

CALIFORNIA



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

**Outreach Committee Meeting
Minutes (In-Person)**

Tuesday, December 19, 2023 6:30 PM
John C Fremont Library
6121 Melrose Ave, Community Room

GWNC Outreach Committee:

Jessica Harvey - Chair
Colette Amin
Patricia Carroll
Brian Curran
Alex Nava
Selene Betancourt
Committee Vacancies: Multiple

- I. **WELCOMING REMARKS** 환영 연설 *Comentarios de bienvenidas*
- A. **Call to Order (Jesseca Harvey)**
6:32
 - B. **Roll Call**
Present: Jesseca Harvey, Brian Curran, Selene Betancourt, Alex Nava
Absent: Patti Carroll(Who said she was available by phone if needed), Colette Amin
- II. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** 의제 비포함 안건에 대한
일반 공중 언급 *Comentario público general sobre temas no incluidos en la agenda*
None
- III. **ADMINISTRATIVE ITEMS** 집행부 안건 *Temas administrativos* (Discussion and Possible
Action)
- A. **Review and Adoption of Minutes:** November 2023
Postponed
 - B. **Committee Vacancies**
 - C. **Non-Board Member Committee Training Requirements**
 - 1. Ethics Training Link: <https://localethics.fppc.ca.gov/>
 - 2. Committee Code of Conduct:
https://greaterwilshire.org/wp-content/uploads/2020/09/GWNC-Committee-Members-CODE-OF-CONDUCT_2020-07-29.pdf

IV. **CHAIRPERSON'S REPORT** 의장 보고 *Informes del presidente*
Nothing to report

V. **OLD BUSINESS** 기존 사업 *Asuntos antiguos* (Discussion and Possible Action)

A. **GWNC Website Modification Review**

Discussion Postponed

B. **Citizen Recognition Awards**

1. List of Recipients

Suggested that Patti Carroll could do this

2. Estimate of Printing Costs and Materials

Request name of printer from Conrad or research possible alternatives

3. Notification to Recipients and Award Presentation

Notifications to be done ASAP as some recipients have small children. Would like to present at the January in person meeting. Social Media Post requested

C. **2024 Homeless Count**

1. **Volunteers Needed**

Social Media post requested

2. **Required Training**

VI. **STANDING BUSINESS** 진행중인 사업 *Asuntos en curso* (Discussion and Possible Action)

A. **Current Advertising**

B. **Outreach Committee Membership Recruitment** (new and old board members, community stakeholders)

C. **GWNC Community Outreach Opportunities** (tablings, meetings, etc.)

D. **New GWNC Collateral** (Flyers, Door Hangers, etc.).

E. **New GWNC Branded Items** (Bags, Pens, etc.) for budget

VII. **NEW BUSINESS** 신규 사업 *Asuntos nuevos* (Discussion and Possible Action)

A. **GWNC 20th Anniversary Celebration**

1. Presentation of Memories

Social Media Post requested to share link so that the GW community could upload memories. It was discussed that interviews with founding members would be a great idea to integrate into the presentation of memories. A call for volunteers was made to take up tasks, but due to the holidays, no one was available to commit with certainty.

2. Acknowledgement of Board Members

The committee would also like to present an award to the founding member as appreciation for their service. This is not a Citizen Recognition Award

B. **Country Club Heights Outreach for Preferential Parking Permits**

1. **Outreach Ideas**

a. Social Media posts advertising a community meeting for Area 3

b. Link on the Website and an update to the events calendar

Discussion: The area representative, Selene Betancourt requested help with connecting with renters who reside in the geographical area. The committee suggested that a Block Beautification event occur on 2/24 or 3/1 for an eight block radius. The committee would request the help of KYCC's street clean up services.

2. **Motion: Selene Betancourt made a motion that the GWNC approve the use of already allocated funds for the printing of flyers for tabling events and allow a spend of up to \$75 dollars out of the \$500 budget be used to print flyers for community outreach. The motion was seconded by Alex Nava. It passed unanimously with no absentions.**

C. 2024 LA Metro Event(s)

1. **Tour of the Purple Line Station**

Discussion: Call for Volunteers: Selene, Alex, and Brian volunteered to help out if the event occurred during the last week of January. It was requested that the event be a weekend morning tour.

2. **Partnership with the Sustainability Committee for a “New Year’s Resolution” theme of utilizing the Metro system**

- a. Eventbrite registration required to receive a free TAP card
- b. Date and Route TBD: regional connector, bus line included and possible social event.
- c. Social Media Campaign

VIII. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS 위원회 위원 언급/발표

Comentarios/anuncios de un miembro del comité

NONE

IX. REQUESTS FOR POSSIBLE FUTURE AGENDA ITEMS 추후 가능 의제에 대한 요청

Solicitudes de posibles temas de la agenda futura

NONE

X. UPCOMING GWNC OUTREACH EVENTS AND MEETINGS 다가오는 GWNC 아웃리치

행사와 회의 *Próximos eventos y reuniones de difusión de GWNC*

- A. Next Meeting will be held at 6:30 p.m. on Tuesday, January, 16, 2024 at the John C. Fremont Library

VI. ADJOURNMENT 조정 *Postergación*

7:29 PM