

CITY OF LOS ANGELES
CALIFORNIA

Greater Wilshire Neighborhood Council
Governing Board Members 집행이사회 위원
Miembros de la Mesa Directiva

President - Conrad Starr
Vice President - Charles D'Atri
Secretary - Jennifer DeVore
Treasurer - Patricia Carroll

Area 1 - Brookside: Owen Smith
Area 2 - Citrus Square: Jeffery Carpenter
Area 3 - Country Club Heights: Selene Betancourt
Area 4 - Fremont Place: Mark McQueen
Area 5 - Hancock Park: Jennifer DeVore
Area 6 - La Brea-Hancock: Sixto Sicilia
Area 7 - Larchmont Village: Charles D'Atri
Area 8 - Melrose: Jesseca Harvey
Area 9 - Oakwood/Maplewood/St. Andrews: Alex Nava
Area 10 - Ridgewood-Wilton/St. Andrews Square:
Patricia Carroll
Area 11 - Sycamore Square: Conrad Starr
Area 12 - Western-Wilton: Andy Galan
Area 13 - Wilshire Park: John Gresham
Area 14 - Windsor Square: Gary Gilbert
Area 15 - Windsor Village: Julie Kim
At Large: Cindy Chvatal-Keane
Renter: Tommy Atlee
Business: Romi Cortier
Education: Scott Appel
Religion: Benny Rosenberg
Other Nonprofit: Brian Curran



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

**Outreach Committee Meeting
Agenda (In-Person)**

Tuesday, September 19, 2023 6:30 PM
John C Fremont Library
6121 Melrose Ave, Community Room
Supporting documents available at
<https://greaterwilshire.org/OCdocs/>

GWNC Outreach Committee:

Jesseca Harvey - Chair
Colette Amin
Patricia Carroll
Brian Curran
Alex Nava
Selene Betancourt
Committee Vacancies: Multiple

Direct Committee Inquiries to:

(323) 539-GWNC (4962)
outreach@greaterwilshire.org

월서 광역주민의회
아웃리치 위원회
정기회의 의제

*Concejo Vecinal de
Greater Wilshire - Comité
de difusión - Agenda de
reunión ordinaria*

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an elected advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

주민의회 체계는 모든 로스앤젤레스 시민들의 시민적 참여와, 지역 커뮤니티들에 대한 정부의 책임과 이들의 수요를 위한 목소리가 되어 봉사할 수 있게 합니다. 저희는 로스앤젤레스 시티의 선출된 자문기관으로서 저희 커뮤니티를 개선하고 정부가 저희에게 더욱 가깝게 다가오도록 하는 사명에 열중한 자원 이해관계자들로 구성되어 있습니다.

El sistema de Concejo Vecinal hace posible la participación cívica para todos los Angelinos y sirve como voz para mejorar la capacidad de respuesta del gobierno frente a las comunidades locales y sus necesidades. Somos un organismo asesor elegido de la Ciudad de Los Ángeles, compuesto por voluntarios interesados dedicados a la misión de mejorar nuestras comunidades y acercar el gobierno a nosotros.

I. WELCOMING REMARKS 환영 연설 *Comentarios de bienvenidas*

- A. Call to Order (Jesseca Harvey)
- B. Roll Call

II. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS 의제 비포함 안전에 대한 일반
공중 언급 *Comentario público general sobre temas no incluidos en la agenda*

III. ADMINISTRATIVE ITEMS 집행부 안전 *Temas administrativos* (Discussion and Possible Action)

- A. Review and Adoption of Minutes: August 2023
- B. Committee Vacancies
- C. Non-Board Member Committee Training Requirements

- 1. Ethics Training Link: <https://localethics.fppc.ca.gov/>
- 2. Committee Code of Conduct:

https://greaterwilshire.org/wp-content/uploads/2020/09/GWNC-Committee-Members-CODE-OF-CONDUCT_2020-07-29.pdf

IV. **CHAIRPERSON'S REPORT** 의장 보고 *Informes del presidente*

V. **OLD BUSINESS** 기존 사업 *Asuntos antiguos* (Discussion and Possible Action)

A. **Flyers for Gleaning Event**

Possible Motion: to recommend the GWNC approve up to \$75 for the printing of flyers from FedEx with the verbiage stating that the event will take place the first Sunday of every month at a set time and location.

B. **Promotional Printed Items for Tabling**

1. **Approve verbiage and design to be displayed on the following items:**

- a) **Postcards (elevator pitch with QR code w/website link)**
- b) **Water bladders (printed GWNC logo)**
- c) **Flyers (upcoming events and QR code w/website link)**
- d) **Stickers (printed GWNC logo and QR code w/website link)**
- e) **Pens (GWNC logo and web address)**

2. **Cost of above items**

Possible Motion: to recommend the GWNC approve up to \$_____ for the printing of materials from _____ for use at tabling events to promote the GWNC.

