CITY OF LOS ANGELES

CALIFORNIA

Greater Wilshire Neighborhood Council Governing Board Members

President - Jennifer DeVore
Vice President - John Gresham
Secretary - Erika Stuart
Treasurer - Patricia Carroll
Assistant Secretary - Dave Cavalier

Area 1 - Brookside: Tony Gittelson
Area 2 - Citrus Square: Erika Stuart
Area 3 - Country Club Height: Slate Donaldson
Area 4 - Fremont Place: Julia Dalton
Area 5 - Hancock Park: Jennifer DeVore
Area 6 - La Brea-Hancock: Sixto Sicilia
Area 7 - Larchmont Village: Natalie Irby
Area 8 - Melrose: Richard Gano
Area 9 - Oakwood/Maplewood/St. Andrews: Lisha Sevanian
Area 10 - Ridgewood-Wilton/St. Andrews Square: Patricia Carroll
Area 11 - Sycamore Square: Conrad Starr
Area 12 - Western-Wilton: MJ Anderson
Area 13 - Wilshire Park: John Gresham
Area 14 - Windsor Square: Gary Gilbert
Area 15 - Windsor Village: Julie Kim
At Large: Mark Alpers
Renter: Dave Cavalier
Business: Romi Cortier
Education: Scott Appel
Religion: Charles D'Atri
Other Nonprofit: Brian Curran

GREATER WILSHIRE NEIGHBORHOOD COUNCIL

Outreach Committee
Regular Meeting Agenda

Tuesday, November 17, 2026 at 6:30 PM

Zoom Link:
https://us02web.zoom.us/j/98276791581
Phone: (877) 853-5257 (toll-free), ID 982 7679 1581

Supporting Documents:
https://greaterwilshire.org/OCdocs/

GWNC Outreach Committee:
Jesseca Harvey - Chair
Conrad Starr - Secretary
Dave Cavalier
John Halbert

Committee Vacancies: Multiple

Direct Committee Inquiries to:
outreach@greaterwilshire.org

In conformity with the January 1, 2026 enactment of California Senate Bill 707 (Durazo) and LA City Council File 23-1114, this Greater Wilshire Neighborhood Council meeting will be conducted virtually.

I. **WELCOMING REMARKS**

A. **Call to Order** (Jesseca Harvey)

B. **Roll Call** (Secretary)

II. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

III. **PRESENTATIONS**

A. **Slate Donaldson - Trash Czar**

IV. **ADMINISTRATIVE ITEMS** (Discussion and Possible Action)

A. **Review and Adoption of Minutes**: (Secretary)

1. 08-18-2026 Regular Meeting Minutes
2. 10-20-2026 Meeting Notes

B. **Committee Membership** - Seeking to Join, Departing

1. Possible Motion to recommend the appointment of members to the Outreach Committee.

V. **CHAIRPERSON'S REPORT**

VI. **OLD BUSINESS** (Discussion and Possible Action)

A. **Public Safety Fair -** Outreach/Marketing Review

B. **Stakeholder Survey**

1. Preparation of External Survey Reports
2. Survey Feedback for Outreach Action
3. Outreach Committee Report
4. Survey Results Request from Mayor's Office
5. 2027 Survey

C. **GWNC Annual Report**

D. **Social Media Request Form**

VII. **NEW BUSINESS** (Discussion and Possible Action)

A. **2027 GWNC Election Promotion**

1. Baseline Outreach Plan

B. **Appointment of Social Media Coordinator**

C. **"Trash Talk" on Website**

VIII. **COMMITTEE MEMBER REPORTS** (Discussion only)

A. **Email List Sign-ups** (Starr)

B. **Larchmont Buzz Ads**

C. **Graphic for Board Meeting Announcements**

D. **Videos for website**

E. **Accessibility Compliance for Digital Media, Agendas, Flyers, etc.**

F. **Refreshments for Tablings** ($200 approved by Board on 8/12/2026)

G. **Instagram Boosted Posts** ($40 approved by Board on 8/12/2026)

H. **Postcard Translations**

IX. **FUTURE OPPORTUNITIES/PROJECTS** (Discussion and Possible Action)

Any of the following may be brought up for discussion and possible action by a Committee Member.

