www.lalgbtqalliance.org . Report from Hayden Connor Ashworth via email to Colette Amin; The LGBTQ+NC Alliance is being restructured with new chairs in 2022. Less policy and politics and more outreach and continued work on anti-bias training with DONE to address gender identity issues (pronouns). Colette had forwarded HCA's email.
- D. **GWNC Committee Liasion Report**
 - a. Ad hoc NPG Committee; Raphie Cantor committee will hold one

- b. LGBT+ HCA alliance topic LGBT alliance January 19th executive committee meeting. Jan 30th new officers elected. LALGBTalliance.org
- c. LUC BC reports
- d. Transportation Juan Portillo meeting next Monday 7pm via zoom
- e. Quality of Life: Patty Carroll
- f. Resilience: vacant
- g. Sustainability: Juan Portillo planning for Earth Day event coordinating with Council Office

VII – COMMITTEE MEMBER COMMENTS AND ANNOUNCEMENTS

- A. Patty Carroll just came from the LBA meeting with Mitch O’Farrell and is very enthusiastic about Mitch. Conversation about North Larchmont. Mitch has solutions and ideas about everything
- B. Colette Amin Meetings will be held at 6:30 in future rather 7:30 Posting

VIII- Upcoming GWNC Outreach Events and Meetings: The next GWNC OUTREACH COMMITTEE is January 18th 2022 at 6:30pm!

XI- ADJOURNMENT

Raphie Cantor makes the motion and Juan Portillo seconds

Meeting adjourned at 20:54pm