C. **Volunteers Needed**

- 1. **LAPD Wilshire Station Open House Sunday, October 15 (Setup: 9-11 AM
Event: 11-4, Breakdown: 4-5 PM)**
- 2. **Larchmont Family Fair Sunday, October 29 (Event: 12-5 PM)**

VI. **STANDING BUSINESS** 진행중인 사업 *Asuntos en curso* (Discussion and Possible Action)

A. **Current Advertising**

B. **Outreach Committee Membership Recruitment** (new and old board members, community stakeholders)

C. **GWNC Community Outreach Opportunities** (tablings, meetings, etc.)

D. **New GWNC Collateral** (Flyers, Door Hangers, etc.).

E. **New GWNC Branded Items** (Bags, Pens, etc.) for budget

VII. **NEW BUSINESS** 신규 사업 *Asuntos nuevos* (Discussion and Possible Action)

A. **GWNC Website Design Modification Review**

B. **Volunteers Needed for the Neighborhood of Congress event Saturday, September 23 to assist Colette with breakfast and lunch**

C. **Rescheduling of November 21st meeting** due to Thanksgiving Holiday?

D. **FY 2023-24 Advertising** - recommended channels and budget for regular and special advertising for GWNC meetings and events (print, digital, social)

- 1. **PSA for GWNC** via bus bench, shelters, or Public Amenity Kiosk (PAK)
- 2. **Social Media** Boosted Posts on Instagram and request to terminate X account

VIII. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS** 위원회 위원 언급/발표
Comentarios/anuncios de un miembro del comité

IX. **REQUESTS FOR POSSIBLE FUTURE AGENDA ITEMS** 추후 가능 의제에 대한 요청
Solicitudes de posibles temas de la agenda futura

X. UPCOMING GWNC OUTREACH EVENTS AND MEETINGS 다가오는 GWNC 아웃리치 행사와 회의 *Próximos eventos y reuniones de difusión de GWNC*

A. Next Meeting will be held at 6:30 p.m. on Tuesday, October 17th at the John C. Fremont Library

VI. ADJOURNMENT 조정 *Postergación*

TRANSLATION SERVICE – If you need translation service, please contact the GWNC Secretary at (323) 539-4962 or info@greaterwilshire.org at least 72 hours before the event.

번역 서비스 – 번역 서비스를 요청하려면 행사 개최 72시간 이전까지 주민의회에 알려주시기 바랍니다. 이사회 사무국 연락처 (323) 539-4962 또는 info@greaterwilshire.org 에 접촉하시기 바랍니다.

SERVICIOS DE TRADUCCIÓN – Si requiere servicios de traducción, favor de avisar al concejo vecinal 72 horas antes del evento. Por favor contacte al secretario de la mesa, al (323) 539-4962 o info@greaterwilshire.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Comments from the public on other matters not appearing on the agenda that are within the committee’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting.

주민의회 회의의 공공 입력 – 위원회의 관할권 내에 있는 의제에 나타나지 않는 기타 문제에 대한 대중의 의견은 일반 대중 의견 수렴 기간 동안 듣게 됩니다. 브라운 법에 따라 위원회는 일반 대중 의견 수렴 기간 동안 귀하가 주의를 기울이는 문제에 대해 조치를 취할 수 없습니다. 그러나 일반 대중이 제기한 문제는 향후 회의의 주제가 될 수 있습니다.

OPINIONES DEL PÚBLICO EN LAS REUNIONES DEL CONCEJO VECINAL – Los comentarios del público sobre otros asuntos que no aparecen en la agenda y que están dentro de la jurisdicción del comité se escucharán durante el periodo de comentarios del público general. Tenga en cuenta que, según la Ley Brown, el comité no puede actuar sobre un asunto del que usted le informe durante el periodo de comentario público general; sin embargo, el tema planteado por un miembro del público puede convertirse en el tema de una reunión futura.

PUBLIC POSTING OF AGENDAS 의제의 공공 게시 ***DIVULGACIÓN PÚBLICA DE AGENDAS***

GWNC agendas are posted for public review in the following locations:

GWNC 의제는 공적으로 검토할 수 있도록 다음 장소에 게시합니다:

Las agendas de GWNC se colocan para revisión pública en los siguientes lugares:

- **Our website** 저희 웹사이트 *Nuestro sitio web:* (<http://www.greaterwilshire.org>)
- **Display case at the Wilshire Ebell Theater** 월셔 에벨 극장 게시판에 게시 4401 W. 8th Street, Los Angeles, CA 90005 *En una vitrina expositora en Wilshire Ebell Theater, 4401 W. 8th Street, Los Angeles, CA 90005*
- **Via e-mail** - subscribe at / 이메일 발송 구독 / *Por correo electrónico - puede suscribirse en: www.greaterwilshire.org*
- **By subscribing to L.A. City’s Early Notification System at / L.A. 시티 먼저 알림 시스템에서 구독 / *Suscribiéndose al sistema de notificación temprana de la Ciudad de L.A. en: <https://lacity.gov/government/subscribe-agendas/neighborhood-councils>***

THE AMERICANS WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of

services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org.

