

Outreach Committee Meeting Minutes

Tuesday, March 19, 2024, 6:30 PM

GWNC Outreach Committee:

Jessica Harvey - Chair Colette Amin Patricia Carroll Brian Curran Alex Nava Selene Betancourt *Committee Vacancies: Multiple*

1. **Call to Order (Jessica Harvey) 6:30**
 2. **Roll Call Present: Jessica Harvey, Colette Amin, Patti Carroll, Brian Curran, Selene Betancourt, Alex Nava**
- II. **GENERAL PUBLIC COMMENT ON NON-AGENDA None**

A. Review and Adoption of Minutes:

1. January and February

A. First Responders Day August 18, 2024: Discussion had about the GWNC's possible participation

1. Presentation by Shelby Blecker-N/A Shelby could not attend

B. Block Beautification: Country Club Heights -Discussion on the following:

1. GWNC/Outreach Committee Volunteers
 - a) Booth Hosting/Activity Participant
2. Volunteer Registration
 - a) Flyer Distribution

VI. NEW BUSINESS

Discussion had on the following regarding requirements by the city for events. Some information came to light after the agenda was publicized, rendering the motions for FoodCycle LA to be postponed indefinitely.

1. GWNC Earth Day Event - Saturday, April 27 from 10-2:

1. a) Volunteers Needed
 - (1) Event Coordination (plan, prep, host)
 - (a) Planning with the Sustainability Committee (b) Event Prep and Breakdown (c) Booth Hosting

2. b) Theme of GWNC's booth (1) Giveaways/activities

2. Metro/GWNC Transit Day, Saturday, May 25

- a) Volunteers Needed

- (1) Event Chaperones
- (2) Event Theme: Artwork for Deliverables (3) Event Registration

3. **Continued Partnership between FoodCycle LA and GWNC** a) Discussion:

- 1. (1) Review the Subject Matter Jurisdiction of the Outreach Committee and Sustainability Committee
- 2. (2) City Clerk: Expectation and Requirements (a) Recurring Event
 - (b) Use of GWNC Logo
 - (c) GWNC Event Promotion
- 3. (3) Branded Materials (a) Storage/Access (b) Funding
 - 1. (i) Cost breakdown of materials needed and quote
 - 2. (ii) NPG
 - 2. b) **Possible Motion:** to recommend that the GWNC cosponsor the Gleaning Event with FoodCycle LA following the event schedule of the first Sunday of every month where weather and scheduling permits. (not voted on due to the city's requirements for events)
 - 3. c) **Possible Motion:** to recommend that the GWNC spend up to \$150 on branded merchandise such as boxes for produce collection and bags for distribution. (not voted on and suggested to go to the NPG committee)

VII. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS** : Colette wanted to have the FoodCycle LA Gleaning event added to future agendas

VIII. **REQUESTS FOR POSSIBLE FUTURE AGENDA ITEMS**

IX. **UPCOMING GWNC OUTREACH EVENTS AND MEETINGS**

X. **ADJOURNMENT** 8:10