



Greater Wilshire Neighborhood Council Outreach Committee December 4th, 2021  
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## **I. WELCOMING REMARKS:**

### **A. Call to order**

A duly noticed meeting of the Outreach Committee of the Greater Wilshire Neighborhood Council (“GWNC”) was held on Saturday, December 4th, 2021). In conformity with Governor Newsom’s Executive Order N-29-20 (March 17, 2020), and due to concerns over COVID-19, the meeting was conducted entirely telephonically and over Zoom. Outreach Chair Colette Amin called the meeting to order at 9:39am.

Committee Member	Present	Absent
Colette Amin (Chair) (Area 14)	X	
Raphie Cantor (Area 7)	X	
Tucker Carney (Area 13)	X	
Patricia Carroll (Area 10)		X
Brian Curran (Area 14)	X	
Gary Gilbert (Area 14)		X
Caroline Labiner Moser (Area 14)	X	
Juan Portillo (Area 12)		X
Joe Suh (At-Large Alt)	X	

GWNC President Conrad Starr in attendance

The GWNC Outreach Committee quorum (the minimum number of Committee Members needing to be present to take binding votes on agendized items) is 51% of the 9 filled Committee Seats, or 5 members.

## **II. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

No Public comment

## **III. ADMIN ITEMS**

**A. Review of Minutes**

a. **Review and Adoption of Minutes** from October 2<sup>nd</sup> 2021 Special Meeting

i. **4 approve 1 abstention APPROVED**

b. **Review and Adoption of Minutes** from November 6<sup>th</sup> 2021 Meeting

i. **5 approve 1 abstention APPROVED (Patty Carroll arrives 9:37)**

**B. Caroline Moser is suspended from the Outreach Committee until such time they are able to attend two meetings consecutively as per committee rules. "Any Committee Member who misses two consecutive meetings, shall automatically be placed on a leave of absence. Said members shall lose voting rights and shall no longer count toward committee quorum. Any leave of absence shall end automatically, with full rights restored, at the beginning of the second consecutive meeting attended by the member in question."**

**C. Gary Gilbert is removed from the Outreach Committee for missing more than 4 consecutive meetings.**

**IV. OLD BUSINESS**

**A. COVID-19/NOVEL Coronavirus**

Discussion of booster shots, see LA County website for details and locations.  
Further discussion of personal experiences with the booster.

**B. Citizen Recognition Program**

The GWNC awards community members for their service, dedication and/or commitment to enhancing and/or improving the Greater Wilshire neighborhood. The Committee accepts nominations year-round. Let us know whom we can honor at <http://greaterwilshire.org/citizen-recognition-program/>.

**C. Review of Tabling at Farmer's Market to promote GWNC Events**

Juan Portillo and Brian Curran reported on the their tabling at the Larchmont Farmer's Market to promote the GWNC Sustainability Committee's Gas vs Electric vehicle streaming event as well as provided information in redistricting and NPG grants.

**D. Discussion and Motion to change Outreach Day and Time:** Juan proposed to change the time and date of the meeting. Doodle poll was sent out and results were Tuesday of at 7:30pm. Further discussion was held about the appropriate week of the month to not avoid conflicts and it was determined the third Tuesday of the month was best.

**MOTION: (Brian) Motion to change the date and time of the GWNC Outreach Committee Meeting to the third Tuesday of the month at 7:30pm starting in January 2022. (January 18<sup>th</sup> 2022) Seconded by Tucker Carney.**

Committee Member	Abstain	Yay	Nay
Raphie Cantor		X	
Patty Carroll		X	
Joe Suh		X	
Juan Portillo		X	

Colette Amin		X	
Brian Curran		X	

**MOTION PASSED: all in favor**

**E. Last ad hoc Committee Meeting and application deadline**

- a. Raphie Cantor reports there is a request to extend the application period to the end of the year. Only one request has come to the committee TAR FEST /LAUNCH LA
- b. Patty Carroll informs the committee that two to three more applications are coming in.

**V. NEW BUSINESS**

- A. **Mailchimp access:** The GWNC currently has three users, Outreach has been given one member who can access Mailchimp. Outreach would nominate someone particularly a board member and then the General Board would approve. Joe Suh suggested postponing choosing until all members are present. Juan Portillo is discussed as the member who would like to take on this responsibility. Joe Suh moved to postpone this item. Brian Curran seconded. Passed by unanimous consent.
- B. **Food Recovery Activity:** Colette Amin raised the discussion about gleaning donated food that was to be donated by vendors at the Farmer’s Market. We can continue what was discussed last year, go on Wednesday or Sunday, take the gleaned food to another location and distribute the food to the needy. Distribution is fast, clean-up is the hardest part. Colette has discussed with FoodCycleLA being assigned the Framer’s Market so we can operate under their umbrella. We just need a location. Would like to start in January. Major issue is the distribution site. Finalize locations in January.
- C. **Research the order for 100 shopping bags for the Community Food Recovery Outreach activity.** Brian will explore the prices for the bags. Attendee suggests using a business within the community. Patty Carroll will reach out to local printer
- D. Christmas Tree Lot operated by Wilshire Rotarians; briefly discussed all agreed promotion was appropriate.

**VI - COMMITTEE MEMBER REPORTS**

- A. **Larchmont Buzz and Larchmont Chronicle ads** (Patty Carroll and Juan Portillo)  
Larchmont Buzz, soon to be doing NPG advertising. And run a header ad for the NPGs
- B. **Social Media** (Raphie Cantor )
  - a. Reported to spending \$100 on Instagram targeted to with 1 to 2miles radius. Over 6000 saw the ad, 60 people clicked through to the forms etc. Very effective on a dollar standpoint.
  - b. Volunteers for the following posts;
    - i. New Meeting Date and Time Change
    - ii. Food Recycle Activities

iii. Holiday Ads

C. **LGBTQ+ NC Alliance** (Hayden Connor Ashworth) All are welcome:

[www.lalgbtqalliance.org](http://www.lalgbtqalliance.org) . Report from Hayden Connor Ashworth via email to Colette Amin; The LGBTQ+NC Alliance is being restructured with new chairs in 2022. Less policy and politics and more outreach and continued work on anti-bias training with DONE to address gender identity issues (pronouns). Colette had forwarded HCA's email.

D. **GWNC Committee Liasion Reports**

- i. **NPG** (Raphie Cantor)
- ii. **Town Hall**; Juan Portillo to report next meeting
- iii. **Land Use Committee** (**Brian Curran and Patty Carroll**) report on approval for full liquor license for restaurant on Larchmont
- iv. **Transportation Committee** (**Joe Suh**) 2<sup>nd</sup> or 29<sup>th</sup> Special Transportation meetings 6th Traffic Mitigations, increased funding for greater traffic policing. Jan 24<sup>th</sup>
- v. **Quality of Life Committee.** (**Patty Carroll**) no meeting had occurred
- vi. **Resilience Committee.** (**vacant**) Ask someone form the committee to report
- vii. **Sustainability Committee.** (**Juan Portillo**) no report Juan absent

**VII – COMMITTEE MEMBER COMMENTS AND ANNOUNCEMENTS : NONE**

A. **Request for new agenda items**

- a. Joe Suh suggests agendizing national holidays three month prior to their date.

**VIII- Upcoming GWNC Outreach Events and Meetings:** The next GWNC OUTREACH COMMITTEE is January 18<sup>th</sup> 2022 at 7:30pm!

**XI- ADJOURNMENT**

Brian Curran motion to adjourn/ Joe Suh second.