

CITY OF LOS ANGELES
CALIFORNIA



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee
MINUTES

Bricks & Scones
403 N. Larchmont Blvd.
Los Angeles, CA 90004

Saturday, January 31, 2015, 9:00 a.m.

Approved by the Committee 3/28/15

**GREATER WILSHIRE
NEIGHBORHOOD
COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

(424) 901-1409

info@greaterwilshire.org

<http://www.greaterwilshire.org>

**Greater Wilshire
Neighborhood Council
Governing Board Members:**

President – Owen Smith
Vice President – James Wolf
Secretary – Jeffrey Carpenter
Treasurer – Patricia Carroll

Area 1 – Brookside – Owen
Smith

Area 2 – Citrus Square – Jeffrey
Carpenter

Area 3 – Country Club Heights –
Frances McFall

Area 4 – Fremont Place – Patricia
Lombard

Area 5 – Hancock Park – James
Wolf

Area 6 – La Brea-Hancock – Bill
Funderburk

Area 7 – Larchmont Village –
Fred Mariscal

Area 8 – Melrose – Dorian
Shapiro

Area 9 – Oakwood/Maplewood/St.
Andrews – Jason Peers

Area 10 – Ridgewood-Wilton/St.
Andrews Square – Patricia Carroll

Area 11 – Sycamore Square –
Ann Eggleston

Area 12 – Western-Wilton – Greg
Wittmann

Area 13 – Wilshire Park – John
Gresham

Area 14 – Windsor Square – Jack
Humphreville

Area 15 – Windsor Village –
Julie Stromberg

At-Large – Jane Usher

Business – John Winther

Education – Clinton Oie

Other Non-Profit – Daniel Whitley

Religion – Mike Genewick

Renters – Joseph Hoffman

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. **WELCOMING REMARKS:** (5 minutes)
 - A. Call to order (Fred Mariscal)
 - B. Secretary Patty Lombard called the roll. Members present at roll call were Ms. Lombard, Patti Carroll, Joe Hoffman, Jack Humphreville and Fred Mariscal. Liz Fuller, administrator for GWNC, was also present. Guest: Owen Smith, President of GWNC. Patty Lombard arrived at 10:27 a.m. providing a quorum.
2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (5 minutes)
3. Patti Carrol reported on what a fabulous event the Wilshire Crest PTA's musical concert and what a wonderful investment it was of GWNC funds. Everyone should be very pleased and proud of the efforts. Congratulations to Liz Fuller who organized the event.
3. **ADMINISTRATIVE ITEMS (Discussion and Action)** (5 minutes)

- A. Review and adoption of:
 - November 29, 2014 minutes (no quorum at December meeting) approved.
 - December 20, 2014 minutes - tabled.

4. **OLD BUSINESS** (45 minutes)

A. Citizen Recognition Awards (Discussion/Possible Action)

- i. Discussion of and possible action on potential awardees for coming months. Henrietta did a wonderful job in her acceptance speech. Discussion of nominations. Jack suggested Joanne Medeiros from JB, she worked on the beautification and restoration project.

B. CD4 Candidate Forum (Discussion/Possible Action)

Update, discussion and possible action on plans for Feb. 8 joint event with MCWCC (Lombard) – ad hoc committee meeting review, budget, invitations, event banners, fliers, outreach, moderator, candidate question submissions/formats, etc. Patty announced that Phil Shuman, reporter and anchor at FOX 11 KTTV. Shuman is well versed in city issues. Scott is working on finishing the candidate Q&A and getting that to candidates this week. Patty is going to get the banner printed and we are hoping to get post cards made to be distributed this week. Joe suggested we ask the JB PTA if they want to conduct a bake sale to offer food. Joe, Patty and Liz will serve as runners for the event.

C. Neighborhood Walk Events (Discussion/Possible Action)

- i. Sycamore Square - Sunday, Feb. 22 (as previously approved) (Fuller) Liz is finishing up brochure. Meet on the Lawn of Wilshire Crest school, Northeast corner of Sycamore and Olympic at 2 p.m.
- ii. Julie Stromberg has expressed interest in doing one of Windsor Village.

D. Social Events (Discussion/Possible Action) – Discussion and possible action to identify and recommend community social (non-issue-oriented) events the GWNC could sponsor/coordinate to boost name recognition and community involvement (Amin) tabled for next meeting since Colette was not in attendance.

5. **NEW BUSINESS** (5 minutes)

- A. Update on Larchmont Buzz advertising (Fuller) tabled.
- B. Update on migration to MailChimp (Fuller). Discussed various ways of increasing our mailing list.
- C. Patti Carroll, left at 10:07, no longer have a quorum.

6. **COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed):** (10 minutes)

A. Update on Neighborhood “Top 10 Priorities” Lists (Hoffman). Joe is still waiting for information from two neighborhoods.

B. Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)

- i. Progress on assembling map/database showing current uses on Larchmont Blvd. Tabled.

C. Promotional item purchases (Discussion/Possible Action) –

- i. Review of costs and possible action on purchase of reusable GWNC Lawn Signs (for neighbors in strategic locations to put out in the days before board meetings) (Whitley) Tabled.
- ii. Investigate other items – water bottles, shopping bags, etc. – need volunteers to

research costs.

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS (5 minutes)

A. Next meeting, Saturday, March 28, 9:00 a.m.

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS (5 minutes)

8. ADJOURNMENT

Meeting adjourned at 10:14 a.m.

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to admin@greaterwilshire.org)
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

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SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:4249011409) O INFO@GREATERWILSHIRE.ORG