



Greater Wilshire Neighborhood Council Outreach Committee

Saturday, May 5, 2018, 9:00 a.m.

Approved by the Committee on July 7, 2018

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

A. **Call to order:** Committee Chair Tess Paige called the meeting to order at 9:22am.

B. **In attendance:** Committee Members Max Kirkham, Joe Hoffman, and Conrad Starr, along with the Chair, formed a quorum. GWNC administrator Shirlee Fuqua was also present. Committee Member Patti Carroll joined at 9:27am. Absent were Colette Amin and Tucker Carney.

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

No public comment made at this time.

3. ADMINISTRATIVE ITEMS

A. **Review and adoption of minutes:** review and adoption of March 3, 2018 and April 7, 2018 minutes was postponed to the next scheduled meeting.

4. OLD BUSINESS

A. Emergency Preparedness Event

Ms. Paige reported that John Burroughs School was available to host the event on June 24, 2018. Alternate dates and formats were discussed, from moving the event location while retaining the original format, to dividing the event into town hall seminars to precede GWNC Board meetings, similar to the Crime Town Hall held in March 2018.

Mr. Hoffman cautioned that FY 2018-19 budgeting would dominate the Board's agenda in June.

Mr. Kirkham proposed that a town hall be held in July, focused on the issue of soft-story seismic retrofitting to take place in July. There was general agreement among the committee.

Mr. Starr described the soft-story panel, originally planned for April 7th, as consisting of a renters' representative, an apartment owner, an apartment management company, and a seismic retrofitting firm. The committee agreed this format would be a good basis for a town hall.

Ms. Carroll proposed that a follow-up earthquake preparedness event should be reduced in scope, similar to that of the March 2018 GWNC Green Fair.

Mr. Hoffman proposed that the communities at the east and southeast of the GWNC be prioritized for outreach due to soft-story exposure in those areas.

Ms. Paige proposed that flyers be in English, Spanish, and Korean, in the form of door hangers.

Ms. Paige noted that the consensus among the committee was to postpone the general earthquake preparedness event and focus on a town hall for July, and to utilize \$500 of existing budget for the costs, including Facebook ads, flyers, and possibly t-shirts for use during canvassing.

Mr. Hoffman suggested that the committee could reasonably expect that local press such as the *Larchmont Buzz* would write an article in advance of the event, and that social posts on Nextdoor by the GWNC board could help boost awareness, and that the regular GWNC ad in the

Larchmont Chronicle could include the town hall announcement.

Mr. Kirkham proposed the town hall meeting be named “The Hard Facts on Soft Stories” which the committee approved by unanimous consent.

Mr. Kirkham noted that the committee works more effectively at in-person meetings and proposed it meet within the following 2-3 weeks to develop a project plan and determine committee members’ roles.

B. Citizen Recognition Program

No recommendations at this time.

5. NEW BUSINESS

A. Outreach to underserved areas of the GWNC:

Ms. Paige expressed that such outreach had already been addressed in the discussion of the soft-story town hall, including the use of door hangers in door-to-door outreach. She noted that additional discussions could take place at the June Outreach Committee meeting.

Mr. Kirkham noted that it was a good time to start thinking about 2019 GWNC elections outreach.

Referring to the existing GWNC postcards, Mr. Kirkham noted that he would investigate having them translated into Spanish at no cost; Ms. Paige said she would look into having a Korean translation made.

Mr. Starr noted that the weekly email from the Department of Neighborhood Empowerment (DONE) features a footer with announcements of upcoming community events, citing the Mid City Arts and Music Fair ad recently featured.

B. Outreach fiscal Budget 2018-2019

Mr. Hoffman noted that the team should be divided into tasks: operations, beautification, Neighborhood Purpose Grants, and elections.

6. COMMITTEE MEMBER REPORTS

Mr. Starr proposed that graphic and flyer design for future events be outsourced, as necessary, to local graphic design companies or freelancers willing to donate their time, in order to lessen the burden on committee and board members. Mr. Kirkham noted that designers may donate their work to an individual event but not to the GWNC. It was agreed among the committee that this would be worth looking into in the future.

7. COMMITTEE MEMBER COMMENTS OR ANNOUNCEMENTS

A. The next meeting will be Saturday, June 2, 2018 at 9:00 am at Bricks and Scones.

8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

A. None at this time.

9. MEETING ADJOURNED AT 10:55 AM.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (323) 539-GWNC (4962).

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL (323) 539-GWNC (4962) O INFO@GREATERWILSHIRE.ORG