

**Greater Wilshire Neighborhood Council
Governing Board Members**

President - Jennifer DeVore
Vice President - John Gresham
Secretary - Erika Stuart
Treasurer - Patricia Carroll
Assistant Secretary - Dave Cavalier

Area 1 - Brookside: Tony Gittelson
Area 2 - Citrus Square: Erika Stuart
Area 3 - Country Club Height: Slate Donaldson
Area 4 - Fremont Place: Julia Dalton
Area 5 - Hancock Park: Jennifer DeVore
Area 6 - La Brea-Hancock: Sixto Sicilia
Area 7 - Larchmont Village: Natalie Irby
Area 8 - Melrose: Richard Gano
Area 9 - Oakwood/Maplewood/St. Andrews:
Lisha Sevanian
Area 10 - Ridgewood-Wilton/St. Andrews Square:
Patricia Carroll
Area 11 - Sycamore Square: Conrad Starr
Area 12 - Western-Wilton: MJ Anderson
Area 13 - Wilshire Park: John Gresham
Area 14 - Windsor Square: Gary Gilbert
Area 15 - Windsor Village: Julie Kim
At Large: Mark Alpers
Renter: Dave Cavalier
Business: Romi Cortier
Education: Scott Appel
Religion: Charles D'Atri
Other Nonprofit: Brian Curran

CITY OF LOS ANGELES

CALIFORNIA



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

**Outreach Committee
Regular Meeting Agenda
Tuesday, July 21, 2026 at 6:30 PM**

J.C. Fremont Branch Library
6121 Melrose Avenue, Los Angeles, CA 90038

Supporting Documents:
<https://greaterwilshire.org/OCdocs/>



GWNC Outreach Committee:

Jessica Harvey - Chair
Conrad Starr - Secretary
Dave Cavalier

Committee Vacancies: Multiple

Direct Committee Inquiries to:
outreach@greaterwilshire.org

- I. **WELCOMING REMARKS**
 - A. **Call to Order** (Jessica Harvey)
 - B. **Roll Call** (Secretary)
- II. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**
- III. **ADMINISTRATIVE ITEMS** (Discussion and Possible Action)
 - A. **Review and Adoption of Minutes:** (Secretary)
 1. 06-16-2026 Regular Meeting Minutes
 - B. **Committee Membership** - Seeking to Join, Departing
 1. Possible Motion to recommend the appointment of members to the Outreach Committee.
 2. Ethics Training Link: <https://localethics.fppc.ca.gov/> for non-Board members.
- IV. **CHAIRPERSON'S REPORT**

V. **COMMITTEE MEMBER REPORTS** (Discussion only)

A. **Email List Sign-ups** (Starr)

VI. **OLD BUSINESS** (Discussion and Possible Action)

A. **Stakeholder Survey**

1. Preparation of External Survey Reports
2. Survey Feedback for Outreach Action
3. Outreach Committee Report

B. **Social Media Request Form**

C. **Accessibility Compliance for Digital Media, Agendas, Flyers, etc.**

D. **T-Shirts for Tablings and Events**

E. **Larchmont Family Fair** - Motion to recommend that the GWNC approve up to \$525 for the 2026 Larchmont Family Fair.

VII. **NEW BUSINESS** (Discussion and Possible Action)

A. **Safety Fair Promotion**

1. Outreach/advertising plan
2. Possible Motion to recommend the GWNC approve a budget for print and or digital advertising.

B. **Congress of Neighborhoods Quilt**

C. **National Night Out Tabling Planning**

D. **LAPD Open Houses** - Motion to table at LAPD Open Houses

E. **Social Media Coordinator**

1. **Possible Motion:** The Outreach Committee recommends that the GWNC appoint _____ to be Social Media Coordinator, to post GWNC and City event notices and messages to GWNC's approved social media channels, including Instagram, Nextdoor, X, Facebook, and Linktree; and to its website, www.greaterwilshire.org; in compliance with the Digital Media Policy and as directed by GWNC Committee Chairs and/or Officers; and to send emails to GWNC's listserv as requested and approved by the GWNC Outreach Committee Chair or the GWNC President.

F. **GWNC Email Newsletter Content**

VIII. **FUTURE OPPORTUNITIES/PROJECTS** (Discussion and Possible Action)

Any of the following may be brought up for discussion and possible action by a Committee Member.

- Annual Calendaring of Events and Opportunities
- "Welcome/About Us" for Website (greaterwilshire.org/about)
- Evergreen Questionnaire/Intake Form on Website
- MailChimp Subscriber Segmentation
- Email/Website Graphics for Board Meetings
- Call for Artists - GWNC Map "Casual Version"
- "Coffee with the Council" series with the GWNC and area Neighborhood Association

- Partnering with CBOs (e.g., KYCC)
- Block/Geographic Area Beautification/Cleanup/Graffiti Abatement
- Tablings/Outreach Opportunities
- Creation of a Tabling Packet and Tabling Supplies Checklist, Instructions, and Kit
- New Neighbor Packet
- Newsletter
- Website Improvements/Refresh/Redesign
- Internal Event Request Form
- Citizen Recognition Award Updates to Name, Process, etc.
- Recruitment of New Committee Members
- Making Available GWNC Video Recordings/YouTube Library

IX. UPCOMING GWNC OUTREACH EVENTS AND MEETING (Discussion)

A. **Next Outreach Meeting:** Tuesday, August 18, 2026 on Zoom.

X. REQUESTS FOR FUTURE AGENDA ITEMS (Discussion and Possible Action)

XI. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (Discussion)

XII. ADJOURNMENT

TRANSLATION SERVICE – If you need translation service, please contact the GWNC Secretary at (323) 539-4962 or info@greaterwilshire.org at least 72 hours before the event.

번역 서비스 – 번역 서비스를 요청하려면 행사 개최 72시간 이전까지 주민의회에 알려주시기 바랍니다. 이사회 사무국 연락어 (323) 539-4962 또는 info@greaterwilshire.org 에 접촉하시기 바랍니다.

SERVICIOS DE TRADUCCIÓN – Si requiere servicios de traducción, favor de avisar al concejo vecinal 72 horas antes del evento. Por favor contacte al secretario de la mesa, al (323) 539-4962 o info@greaterwilshire.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Comments from the public on other matters not appearing on the agenda that are within the committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting.

PUBLIC POSTING OF AGENDAS 의제의 공공 게시 **DIVULGACIÓN PÚBLICA DE AGENDAS**

GWNC agendas are posted for public review in the following locations:

GWNC 의제는 공적으로 검토할 수 있도록 다음 장소에 게시합니다:

Las agendas de GWNC se colocan para revisión pública en los siguientes lugares:

- **Our website** 저희 웹사이트 **Nuestro sitio web:** (<http://www.greaterwilshire.org>)
- **Display case at the Wilshire Ebell Theater** 월셔 에벨 극장 게시판에 게시 4401 W. 8th Street, Los Angeles, CA 90005 **En una vitrina expositora en Wilshire Ebell Theater**, 4401 W. 8th Street, Los Angeles, CA 90005
- **Via e-mail** - subscribe at / 이메일 발송 구독 / **Por correo electrónico** - puede suscribirse en: www.greaterwilshire.org
- **By subscribing to L.A. City's Early Notification System at / L.A. 시티 먼저 알림 시스템에서 구독 / *Suscribiéndose al sistema de notificación temprana de la Ciudad de L.A. en:***
<https://lacity.gov/government/subscribe-agendas/neighborhood-councils>

THE AMERICANS WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-4962.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>.

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.