미국장애인법 – 미국장애인법 타이틀 II 해당 기관인 로스앤젤레스 시티는 장애를 근거로 차별하지 않으며, 요청이 있을 경우 프로그램, 서비스, 활동에서 평등한 참여를 보장하는 합당한 편의를 제공할 것입니다. 수어 통역사, 청취 보조 도구 또는 기타 보조 도구들과 서비스는 요구가 있을 경우 제공할 것입니다. 서비스 제공이 가능하도록 하기 위해서, 참여 의사는 적어도 회의 개최로부터 3 업무일(72시간) 이전에 다음 이메일의 주민회의 역량강화과에 연락하여 알려주시기 바랍니다: NCsupport@lacity.org 또는 전화연락: (213) 978-1551.

LEY DE ESTADOUNIDENSES CON DISCAPACIDADES – *Como organismo cubierto por el Título II de la Ley de estadounidenses con discapacidades, la Ciudad de Los Ángeles no discrimina por motivos de discapacidad y, previa petición, proporcionará una adaptación razonable para asegurar el acceso equitativo a sus programas, servicios y actividades. Se proporcionarán intérpretes del lenguaje de señas, dispositivos de audición u otras ayudas o servicios auxiliares previa solicitud. Para asegurar la disponibilidad de servicios, haga su solicitud al menos 3 días hábiles (72 horas) antes de su reunión si desea asistir comunicándose con el Departamento de empoderamiento vecinal (Department of Neighborhood Empowerment) por correo electrónico: NCsupport@lacity.org o por teléfono: (213) 978-1551.*

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-4962.

기록의 공적 접근 – 정부 코드 섹션 54957.5을 준수하여, 회의 이전에 모든 이사회/위원회 구성원 다수에게 예외없이 배포되는 문서는 <http://www.greaterwilshire.org>에서, 혹은 예정된 회의에서 열람할 수 있을 것입니다. 또한 의제에 있는 어떠한 안건이라도 사본이 필요하다면 info@greaterwilshire.org 또는 (323) 539-4962에 연락하세요.

ACCESO PÚBLICO A LOS REGISTROS – *En cumplimiento del artículo 54957.5 del Código de Gobierno, los documentos no exentos que se distribuyen a una mayoría o a todo la Mesa/Comité antes de una reunión pueden verse en nuestro sitio web en <http://www.greaterwilshire.org> o en la reunión programada. Además, si quiere una copia de algún registro relacionado con un tema de la agenda, por favor póngase en contacto con info@greaterwilshire.org o (323) 539-4962.*

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>.

재의와 불만 제기 절차 – GWNC 의 이사회 조치의 재의와 이해관계자 불만 정책 또는 기타 의회와 관련된 모든 절차 문제에 관한 정보가 필요하다면 GWNC 부칙을 참고하시기 바랍니다. 부칙은 저희 이사회 회의와 웹사이트 <http://www.greaterwilshire.org>에서 구할 수 있습니다.

PROCESO DE RECONSIDERACIÓN Y QUEJA – *Para información sobre el proceso de GWNC para reconsideración de una acción de la mesa, la política de queja de las partes interesadas y otros asuntos de procedimiento relacionado con este Consejo, por favor consulte los estatutos de GWNC. Los estatutos están disponibles en nuestras reuniones de la Mesa y en nuestro sitio web en <http://www.greaterwilshire.org>.*

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.

유급 대리인에 대한 통지 – 귀하가 이 회의를 모니터, 출석, 혹은 발언하는데 대한 보상을 받는다면 시티 법은 귀하가 로비스트로 등록하여 활동을 보고하도록 요청합니다. 로스앤젤레스 자치도시법 코드 § 48.01 등을 참조하세요. 추가 정보가 필요하다면 ethics.lacity.org/lobbying에서 구할 수 있습니다. 도움이 필요하다면 윤리위원회 연락처 (213) 978-1960 또는 ethics.commission@lacity.org 에 접촉하세요

AVISO A REPRESENTANTES PAGADOS - Si usted recibe compensación por monitorear, asistir o hablar en esta reunión, la legislación municipal exige que se registre como cabildero y reporte su actividad. Véase Código Municipal de Los Angeles, §§ 48.01 et seq. Hay más información disponible en ethics.lacity.org/lobbying. Para recibir asistencia, comuníquese con la Comisión de Ética en el (213) 978-1960 o ethics.commission@lacity.org.