- Pens, Stickers, and/or Other Giveaways (approved by Committee on 6/16/26 - Not taken up by Board)
- Annual Calendaring of Events and Opportunities
- "Welcome/About Us" for Website (greaterwilshire.org/about)
- Evergreen Questionnaire/Intake Form on Website
- Mailchimp Subscriber Segmentation
- Call for Artists - GWNC Map "Casual Version"
- "Coffee with the Council" series with the GWNC and area Neighborhood Association
- Partnering with CBOs (e.g., KYCC)
- Block/Geographic Area Beautification/Cleanup/Graffiti Abatement
- Creation of a Tabling Packet and Tabling Supplies Checklist, Instructions, and Kit

- New Neighbor Packet
- Newsletter
- Website Improvements/Refresh/Redesign
- Internal Event Request Form
- Citizen Recognition Award Updates to Name, Process, etc.
- Recruitment of New Committee Members

X. **UPCOMING GWNC OUTREACH EVENTS AND MEETING** (Discussion)

A. **Next Outreach Meeting:** Tuesday, December 15, 2026 on Zoom.

XI. **REQUESTS FOR FUTURE AGENDA ITEMS** (Discussion and Possible Action)

XII. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS** (Discussion)

XIII. **ADJOURNMENT**

VIRTUAL MEETING TELECONFERENCING INSTRUCTIONS / PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Every person wishing to address the Board/Committee must dial (669) 900-6833 or (877) 853-5257 and enter 982 7679 1581, then press # to join the meeting. [The Department of Neighborhood Empowerment maintains that this language is required, although it's also possible to address the board or committee using the Zoom app. In other words, it's not true that you "must" dial in. Please see the Zoom instructions below and the link on Page 1 of this agenda.]

The GWNC shall make reasonable efforts to accommodate any member of the public that requests an accommodation to participate in the meeting, by providing a publicly accessible physical location for the member of the public to participate from, providing access to technology necessary to participate in the meeting, or identifying locations or resources available that could provide the member of the public with an opportunity to participate in the meeting.

To address the Board on any agenda item before the Board takes action on that item, the public is requested, when prompted by the chairperson, to dial *9 (if connecting by phone) or press the "raise hand" button (if using the Zoom app). Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda but which are within the Board's jurisdiction will be heard during the General Public Comment period. The Board is prevented from acting on a matter brought to its attention during the General Public Comment period; however, it may become the subject of a future Board meeting. Public comment is limited to two minutes per speaker, unless adjusted by the chairperson.

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1. **California Government Code Section 54953.8(b(3).**

The legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time. C**alifornia Government Code Section 54953.8(b)(4).**

Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate. **California Government Code Section 54953.8(b(5),**

A legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to paragraph (5), to provide public comment until that timed public comment period has elapsed. **California Government Code Section 54953.8(b)(6(A),**

A legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to paragraph (5), or otherwise be recognized for the purpose of providing public comment. **California Government Code Section 54953.8(b)(6)(B).**

TRANSLATION SERVICE – If you need translation service, please contact the GWNC Secretary at (323) 539-4962 or info@greaterwilshire.org at least 72 hours before the event.

번역 서비스 – 번역 서비스를 요청하려면 행사 개최 72시간 이전까지 주민의회에 알려주시기 바랍니다. 이사회 사무국 연락어 (323) 539-4962 또는 info@greaterwilshire.org 에 접촉하시기 바랍니다.

SERVICIOS DE TRADUCCIÓN – Si requiere servicios de traducción, favor de avisar al concejo vecinal 72 horas antes del evento. Por favor contacte al secretario de la mesa, al (323) 539-4962 o info@greaterwilshire.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Comments from the public on other matters not appearing on the agenda that are within the committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting.

PUBLIC POSTING OF AGENDAS 의제의 공공 게시 ***DIVULGACIÓN PÚBLICA DE AGENDAS***
GWNC agendas are posted for public review in the following locations:
GWNC 의제는 공적으로 검토할 수 있도록 다음 장소에 게시합니다:
Las agendas de GWNC se colocan para revisión pública en los siguientes lugares:

- **Our website** 저희 웹사이트 ***Nuestro sitio web:*** (http://www.greaterwilshire.org)
- **Display case at the Wilshire Ebell Theater** 윌셔 에벨 극장 게시판에 게시 4401 W. 8번 스트리트, 로스앤젤레스, CA 90005 ***En una vitrina expositora en Wilshire Ebell Theater***, 4401 W. 8th Street, Los Angeles, CA 90005
- **Via e-mail** - subscribe at / 이메일 발송 구독 / ***Por correo electrónico*** - *puede suscribirse en: www.greaterwilshire.org*
- **By subscribing to L.A. City's Early Notification System at** / L.A. 시티 먼저 알림 시스템에서 구독 / ***Suscribiéndose al sistema de notificación temprana de la Ciudad de L.A. en:*** *https://lacity.gov/government/subscribe-agendas/neighborhood-councils*

THE AMERICANS WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at

https://greaterwilshire.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the GWNC Secretary at (323) 539-4962 or info@greaterwilshire.org at least 72 hours before the meeting.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at http://www.greaterwilshire.org.

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.