



Greater Wilshire Neighborhood Council Outreach Committee

Saturday, July 1, 2017, 9:00 a.m.

Approved by the committee on October 7, 2017

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

**1. WELCOMING REMARKS:**

- a. Call to order: Committee Chair Joe Hoffman was present.
- b. In attendance: Committee Member Patti Carroll, Tucker Carney, Colette Amin, Marty Katz, Conrad Starr, Julie Stromberg, and Tess Paige. A quorum of 5 members was present at the start. Guests Tammy and Frank Rosato, Barbara Savage, Shirlee Fuqua (GWNC Admin).

**2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

- a. Vincent Ababao – LAFD CERT Batallion 11 discussed the various services and training available to stakeholders.

**3. ADMINISTRATIVE ITEMS**

- a. **Review and adoption of Minutes:** April 1, 2017 and May 6, 2017 minutes.

**4. OLD BUSINESS**

- a. **Citizen Recognition Awards:** Windsor Village resident Holly Holyk was approved for a Citizen Recognition Award by a unanimous vote.
- b. **Proposals for GWNC Community Events for 2017:** Tabled due to budget presentation.

**5. NEW BUSINESS**

- a. **2017-2018 Outreach Budget - Advertising:** presentations by advertising outlets Larchmont Buzz (Liz Fuller & Patty Lombard: local and dedicated audience with 9600 unique visitors, 10K page views), Beverly Press (no representative present: insert rates of \$65/1000), Larchmont Chronicle (no representative present: local paper of record with guaranteed delivery to households in GWNC), Larchmont Ledger (Allison Cohen: recommended inserts instead of advertising at \$65/1000). Budget request to increase advertising budget to \$6000/year. Motion by Colette Amin, second by Conrad Starr to request Outreach budget of \$10,000 for next fiscal year passed on a 5-1-0 vote

**6. COMMITTEE MEMBER REPORTS**

- a. **There were no reports at this time.**

**7. COMMITTEE MEMBER COMMENTS OR ANNOUNCEMENTS**

- a. The next meeting will be August 2, 2017 at 9:00 am at Bricks and Scones.

**8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS**

- a. None at this time.

**9. MEETING ADJOURNED AT 10:30 AM.**

**PUBLIC ACCESS OF RECORDS** -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact [info@greaterwilshire.org](mailto:info@greaterwilshire.org) or (323) 539-GWNC (4962).

**RECONSIDERATION AND GRIEVANCE PROCESS** – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-GWNC (4962) O [INFO@GREATERWILSHIRE.ORG](mailto:INFO@GREATERWILSHIRE.ORG)