

CITY OF LOS ANGELES
CALIFORNIA



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee
Minutes
Bricks & Scones
403 N. Larchmont Blvd.
Los Angeles, CA 90004
Saturday, August 29, 2015, 9:00 a.m.

**Greater Wilshire
Neighborhood Council
Governing Board Members:**

President – Owen Smith
Vice President – James Wolf
Secretary – Jeffry Carpenter
Treasurer – Patricia Carroll

- Area 1 – Brookside – Owen Smith
Area 2 – Citrus Square – Jeffry Carpenter
Area 3 – Country Club Heights – Frances McFall
Area 4 – Fremont Place – Patricia Lombard
Area 5 – Hancock Park – James Wolf
Area 6 – La Brea-Hancock – Bill Funderburk
Area 7 – Larchmont Village – Fred Mariscal
Area 8 – Melrose – Dorian Shapiro
Area 9 – Oakwood/Maplewood/St. Andrews – vacant
Area 10 – Ridgewood-Wilton/St. Andrews Square – Patricia Carroll
Area 11 – Sycamore Square – Ann Eggleston
Area 12 – Western-Wilton – Greg Wittmann
Area 13 – Wilshire Park – John Gresham
Area 14 – Windsor Square – Jack Humphreville
Area 15 – Windsor Village – Julie Stromberg
At-Large – Jane Usher
Business – John Winther
Education – vacant
Other Non-Profit – vacant
Religion – Mike Genewick
Renters – Joseph Hoffman

**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

(424) 901-1409

info@greaterwilshire.org

<http://www.greaterwilshire.org>

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

- 1. WELCOMING REMARKS:** (5 minutes)
 - A. Call to order (Fred Mariscal)
 - B. Roll call (Patty Lombard) Patty Lombard, Joe Hoffman, Fred Mariscal. Colette arrived at 9:18 a.m. Patti Carroll arrived at 9:23 a.m. Jane Gilman arrived at 9:34 a.m.
 - C. Self introductions of guests - no guests

- 2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (5 minutes)

- 3. ADMINISTRATIVE ITEMS (Discussion and Action)** (5 minutes)
 - A. Review and adoption of:**

June 27, 2015 minutes

July 25, 2015 minutes

Joe Hoffman moved and Patty Lombard seconded the approval of the minutes for June 27, 2015 and July 25, 2015.

4. OLD BUSINESS (45 minutes)

A. GWNC Support for National Night Out (Tues., August 4) (Discussion/Possible Action)

Fred Mariscal, Colette Amin, Diane Dickstein, Patti Carroll and Joe Hoffman attend the event representing the GWNC at the booth at L.A. High event. Consensus was that we needed to have something to give away and otherwise engage people at this kind of events.

Brainstorming/Planning for Great Streets Project and Partnerships (Discussion/Possible Action)

Patti Carroll reported there isn't a role for us to play at this time and the location of the street closest to us is actually out to area neighborhood.

C. Update on Outreach to New CD4 Administration re: GWNC Boundaries (Carroll)

Fred Mariscal contacted the LA Times and will send an email requesting a meeting with the staff at the Times about our boundaries.

D. Citizen Recognition Awards (Discussion/Possible Action)

- i. Nominations - no nominations were presented at the meeting.

E. Neighborhood Walk Events (Discussion/Possible Action)

- i. Windsor Village organized by Julie Stromberg is scheduled for Saturday, September 12 at 10:00 a.m.

F. Social Events (Discussion/Possible Action) – Discussion of the Larchmont Family

Fair in October. Idea was presented to create a large screen of the GWNC map and invite participants to take a picture for use on social media. Patti Carroll also suggested a hand sanitizer. Joe Hoffman will contact Debbie King to investigate the cost. Collette discussed organizing a yard sale with a pot luck dinner. Jane Gilman also suggested having a booth at the LAPD Open House at the Wilshire Division on Venice Blvd. but it was agreed based on past experiences that while a worthwhile event, it didn't seem like it was the best use of GWNC volunteers.

G. Update on migration to MailChimp mailing list service (Hoffman) - completed.

Joe Hoffman is now able to get more analytics and we are getting more email sign-ups. Hoffman reported that he is also working on a re-design of the GWNC website so it will be easier for others work with the site.

H. Possible Board meeting speakers:

- i. Fred Pickel on drought and water issues (postponed until August or later – decide when to invite)
- ii. Invite Councilman David Ryu or his chief of staff Sarah Dusseault. Patty Lombard will send a note to Owen to suggest he extend the invitation.

5. NEW BUSINESS

(5 minutes)

Colette Amin is on the Congress Planning Committee of the Board of Neighborhood Councils Congress planned for September 26 and would like volunteers to help at the congress. The event runs from 7:45 a.m. - 4:30 p.m. The event will be held at City Hall. There's a Red Carpet event planned for September 11. www.nccongressla.com. Ms. Amin also moved that alternates names be added to the website, Joe Hoffman seconded. The motion passed. Mr. Hoffman will make those changes with the new website.

6. COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed):

(10 minutes)

A. **Update on Neighborhood "Top 10 Priorities" Lists (Hoffman) completed and posted.**

B. **Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)**

- i. Progress on assembling map/database showing current uses on Larchmont Blvd. Patty will send the Outreach report on the Larchmont walk to the council office and ask to be included in the conversation.

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

(5 minutes)

Colette asked that we reschedule our next meeting be changed to October 3 so as not to conflict with the Neighborhood Congress event.

A. **Next meeting, Saturday, October 3, 9:00 a.m.**

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

(5 minutes)

8. ADJOURNMENT

The meeting was adjourned at 10:14 a.m.

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a "Speaker Card" to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to admin@greaterwilshire.org)

□ Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

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SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:(424)901-1409) O INFO@GREATERWILSHIRE.ORG