



## Greater Wilshire Neighborhood Council Outreach Committee

Saturday, August 5, 2017, 9:00 a.m.

Approved by the committee on October 7, 2017

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

### 1. WELCOMING REMARKS:

- a. Call to order: Committee Chair Joe Hoffman was present.
- b. In attendance: Committee Member Patti Carroll, Tucker Carney, Conrad Starr, Julie Stromberg, and Tess Paige. A quorum of 6 members was present at the start.

### 2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

- a. Brent Gaisford – Abundant Housing: Briefly discussed the mission of Abundant Housing L.A.

### 3. ADMINISTRATIVE ITEMS

- a. **Review and adoption of Minutes:** tabled.

### 4. OLD BUSINESS

- a. **Proposals for GWNC Community Events for 2017:** Suggestion by Julie Stromberg to co-present a family oriented event. Other suggestions included: Wilshire Ebell (Hollybrook, Alexandria House), Korean Youth Community Center, Drives for the needy (food, coats, etc.). Discussion also included theme ideas for the Larchmont Family Fair

### 5. NEW BUSINESS

- a. **Update and add Korean and Spanish language versions of the Greater Wilshire NC Info cards** – Suggestions for finding translators included Nancy Kim (former GWNC Board member), KYCC, Wilshire Public Library, and Daniel Park (CD 4).
- b. **Identify and prioritize underserved neighborhoods for direct outreach** – Considered creating outreach teams, handing out GWNC Info cards, or door hangers to target multi-unit neighborhoods along the eastern edge of the GWNC district. Expand Social Media presence. Motion by Joe Hoffman, second by Conrad Starr to authorize up to \$20/month for FB advertising (boost posts, etc.) passed on a 6-0-0 vote.

### 6. COMMITTEE MEMBER REPORTS

- a. **There were no reports at this time.**

### 7. COMMITTEE MEMBER COMMENTS OR ANNOUNCEMENTS

- a. The next meeting will be Saturday, September 2, 2017 at 9:00 am at Bricks and Scones.

### 8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

- a. None at this time.

### 9. MEETING ADJOURNED AT 10:15 AM.

**PUBLIC ACCESS OF RECORDS** -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact [info@greaterwilshire.org](mailto:info@greaterwilshire.org) or (323) 539-GWNC (4962).

**RECONSIDERATION AND GRIEVANCE PROCESS** – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-GWNC (4962) O [INFO@GREATERWILSHIRE.ORG](mailto:INFO@GREATERWILSHIRE.ORG)