CITY OF LOS ANGELES
CALIFORNIA

Greater Wilshire Neighborhood Council Governing Board Members

President - Jennifer DeVore
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Treasurer - Patricia Carroll
Assistant Secretary - Dave Cavalier

Area 1 - Brookside: Tony Gittelson
Area 2 - Citrus Square: Erika Stuart
Area 3 - Country Club Height: Slate Donaldson
Area 4 - Fremont Place: Julia Dalton
Area 5 - Hancock Park: Jennifer DeVore
Area 6 - La Brea-Hancock: Sixto Sicilia
Area 7 - Larchmont Village: Natalie Irby
Area 8 - Melrose: Richard Gano
Area 9 - Oakwood/Maplewood/St. Andrews: Lisha Sevanian
Area 10 - Ridgewood-Wilton/St. Andrews Square: Patricia Carroll
Area 11 - Sycamore Square: Conrad Starr
Area 12 - Western-Wilton: MJ Anderson
Area 13 - Wilshire Park: John Gresham
Area 14 - Windsor Square: Gary Gilbert
Area 15 - Windsor Village: Julie Kim
At Large: Mark Alpers
Renter: Dave Cavalier
Business: Romi Cortier
Education: Scott Appel
Religion: Charles D'Atri
Other Nonprofit: Brian Curran

GREATER WILSHIRE NEIGHBORHOOD COUNCIL

Outreach Committee
Regular Meeting Agenda
Tuesday, October 20, 2026 at 6:30 PM

J.C. Fremont Branch Library
6121 Melrose Avenue, Los Angeles, CA 90038

Supporting Documents:
https://greaterwilshire.org/OCdocs/

GWNC Outreach Committee:
Jesseca Harvey - Chair
Conrad Starr - Secretary
Dave Cavalier
John Halbert

Committee Vacancies: Multiple

Direct Committee Inquiries to:
outreach@greaterwilshire.org

I. **WELCOMING REMARKS**

A. **Call to Order** (Jesseca Harvey)

B. **Roll Call** (Secretary)

II. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

III. **ADMINISTRATIVE ITEMS** (Discussion and Possible Action)

A. **Review and Adoption of Minutes**: (Secretary)

1. 08-18-2026 Regular Meeting Minutes

B. **Committee Membership** - Seeking to Join, Departing

1. Possible Motion to recommend the appointment of members to the Outreach Committee.

IV. **CHAIRPERSON'S REPORT**

V. **OLD BUSINESS** (Discussion and Possible Action)

A. **Public Safety Fair**

1. Outreach/advertising plan

a) Digital Assets

b) Partner Engagement: Outreach & Media Kit

c) Mailchimp Schedule: Registration Open, One Week Away, Last Chance

d) Instagram/social, incl. Boosted Posts

2. Onsite Signage
3. Onsite Roles
    a) Photo/video documentation
    b) Booth

B. **Stakeholder Survey**
    1. Preparation of External Survey Reports
    2. Survey Feedback for Outreach Action
    3. Outreach Committee Report
    4. Survey Results Request from Mayor's Office

C. **GWNC Annual Report**

D. **Social Media Request Form**

VI. **NEW BUSINESS** (Discussion and Possible Action)

A. **LA Budget Advocates Survey**

B. **2027 GWNC Election Promotion**
    1. Baseline Outreach Plan

C. **Larchmont Family Fair** Staffing

D. **T-Shirts** execution

E. **Appointment of Social Media Coordinator**

VII. **COMMITTEE MEMBER REPORTS** (Discussion only)

A. **Email List Sign-ups** (Starr)

B. **Larchmont Buzz Ads**

C. **Graphic for Board Meeting Announcements**

D. **"Trash Talk" on Website**

E. **Videos for website**

F. **Accessibility Compliance for Digital Media, Agendas, Flyers, etc.**

G. **Refreshments for Tablings** ($200 approved by Board on 8/12/2026)

H. **Instagram Boosted Posts** ($40 approved by Board on 8/12/2026)

I. **Postcard Translations**

VIII. **FUTURE OPPORTUNITIES/PROJECTS** (Discussion and Possible Action)

Any of the following may be brought up for discussion and possible action by a Committee Member.

- Pens, Stickers, and/or Other Giveaways (approved by Committee on 6/16/26 - Not taken up by Board)
- Annual Calendaring of Events and Opportunities
- "Welcome/About Us" for Website (greaterwilshire.org/about)
- Evergreen Questionnaire/Intake Form on Website
- Mailchimp Subscriber Segmentation
- Call for Artists - GWNC Map "Casual Version"

- "Coffee with the Council" series with the GWNC and area Neighborhood Association
- Partnering with CBOs (e.g., KYCC)
- Block/Geographic Area Beautification/Cleanup/Graffiti Abatement
- Creation of a Tabling Packet and Tabling Supplies Checklist, Instructions, and Kit
- New Neighbor Packet
- Newsletter
- Website Improvements/Refresh/Redesign
- Internal Event Request Form
- Citizen Recognition Award Updates to Name, Process, etc.
- Recruitment of New Committee Members

IX. **UPCOMING GWNC OUTREACH EVENTS AND MEETING** (Discussion)

A. **Next Outreach Meeting:** Tuesday, November 17, 2026 on Zoom.

X. **REQUESTS FOR FUTURE AGENDA ITEMS** (Discussion and Possible Action)

XI. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS** (Discussion)

XII. **ADJOURNMENT**

TRANSLATION SERVICE – If you need translation service, please contact the GWNC Secretary at (323) 539-4962 or info@greaterwilshire.org at least 72 hours before the event.

번역 서비스 – 번역 서비스를 요청하려면 행사 개최 72시간 이전까지 주민의회에 알려주시기 바랍니다. 이사회 사무국 연락어 (323) 539-4962 또는 info@greaterwilshire.org 에 접촉하시기 바랍니다.

SERVICIOS DE TRADUCCIÓN – Si requiere servicios de traducción, favor de avisar al concejo vecinal 72 horas antes del evento. Por favor contacte al secretario de la mesa, al (323) 539-4962 o info@greaterwilshire.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Comments from the public on other matters not appearing on the agenda that are within the committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting.

PUBLIC POSTING OF AGENDAS 의제의 공공 게시 ***DIVULGACIÓN PÚBLICA DE AGENDAS***
GWNC agendas are posted for public review in the following locations:
GWNC 의제는 공적으로 검토할 수 있도록 다음 장소에 게시합니다:
Las agendas de GWNC se colocan para revisión pública en los siguientes lugares:

- **Our website** 저희 웹사이트 ***Nuestro sitio web:*** (http://www.greaterwilshire.org)
- **Display case at the Wilshire Ebell Theater** 윌셔 에벨 극장 게시판에 게시 4401 W. 8번 스트리트, 로스앤젤레스, CA 90005 ***En una vitrina expositora en Wilshire Ebell Theater***, 4401 W. 8th Street, Los Angeles, CA 90005
- **Via e-mail** - subscribe at / 이메일 발송 구독 / ***Por correo electrónico*** - *puede suscribirse en: www.greaterwilshire.org*
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  https://lacity.gov/government/subscribe-agendas/neighborhood-councils

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PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at http://www.greaterwilshire.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-4962.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at http://www.greaterwilshire.org.

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.